

Vanita Vishram Women's University

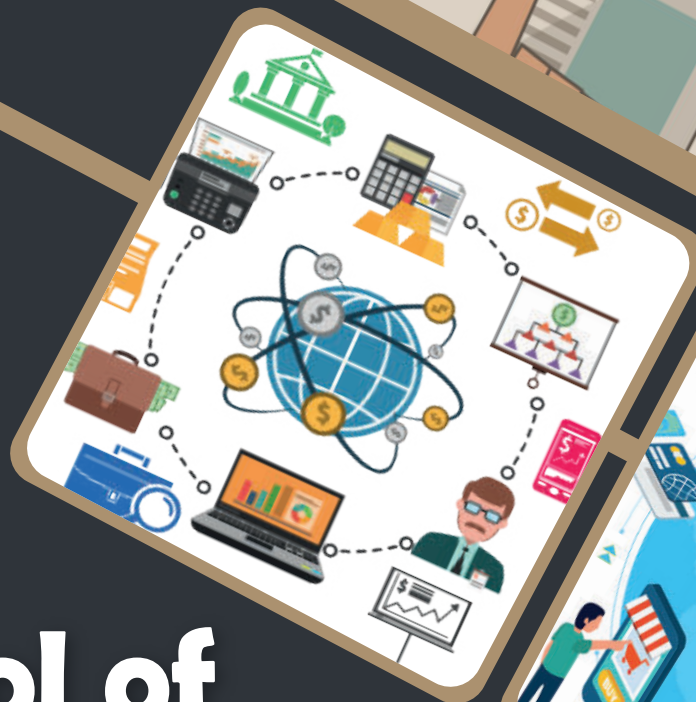
(1st Women's University of Gujarat)

University Approved by Government of Gujarat
Under the Provisions of
Gujarat Private Universities Act, 2009



School of Commerce and Management

(UG)
B.Com. & B.B.A.
(Honours)



BACHELOR OF COMMERCE (HONOURS)

2

Specialization: Financial Accounting & Auditing

Introduction of the Course :

Bachelor of Commerce (B.Com.) is the best option for students who want to make a career in Commerce, Accounting, Finance, Banking and Insurance Fields. It is also ideal for those who wish to pursue Chartered Accountancy, Cost & Management Accounting, Company Secretary and Chartered Financial Analyst professional courses. After completing B.Com., students can also pursue careers in Management, Education, Advertising, Law etc.

Programme Specific Objectives (PSOs) :

- **To enable students to have complete and up-to-date knowledge of Accountancy & various Branches of Accountancy.**
- **To give students an opportunity to learn subjects related to Commerce and Industry.**
- **To develop abilities & skills pertaining to office management, administration and communication.**
- **To develop acumen for Research in Accountancy, Commerce and related fields.**
- **To equip students with entrepreneurship skills.**
- **To prepare job-ready professionals who are well-versed in technology and communication skills.**

Programme Specific Outcomes (PSOs) :

- **Students would gain thorough knowledge in the fundamentals of Commerce and Finance.**
- **Students would be well-equipped to face the modern-day challenges in the fields of commerce and business.**
- **Learners will become well-trained, well-equipped, competent, resourceful and industry ready professionals.**
- **Learners will acquire practical skills to work as tax consultant, audit assistant and be a part of other financial supporting services.**
- **Learners will be able to pursue higher education and advanced research in the field of commerce and finance.**

Minimum Eligibility :

- 12th Pass from any Stream / Recognized Board or its Equivalent
- Minimum aggregate score of 50% in Class XII

Duration of the Programme :

- 3 Years

Salient Features of the Programme/Course :

- Based on UGC-LOCF (University Grants Commission – Learning Outcomes-based Curriculum Framework)
- In accordance with the to-be-implemented NEP (National Education Policy, 2020)
- Interdisciplinary as well as multidisciplinary
- Practical-oriented, skill-based & vocation-based
- Based on experiential learning
- Greater exposure to internship, hands-on training, project work, field work, presentation etc.
- Mode of teaching shall be hybrid (Online + Offline)
- Qualified & Competent Faculty Members for effective teaching-learning
- Employment-Generating

Fee Structure :

Semester 1

₹ 11,100/-

Semester 2

₹ 8,450/-

Semester 3

₹ 9,800/-

Semester 4

₹ 9,050/-

Semester 5

₹ 10,460/-

Semester 6

₹ 9,710/-

Infrastructure :

Multimedia-enabled Classrooms



Computer Lab



Knowledge Centre - Library



Central Hall



Sports Complex



Hostel Facility



College Building



Course Structure :

B.COM. HONOURS (SEMESTERS 1 & 2)

| | Semester 1 | Semester 2 |
|---|---|--|
| Core Course | <ul style="list-style-type: none"> ● Financial Accounting – 1 ● Foundation of Business Management | <ul style="list-style-type: none"> ● Financial Accounting – 2 ● Indian Banking & Financial System |
| Discipline Specific Elective Courses | - | - |
| Skill Enhancement Courses | - | - |
| Generic Elective Courses | Refer to the List of Generic Elective Courses | Refer to the List of Generic Elective Courses |
| Ability Enhancement Compulsory Courses | <ul style="list-style-type: none"> ● Communication skills in English ● Environmental Studies <p>OR</p> <p>Indian Culture, Heritage and Moral Ethics</p> | <ul style="list-style-type: none"> ● Communication skills in English ● Environmental Studies <p>OR</p> <p>Business Communication & Personality Development</p> |

Job Opportunities :

- Tax Consultant
- Auditor
- Stock Broker
- Export-Import Manager
- Accountant
- Financial Advisor
- Banker
- Sales Representative
- Insurance Consultant
- Company Secretary
- Business Analyst
- Economist
- Business Development Trainee etc.

