



**Vanita Vishram  
Women's University**  
Managed By: Vanita Vishram, Surat



# QUEST CHRONICLES

E-Newsletter for the  
School of Commerce & Business Management

Month: September - November, 2021 Volume: 1, Issue:1

## DIRECTOR'S MESSAGE

I feel elated to pen a few words for the first issue of the newsletter for the School of Commerce and Business Management. With an illustrious past and a vibrant present, Vanita Vishram has grown manifold in all aspects. Currently many courses are offered by Vanita Vishram Women's University to enable women to achieve all round development of their personality and to build skills for self-employment. On this occasion, I extend my warm wishes for initiating an innovative concept in the form of departmental newsletter which will reflect not only the multifarious activities of the department but will also voice the students' thought process and views through poems, stories, and eye-opening discussions. It will also foster professional and social networking from time to time. I congratulate the editorial board and hope this newsletter will prove to be a milestone in the digital journey of the University. Finally, I wish the readers a happy and interesting reading!



**Dr. Abhilasha Agarwal**

## KNOW YOUR INSTITUTE:

### ORIENTATION PROGRAMME FOR FIRST YEAR STUDENTS

Orientation sessions for F.Y. B.Com. & F.Y.B.B.A. students were conducted by **Dr. Abhilasha Agarwal** (I/C Director of School of Commerce & Business Management), on 9<sup>th</sup> September, 2021 for F.Y.B.Com. and on 11<sup>th</sup> September, 2021 for F.Y.B.B.A wherein topics like – History of Vanita Vishram, various scholarships provided by the Vanita Vishram Trust, curricular & co-curricular activities, University infrastructure facilities, various vocational courses run by the University and presence of our University (School of Commerce and Business Management) on different social media platforms were covered. Total 330 students from F.Y.B.Com and 141 students from F.Y.B.B.A had participated in this Orientation Programme.



## VACCINATION- NEED OF THE HOUR

A one-day **Covid Vaccination Camp** was organized for the students and staff of Vanita Vishram Institutions and citizens of Athwa Zone, Surat on 17<sup>th</sup> September, 2021. In this programme total 205 people including 139 students, 22 employees of Vanita Vishram Institutes and 44 citizens of Surat, Athwa Zone were vaccinated. **Shri Banchhanidhi Pani**, Commissioner, Surat Municipal Corporation visited the program and boosted the morale of all and appreciated the arrangements made by the organization. He was pleased to see the enthusiastic response of our students.

## SHARPENING ACCOUNTING SKILLS WITH A BRIDGE COURSE

A 10-Day orientation programme was organized from 20<sup>th</sup> to 30<sup>th</sup> September, 2021 with primary objective of brushing up some core concepts in Accountancy. 20 direct learning hours were offered covering topics right from book keeping to preparation of final accounts. Total 276 students from F.Y.B.Com. registered in this course. By the end of the course, the students gained conceptual knowledge of accountancy and were happy and satisfied by the efforts and arrangement made by the institute.

*Teaching is more than imparting  
Knowledge, it is inspiring Change!*

## PREPARING FOR A CAREER IN ACADEMICS

A session on “**Career in Academics**” was planned on 27<sup>th</sup> October, 2021 for F.Y.B.Com. students. Resource Person **CA Garima Pandey**, Assistant Professor at NMIMS, Mumbai and our alumna of VVWCC guided the students on the different aspects of building a career in the field of academics. 72 students participated in the session and found the session to be interesting and informative.

HOW TO BECOME PROFESSOR IN INDIA

- X Masters degree compulsory with 55% marks for general category/50% for SC/ST/OBC
- X IGNOU CA MCOM (1 year) MCOM F&T
- X NET/SLET Competitive Exam
- X PhD mandatory from 1 July 2023

Garima Pandey is presenting

10:14 AM Career In Academics

Type here to search

23°C Humidity

10:14 AM 27-10-2021



## EXPRESS YOURSELF IN THE HARMONIC VOICE OF HINDI-

### हिन्दी दिवस उत्सव

On the occasion of Hindi Diwas 14<sup>th</sup> September, 2021 **Hindi Poetry Recitation Competition** was organized for the students of VVWU which received a very huge response with 51 participants. Students recited not only the poems of eminent writers but also delivered self-composed poems beautifully out of which three best students were awarded prizes.

## LET'S LEARN THE FUN WAY: VISIT TO NATIONAL SALT SATYAGRAHA MEMORIAL

A One-Day visit to **National Salt Satyagraha Memorial** was organized on the occasion of Gandhi Jayanti, under the aegis of government programme, "Azadi ka Amrut Mahotsav". 17 candidates from NSS and 15 candidates from NCC participated in this visit. The memorial honours the activists and participants of the salt satyagraha, an act of nonviolent civil disobedience in colonial India which was led by Mahatma Gandhi. Students learnt many things about the historical Dandi march and the struggle our freedom fighters went through.



## MEHANDI IS NOT JUST TRADITION, IT'S AN ART!

**Mehandi Competition** was organized on 28<sup>th</sup> September, 2021 with a zealous participation of 84 students. There was such an incredible showcasing of Mehendi talent by all the participants that the judges had to choose two consolation prizes in addition to the 3 best ranks awarded.



