



**Vanita Vishram**  
**Women's University**



Managed By: Vanita Vishram, Surat

# QUEST CHRONICLES

E-NEWSLETTER

OF THE SCHOOL OF COMMERCE & BUSINESS MANAGEMENT

Month: September-November, 2022 Volume: 2, Issue: 2

## HEARTIEST CONGRATULATIONS!

On being conferred with the degree of  
Doctor of Philosophy



**Dr. Ghanshyam H. Bhomachiya**  
Assistant Professor in Accountancy

**Title of the thesis:** Customer Satisfaction and  
Growth Analysis of Selected Life Insurance  
Companies

**Guide:** Dr. Kumudini R. Thakor  
**University:** VNSGU

## HEARTIEST CONGRATULATIONS!



**Dr. Neha Raval**

Assistant Professor in Statistics  
Presented a paper on "**Application of QFD in  
Higher Education: a Systematic Literature  
Review**" in Sixth International Conference on  
"Lean Six Sigma in Higher Education" at Abu  
Dhabi on 14th- 15th November, 2022.

## HEARTIEST CONGRATULATIONS!



**Dr. Sapna Desai**

Assistant Professor in English  
She was invited as a Guest to a  
Talk Show on **India News  
Gujarat** Channel on the  
occasion of Teacher's Day  
which was live telecasted on  
the channel on September 5,  
2022.

## ACADEMIC GUEST LECTURE ON 'PRACTICAL ASPECTS OF AUDITING'

An academic guest lecture on 'Practical aspects of Auditing' was organized on 1<sup>st</sup> September, 2022, with the participation of 154 students. The resource person- **CA Hardik Kakadiya** (Vice President, CAAS) discussed the various practical aspects of Auditing and the working practices followed in various CA firms. He also made the students aware about Internship program and shared various important details such as stipend, rules, regulations, time period of internship, etc. Lastly, interested students were asked to fill up a registration form for the Internship Program. The session was coordinated by Dr, Nanda Bothra and Prof. Mahernaz Patel.



## ACADEMIC GUEST LECTURE ON "PRACTICAL OVERVIEW OF SMALL BUSINESS MANAGEMENT"

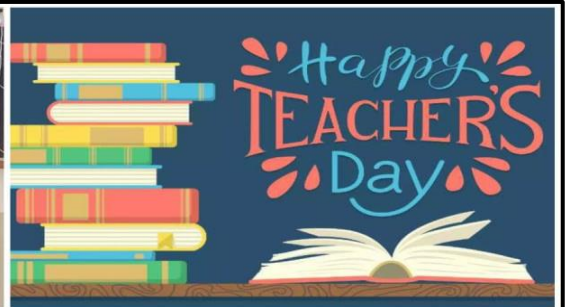
An academic guest lecture was organized on 2<sup>nd</sup> September, 2022 for the B.Com and M.Com students on the topic "Practical Overview of Small Business Management". The resource person- **CA Rishabh Bothra** (Managing Partner, Single Key Advisory) gave practical examples related to small businesses and discussed the importance of Start-ups for an emerging nation like India. Towards the end, a brief question – answer session was conducted and all the queries of participants were satisfactorily solved. The session was coordinated by Dr, Nanda Bothra.



## TEACHER'S DAY CELEBRATION

On the occasion of Teacher's Day, on 5<sup>th</sup> September, 2022, a celebration was organized by the Students' Council expressing their love and gratitude for teachers. A few performances such as speech, poetry recitation, dances were dedicated to the teachers. A competition showcasing the teaching skills of students with the idea to appreciate as well as exhibit the qualities of teachers was organized. 46 students from B.Com, B.B.A and M.Com played the role of teachers for a day. The participants were judged on the basis of clarity of concept and confidence. The winners were felicitated with Certificates and memento as a token of appreciation. The winners of the competition are as follows:

Name of the Participant	Course	Year
Akanksha Patel	M.Com	Part-II
Trushanki Godhani	B.Com	Third Year
Karnika Trivedi	B.Com (Honours)	Second Year
Riya Panchal	B.Com (Honours)	First Year
Riya Meghani	B.B.A (Honours)	Second Year
Jamila Chamadiya	B.B.A (Honours)	Second Year
Janvi Mehta	B.B.A.	Third Year



## SIGNING OF MoU WITH 'GROWLITY PRIVATE LIMITED'

A Memorandum of Understanding was signed between Vanita Vishram Women's University & Growlity Private Limited on 6<sup>th</sup> September, 2022 for skill development & outcome-based trainings, placement, R & D services and related services. For the signing of MoU, **Mr. Nitin Dumasia** (Founder of Growlity Pvt. Ltd.) was heartily welcomed by Dr. Daxesh Thakar (Provost- VVWU), Dr. R. D. Patel (Registrar- VVWU), Dr. Navnit Chothani (I/C Assistant Registrar- VVWU), Mr. Vijay Radadiya (Placement Officer- VVWU), Dr. Abhilasha Agarwal (Dean-SCBM), Dr. Bosky Suratwala (HoD- Business Management, SCBM), and Ms. Divya Patel (Asst. Professor- SCBM).