LIST OF GENERIC PAPERS FOR B.COM.(Honours) STUDENTS

Semester 1

| |
|--|
| Psychology in Everyday Living |
| Phonetics & Grammar |
| Science, Technology & Society |
| Micro Economics for Managers |
| Fundamental of Inorganic & Organic Chemistry |
| Microbial World & Microbial Diversity |
| Ecology & Environment Management |
| Office Application |

Semester 2

| |
|---|
| Psychology & Mental Health |
| Academic Writing & Composition |
| Age of Rationalism, Humanism & Rise of the Modern World |
| Indian Business Environment |
| Fundamental of Organic & Physical Chemistry |
| Bacteriology & Virology |
| Marine Biotechnology |
| Introduction to Linux |

Note: Choose ANY ONE in each Semester.

Introduction of the Course :

The paradigm shifts that globalization & unprecedented technological advances have brought in the way we work has resulted in the substitution of the conventional jobs with the new ones. B.B.A. is a professional degree awarded by Vanita Vishram Women's University covering the entire spectrum of new-age specializations, to best suit the accelerating changes in today's business world. Every element of the B.B.A. curriculum is designed to challenge you to go beyond business & view every topic with global lens. It enables students to put theory into practice, helping the students to discover their strengths in real-world business scenario.

Programme Specific Objectives (PSOs) :

- To learn the fundamentals of business planning, strategy and execution.
- To develop knowledge, skills and ability needed to meet the new age requirements of global business environment.
- To learn the nuances of each functional domain, the fundamental concepts, theory of business practice and its application in various business scenarios.
- To develop sound business acumen, hone your marketing skills, financial management, run operations & understand the importance of human resource development.
- To develop the ability to think critically, analyse problems quantitatively & provide relevant solutions.
- To understand the financial management & learn the various aspects of fund sourcing to fuel business growth.
- To develop written & verbal skills to represent your business at national & international platforms.

Programme Specific Outcomes (PSOs) :

Each Honours Graduate in B.B.A. will be able to :

- Exhibit broad understanding of core business principles & functions.
- Acquire specialized skill sets to exploit emerging opportunities being created in the management profession.
- Demonstrate ability to integrate knowledge, skills & ability from multidisciplinary subject areas.
- Demonstrate knowledge & application of appropriate business techniques to recognize and effectively harness business opportunities & solve the challenges.
- Develop learning orientation towards entrepreneurial & growth mindset.
- Spot business opportunities at an early stage.
- Develop strategic intent to convert them into robust business models.

Minimum Eligibility :

- 12th Pass from any Stream / Recognized Board or its Equivalent
- Minimum aggregate score of 50% in Class XII

Duration of the Programme :

- 3 Years

Salient Features of the Programme/Course :

- Based on UGC-LOCF (University Grants Commission – Learning Outcomes-based Curriculum Framework)
- In accordance with the to-be-implemented NEP (National Education Policy, 2020)
- Interdisciplinary as well as multidisciplinary
- Practical-oriented, skill-based & vocation-based
- Based on experiential learning
- Greater exposure to internship, hands-on training, project work, field work, presentation etc.
- Mode of teaching shall be hybrid (Online + Offline)
- Qualified & Competent Faculty Members for effective teaching-learning
- Employment-Generating

Fee Structure :

Semester 1

₹ 17,100/-

Semester 2

₹ 14,450/-

Semester 3

₹ 16,300/-

Semester 4

₹ 15,550/-

Semester 5

₹ 17,510/-

Semester 6

₹ 16,760/-

Activities :

Annual Function



Job Fair



Visit to IIM



Blood Donation Camp



Self Defence



Seminar on Entrepreneurship Development



Miss Vanita Contest



Talent Hunt Competition



Course Structure :

B.B.A. HONOURS (SEMESTERS 1 & 2)

| | Semester 1 | Semester 2 |
|---|---|--|
| Core Course | <ul style="list-style-type: none"> ● Financial Accounting ● Management Theory & Practices | <ul style="list-style-type: none"> ● Cost & Management Accounting ● Organizational Behaviour |
| Discipline Specific Elective Courses | - | - |
| Skill Enhancement Courses | - | - |
| Generic Elective Courses | Refer to the List of Generic Elective Courses | Refer to the List of Generic Elective Courses |
| Ability Enhancement Compulsory Courses | <ul style="list-style-type: none"> ● Communication skills in English ● Environmental Studies OR Office Management | <ul style="list-style-type: none"> ● Communication skills in English ● Environmental Studies OR Business Communication & Personality Development |

Job Opportunities :

- Entrepreneur
- Marketing Manager
- Finance Manager
- Business Administration Researcher
- Human Resource Manager
- Research and Development Manager
- Business Consultant
- Information System Manager
- Banker etc.