## SHARPEN YOUR PRESENTATION SKILLS TO BE EMPLOYMENT READY

Training and Placement Cell of VVWU in association with School of Commerce and Business Management organized a session on **Effective Presentation Skills** for B.Com and B.B.A Students on 28<sup>th</sup> and 29<sup>th</sup> October, 2021. The resource person **Mr. Vijay Radadiya** (Promotion & Placement Officer, VVWU) discussed about creating effective PPTs and the students found the session to be informative and enriching.



*So please, oh please, we beg, we pray,  
Go throw your TV set away,  
And in its place you can install  
A lovely bookshelf on the wall. – Roald Dahl*

In order to inculcate the habit of reading amongst students, the **23<sup>rd</sup> session of Abhigya- A Monthly Book Review Series** was organized on 23<sup>rd</sup> September, 2021 which was attended by 239 participants. The resource person for the session, **Dr. Harish Padh** (Provost, VVWU) reviewed a book “Early Indians: The Story of Our Ancestors and Where We Came From” written by Tony Joseph. The session helped to gain perspectives on how recent advances in DNA sequencing from people of various ethnicities is shedding light on the origins, migration and intermixing of people throughout history. The audience found the session be quite stimulating and refreshing.



## UNLEASH YOUR FLAIR

**Talent Hunt Competition** was organized for B.Com and B.B.A students on 23<sup>rd</sup> September, 2021 with an aim to explore fresh talents in the cultural domain. There was a surge in the enthusiasm found which was evident with a total number of 71 registrations received. There was a remarkable display of talent from all the participants and the programme was a grand success.



## BANKING: THE BACKBONE OF EVERY ECONOMY

On 14<sup>th</sup> October, 2021 **Dr. Jatin Naik (General Manager, SPCBL)** was invited for a seminar on **Career in Banking** for B.Com students, wherein he discussed about preparations required for making a career in Banking Sector. The banking industry is so versatile that one has the options to choose which segment within the banking industry, one would be keen to pursue. The industry offers a fast-paced and continuously challenging career which puts one's skill set to the test. The resource person provided a comprehensive understanding of the banking industry, and explained the students about the key skills required to perform a variety of banking services. The students gained helpful insights and guidance for their career progression.



## LEARNING THE BASICS OF FINANCIAL MARKETS

A 5-Day online Workshop titled '**Financial Education for Young Citizens**' in association with NISM was conducted from 27<sup>th</sup> September to 1<sup>st</sup> October, 2021 for B.B.A and M.Com students. The resource persons- **Prof. Chintu Thakkar** and **Dr. Bhavik Shah** guided the students on financial markets with activities like discovery of live stock market prices. 90 students got certified from NISM based on their performance after final evaluation.

*If You Don't Like to Read, You Haven't Found the Right Book.*

**- J. K. Rowling**

The 24<sup>th</sup> session of **Abhigya- A Monthly Book Review Series** was organized on 28<sup>th</sup> October, 2021 with a participation of 124 students wherein **Ms. Radha Pore** (T.Y.B.B.A student) reviewed a book "Wise and Otherwise: A Salute to Life" written by Sudha Murthy. The speaker narrated the perspectives of Sudha Murthy and generated interest in the students to read more books written by the writer.

**VANITA VISHRAM WOMEN'S UNIVERSITY**  
Managed By : Vanita Vishram, Surat


School of Commerce and Business Management  
Welcomes You All To The

24<sup>th</sup> Session of "Abhigya - A Monthly Book Review Series"

Thursday  
28 October, 2021

10:00 a.m. to  
11:00 a.m. (IST)

*About Speaker of The Month*



Ms. Radha Pore  
TY BBA Student, VVWCC

**Title of the Book** - Wise and otherwise - A salute to life  
**Author** - Sudha Murthy

## CANCER CANNOT SHATTER HOPE

October is Breast Cancer Awareness month. So, to create awareness regarding Breast Cancer, Women's Cell organized a seminar on **Breast Cancer Awareness** on 26<sup>th</sup> and 27<sup>th</sup> October, 2021 for B.Com and B.B.A students. The invited speakers, **Dr. Ami Yagnik** (General Surgeon) and **Dr. Honey Parekh** (Medical Oncologist) guided the students about the common cancers prevalent amongst women and discussed the causes and risk factors associated with breast cancer.



## TEST YOUR KNOWLEDGE ON SPORTS: NATIONAL LEVEL SPORTS QUIZ

With an objective of spreading awareness regarding Sports, a **National Level Sports Quiz** was organized on the occasion of Major Dhyan Chand's 116th Birth Anniversary. The questions relating to Sports, History of Sports, Games, Achievements in Olympics were included in the quiz. In all 1650 participants attempted the quiz from across the Nation. All the eligible candidates who could score more than 40% were issued E-Certificates.

**“THE TRUE MEANING OF LIFE IS TO PLANT TREES, UNDER WHOSE SHADE YOU DO NOT EXPECT TO SIT”**

### *Tree Plantation Programme*

Under the aegis of government programme, “Azadi ka Amrut Mahotsav”, NCC & NSS unit organized tree plantation on 20<sup>th</sup> November, 2021 at Vanita Vishram Campus. In all 50 herbal saplings were planted by around 50 participants. The planted saplings were placed outside the classes of each floor of the department building & the students also undertook an oath to regularly water the plants that were planted. Overall, it was a great experience for all the students which created awareness about environment conservation.



**::Editor-in-Chief::**

**Prof. Sapna Desai**

**::Editorial Board Members::**

**Prof. Divya Patel  
Dr. Krishna Desai**