## SIGNING OF MoU WITH 'SUTEX CO-OPERATIVE BANK LTD.'

A Memorandum of Understanding was signed between Vanita Vishram Women's University & Sutex Co-operative Bank Ltd on 8<sup>th</sup> September, 2022 for skill development & outcome-based trainings, placement, R & D services and related services. **Mr. Kershasp T. Wadia** (CEO of Sutex Bank Ltd.) and **Hemant Mehta** (Manager Credit) were heartily welcomed. Dr. Daxesh Thakar (Provost- VVWU), Dr. R. D. Patel (Registrar- VVWU), Dr. Navnit Chothani (I/C Assistant Registrar- VVWU), Mr. Vijay Radadiya (Placement Officer- VVWU), Dr. Abhilasha Agarwal (Dean-SCBM), Dr. Nanda Bothra (HoD- Commerce, SCBM), and Ms. Madhulika Singh (Asst. Professor- SCBM) remained present for the signing of MoU.



## PARENTS' ORIENTATION ON INTERNSHIP PROGRAM BY CAAS

On 10<sup>th</sup> September, 2022, a programme was organized to orient students and parents on Internship provided by CAAS. **Dr. Daxesh Thakar** (Provost, VVWU) guided the parents and students about the importance of internship programmes. **Dr. Abhilasha Agarwal** (Dean, SCBM) explained the future benefits of internships for students and discussed the concerns of parents regarding internship. **CA Hardik Kakadiya** explained the working practices followed in various CA firms such as stipend, rules, regulations, time period of internship etc. to parents. He clarified the doubts of parents & students and answered their queries satisfactorily. **Prof. Vijaykumar Radadiya** (Placement Officer, VVWU) also graced the occasion and gave his valuable inputs.



## SIGNING OF MoU WITH 'RAGING SUCCESS 1'

A Memorandum of Understanding was signed between Vanita Vishram Women's University & Raging Success 1 on 10<sup>th</sup> September, 2022. The scope of the MoU covers skill development programs, guest lectures, faculty development programmes, placement of trained students, visits, etc. For the signing of MoU, **Mr. Sagar Panchal** (Founder of Raging Success 1) was heartily welcomed to the University for the procedure. **Dr. Daxesh Thakar** (Provost- VVWU), **Dr. R. D. Patel** (Registrar-VVWU), **Dr. Navnit Chothani** (I/C Assistant Registrar-VVWU), **Mr. Vijay Radadiya** (Placement Officer-VVWU), **Dr. Abhilasha Agarwal** (Dean-SCBM), **Dr. Bosky Suratwala** (HoD- Business Management, SCBM), and **Dr. Ashwinkumar A. Santoki** (Asst. Professor- SCBM) were present.



## **SIGNING OF MoU WITH 'R. WADIWALA SECURITIES PVT. LTD.'**

A Memorandum of Understanding was signed between Vanita Vishram Women's University & R. Wadiwala Securities Pvt. Ltd. on 13<sup>th</sup> September, 2022 .

For the signing of MoU, **Mr. Nainish Wadiwala** (CEO, R. Wadiwala Securities Pvt. Ltd.) was heartily welcomed to the University Admin office where the procedure took place. Along with this, Dr. Daxesh Thakar (Provost- VVWU), Dr. R. D. Patel (Registrar-VVWU), Mr. Vijay Radadiya (Placement Officer-VVWU), Dr. Abhilasha Agarwal (Dean-SCBM) & Dr. Heena Dalal (HoD- Economics, SCBM), were present.



## **SIGNING OF MoU WITH 'JAY BHAGWAN GROUP ORGANISATION PVT. LTD.'**

A Memorandum of Understanding was signed between Vanita Vishram Women's University & Jay Bhagwan Group Organisation Pvt. Ltd. on 21<sup>st</sup> September, 2022 for skill development & outcome-based trainings, placement, R & D services and related services.