LIST OF GENERIC PAPERS FOR B.B.A. (Honours) STUDENTS

Semester 1

Psychology in Everyday Living

Phonetics & Grammar

Science, Technology & Society

Business Economics

Fundamental of Inorganic & Organic Chemistry

Microbial World & Microbial Diversity

Ecology & Environment Management

Office Application

Semester 2

Psychology & Mental Health

Academic Writing & Composition

Age of Rationalism, Humanism & Rise of the Modern World

Mathematics for Business

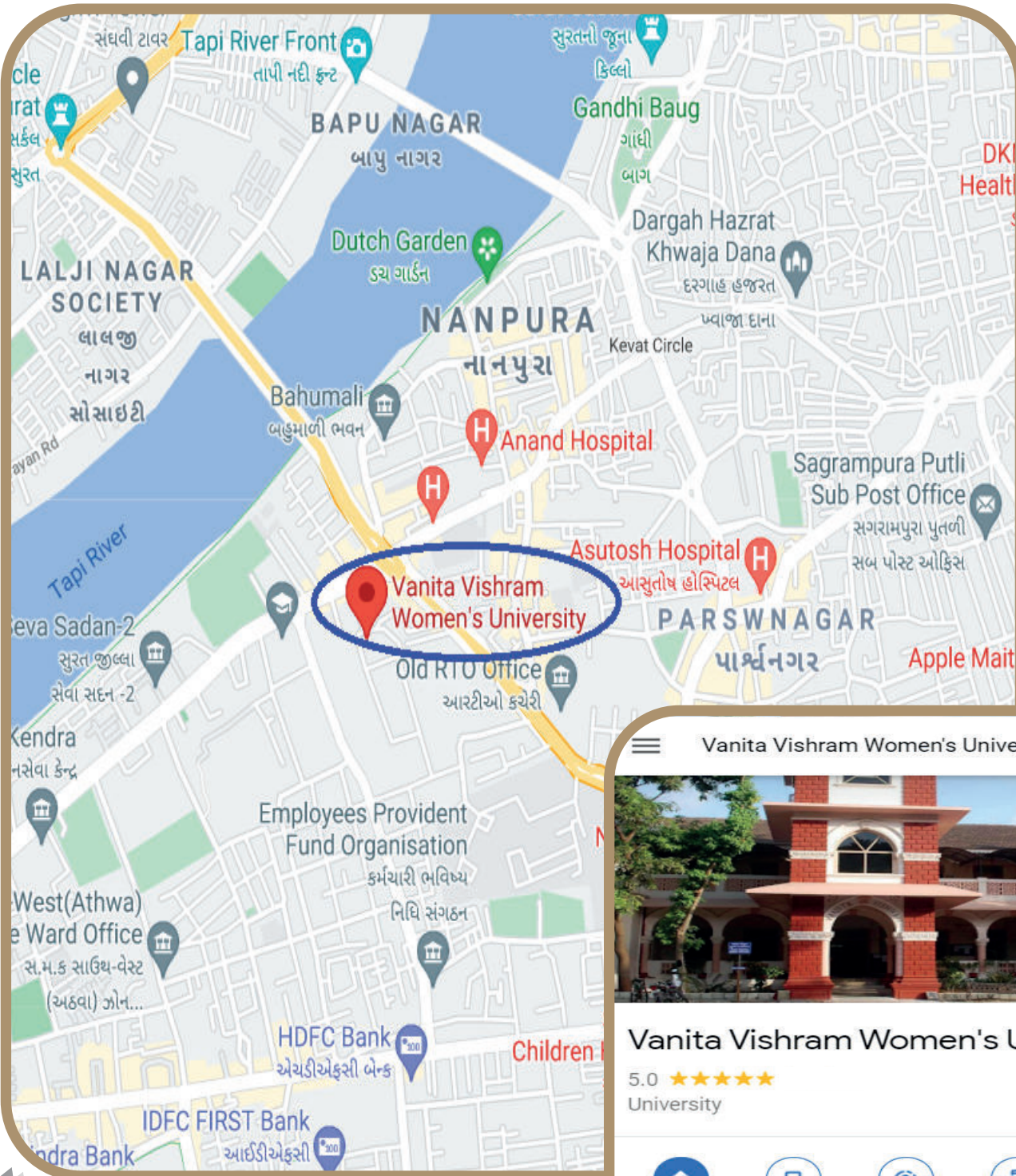
Fundamental of Organic & Physical Chemistry

Bacteriology & Virology

Marine Biotechnology

Introduction to Linux

Note: Choose ANY ONE in each Semester.



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5.0 ★★★★★
University

Directions

Save

Nearby

Send to your phone

Share

Vanita Vishram Campus, Athwa Gate, Surat, Gujarat 395001

Open now: 9:30am–3:30pm

www.usurat.in