For the signing of MoU, **Mr. Shaunak Desai** (Vice President- HR) was heartily welcomed. Dr. Daxesh Thakar (Provost- VVWU), Dr. R. D. Patel (Registrar-VVWU), Mr. Vijay Radadiya (Placement Officer-VVWU), Dr. Abhilasha Agarwal (Dean-SCBM), Dr. Bosky Suratwala (HoD- Business Management, SCBM), and Ms. Shanu Desai (Teaching Assistant- SCBM) were present.



## SIGNING OF MoU WITH 'RAWALWASIA YARN DYEING PRIVATE LTD.'

A Memorandum of Understanding was signed between Vanita Vishram Women's University & Rawalwasia Yarn Dyeing Private Ltd. on 22<sup>nd</sup> September, 2022 .

For the signing of MoU, **Mr. Samsul Raje** (HR Manager) came to the University to complete the formalities. Dr. Daxesh Thakar (Provost- VVWU), Mr. Vijay Radadiya (Placement Officer-VVWU), Dr. Abhilasha Agarwal (Dean-SCBM), Dr. Heena Dalal (HoD-Economics, SCBM), and Dr. Sangeeta Srivastava (Asst. Professor- SCBM) were present.



## SESSION ON BANKING ETIQUETTES AND KNOWLEDGE

On 26<sup>th</sup> September, 2022, a session on “Banking Etiquettes and Knowledge” was conducted with the objective of creating awareness about banks, banking etiquette, banking products, and common practices used in banks. The session was conducted by **Mr. Nilesh Gandhi** (Branch Manager) and **Mr. Nimesh Kapadia** (Functional Manager) who are experienced and active banking professionals of Sutex Co-operative Bank Ltd. The students immensely benefitted from the session as they got awareness about banking operations and banking practices in India. The session was coordinated by Prof. Madhulika Singh with the participation of 130 students.





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School of Commerce and Business Management


Organizes a Session on  
"Banking Etiquettes and Knowledge"

SCBM Building

**RESOURCE PERSONS**

 **Mr. Nimesh D. Kapadia**  
Manager Function  
The Sutex Co. op Bank  
Ltd.

 **Mr. Nilesh S. Gandhi**  
Branch Manager  
The Sutex Co. op  
Bank Ltd.

 **Date:** 26th September, 2022  
**Time:** 10am to 12pm

**Co-ordinated by:**  
Prof. Ms. Madhulika  
Singh

[www.vvwmw.ac.in](http://www.vvwmw.ac.in)



## AWARENESS PROGRAM ON 'ROAD SAFETY'

School of Commerce & Business Management & NSS Unit in collaboration with the Surat District Traffic Education and Welfare Society organized an awareness program on “Road Safety” on 23<sup>rd</sup> September, 2022. The main purpose of organizing this event was to explain to the participants about Road Safety and importance of abiding by the traffic rules. **Dr. Heena Dalal** (HoD, Dept. of Economics) hosted the entire programme.. The programme started with the Lamp lighting ceremony. The welcome address was given by **Dr. Daxesh Thakar** (Provost, VVWU) who explained about the importance of undertaking Road Safety measures and knowing traffic rules and regulations to avoid road accidents and casualty. The resource person- **ACP Mewada Sir**, elaborately informed about the traffic rules and regulations and appealed everyone to be cautious while driving vehicles. **Mr. Brijesh Verma** informed the participants about Driving License and other documents like PUC Certificate, Insurance Papers, Registration Book etc. and process of acquiring the same. The programme ended with the vote of thanks by **Dr. Abhilasha Agarwal** (Dean, SCBM) wherein she expressed her concern about the increasing number of road accidents and untimely death due to same. She also thanked the resource persons for devoting their precious time for our students and delegates.





## SESSION ON 'ECO-HOMES AND SUSTAINABLE LIVING'

On 26<sup>th</sup> September, 2022, an academic guest lecture was organized for F.Y.B.Com, in which 147 students participated. The resource person- **Mr. Abhi Vyas** (Trustee, RCGS) gave practical examples related to Eco-Homes, along with video demonstrations. He discussed about sustainable living with various practical examples and threw some light on wildlife conservation and wildlife photography. The students got to learn about different aspects of environment. The session was inclusive of live interaction in the form of question – answer and all the queries of participants were satisfactorily solved. The session was coordinated by Prof. Kajal Bhomia and Prof. Abhishek R. Katorawala



## ACADEMIC GUEST LECTURE ON 'COMMERCIAL LAW'

On 27<sup>th</sup> September, 2022, an academic guest lecture was organized for B.Com students. The resource person- **Dr. Vikram Desai** (Former Principal, Siddharth Law College, Surat) explained various laws like English Law, Contract Act, Child Marriage Act, etc. to students. He also discussed about Sale of Goods act and Transfer of Property Act for movable and immovable goods respectively. The students got to learn about diverse laws of India. The lecture was coordinated by Prof. Asma Nakhuda and Prof. Ghata Shah with the participation of 115 students.



## ACADEMIC GUEST LECTURE ON “CONTEMPORARY TRENDS IN MARKETING”

An academic guest lecture was organized on 28<sup>th</sup> September, 2022 on the topic “Contemporary Trends in Marketing” by **Mr. Shahezad Bodila** (Digital Marketing Expert, Bizzpro Solutions). He discussed the data collection procedure by companies and the importance of advertisements. There was also a brief explanation regarding career opportunities in digital marketing. The session was quite informative and enlightening for the students. The session was coordinated by Dr. Nanda Bothra and Prof. Kajal Bhomia with the participation of 121 students.



## ACADEMIC GUEST LECTURE ON “COST ASCERTAINMENT”

An academic guest lecture was organized on 28<sup>th</sup> September, 2022 for S.Y. B.Com, with the participation of 123 students on the topic of ‘Cost Ascertainment’. The resource person **CMA Nanty Shah**, Chairman of Surat South Gujarat Chapter, Institute of Cost Accounts of India discussed about different types of costs and how they are ascertained. Students were made aware about the CMA program and were explained how they can prepare for the same. Overall, the participants were satisfied and they found it to be an interesting session. The session was coordinated by Dr. Ghanshyam Bhomachiya, Prof. Mahernaz Patel.



## MARKETING MANIA COMPETITION

Marketing Mania competition was organized on 29<sup>th</sup> September, 2022 from 10:30 a.m.onwards at Marfatia Hall (SOHASS Building). The competition was held by inviting registrations from the participants of the different departments of VVWU. There was an overwhelming response of students as 63 students (21 teams) registered for the competition out of which 18 teams remained present. The competition was related to framing a brand name, logo and slogan for a product which was to be given on the spot to the students. Student were given the product ‘Atta Noodles’. Participants were given an hour to design their logo, brand name and slogan on chart papers.

**Dr. Vinita Mod** (I/C Dean of School of Vocational Studies) was invited as a judge for the competition along with Dr. Ashwin Santoki (Asst. Professor, SCBM) and Ms. Divya Patel (Asst. Professor, SCBM).

**Dr. Abhilasha Agarwal** (Dean- SCBM) felicitated Dr. Vinita Mod. The winners of the competition are as follows:

Sr. No	Name of the Participant	Class	Position
1	Ms. Shruti Das	S.Y.B.B.A	1
	Ms. Gazala Zaidi		
	Ms. Sneha Yadav		
2	Ms. Nemii Zadafiya	S.Y.B.B.A	2
	Ms. Lipsa Savaliya		
	Ms. Ashfiya Shaikh		
3	Ms. Purna Chaudhary	S.Y.B.B.A	3
	Ms. Isha Soni		
	Ms. Pranjal Soni		



## COMPETITION ON 'LEADERSHIP LESSONS FROM INDIAN CINEMA'

'Leadership lessons from the Indian Cinema' competition was organized on 29<sup>th</sup> September 2022 from 12:30 p.m. onwards at Marfatia Hall (SOHASS Building). The competition was held by inviting registrations from the participants of the different departments of VVWU. 44 students (11 teams) registered for the competition out of which 8 teams remained present. Each team consisted of 4 participants. The competition was related to making a PowerPoint presentation on leadership lessons derived from Indian Cinema. The students had voluntarily chosen the movie titles and exhibited the different leadership lessons derived from them.

**Dr. Manisha Vyas** (I/C Dean of School of Science and Technology) was invited as a judge for the competition along with Ms Madhulika Singh (Asst. Professor, SCBM). Dr. Abhilasha Agarwal (Dean-SCBM) felicitated Dr. Manisha Vyas after which the competition began enthusiastically.

The winners of the competition are as follows:

Sr. No	Name of the Participant	Class	Position
1	Hajra Avesh	B.C.A	1
	Nishita Parikh		
	Drashti Avaiya		
	Sneha Mishra		
2	Prerna Chaudhary	B.B.A	2
	Pranjal Soni		
	Sneha Ghadage		
	Bindiya Jarmanwala		
3	Trushanki Godhani	B.Com	3
	Jessica Soni		
	Muskan Chugh		
	Harsha Khatri		



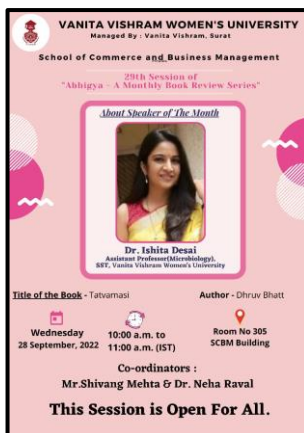
## ACADEMIC GUEST LECTURE ON "ACCOUNTING STANDARDS"

An academic guest lecture was organized on 30<sup>th</sup> September, 2022 on "Accounting Standards" for the students of F.Y. B.Com, where 126 students participated. **Dr. Ravi Patel**, Asst. Professor, SPB College, Surat who was invited as the Resource Person made the students understand what Accounting Standards are and how they are formulated. He also explained AS 1 "Disclosure of Accounting Policies" in detail. The session was quite interesting wherein all the doubts of the participants were resolved. The session was coordinated by Dr. Ghanshyam Bhomachiya, Prof. Mahernaz Patel.



## 29th SESSION OF 'ABHIGYA' – A MONTHLY BOOK REVIEW SERIES

With the aim of generating interest of students towards extra reading, a book review session was held on 29<sup>th</sup> September, 2022. The resource person- **Dr. Ishita Desai** (Assistant Professor - Microbiology, SST, VVWU) reviewed a book "Tatvamasi" written by Dhruv Bhatt. She explained the difficult life of tribal people and how they remain happy and satisfied amidst nature. She went on to show how the novel is an escapist novel, though the places of which this novel talks about are not fantasy but in a way this novel opens up a whole new world. The resource person also informed that a Gujarati film was also made on the book with some modifications.



## INDUSTRIAL VISIT TO 'ASSOCIATION FOR HARNESSING INNOVATIONS AND ENTREPRENEURSHIP (ASHINE), SURAT'

For bridging the gap between theoretical learning and practical exposure, an industrial visit to ASHINE, SVNIT, Surat was organized on 13<sup>th</sup> October, 2022 for M.Com & S.Y students who have opted for Entrepreneurship Development as a Generic Elective subject. 31 students went for the visit. **Mr. Darshan Mehta**, Incubation Manager, oriented the students about ASHINE which was followed by a visit at the incubation center, fabrication lab, meeting room and the machinery department. **Prof. Vijaykumar Radadiya** (Placement Officer, VVWU) and **Dr. Nanda Bothra** (HoD-Commerce, SCBM) accompanied the students.



## INDUSTRIAL VISIT TO 'R. WADIWALA SECURITIES PVT. LTD.'

Globalization has created many opportunities for the students who wish to explore their career in stock market. It needs a clear understanding of stock trading. Keeping this in mind, on 20<sup>th</sup> October, 2022 a visit to R. Wadiwala Securities Pvt. Ltd. which is one of the leading brokers of South Gujarat, was organised on 20<sup>th</sup> October 2022 with help of Mr. Vipul Parekh. This industrial visit bridged the gap between theoretical learning and practical exposure for our 24 participant students. The visit was coordinated by Dr. Heena Dalal & Prof. Mahernaz Patel.



## PARENTS TEACHERS MEETING

School of Commerce and Business Management organized a Parents Teacher Meeting for first and second year students of B.B.A, B.Com and M.Com on 8<sup>th</sup> and 9<sup>th</sup> November 2022 respectively. The meeting was organized to orient the Parents about the attendance of their ward and to acquaint them with the usage of the VVWU Application. The meeting was conducted on one-to-one basis with the Parent/Parents of each student, wherein the Faculty Mentors discussed about the performance of the ward with their parents and provided necessary mentoring and counselling for the same. **Dr. Abhilasha Agarwal** - (Dean, SCBM) welcomed the Parents and shared her valuable thoughts regarding the parent-ward relationship and oriented them with the examination and evaluation system of the University. **Dr. Bosky Suratwala** - (HoD-Business Management, SCBM) and **Dr. Nanda Bothra** (HoD- Commerce, SCBM) co-ordinated the Parents-Teacher Meeting and ensured its smooth functioning. A huge number of Parents attended the meeting and appreciated the idea behind it.



## GUEST LECTURES ON 'INTERNATIONAL ACCOUNTING DAY'

On the occasion of International Accounting Day- 10<sup>th</sup> November 2022, Department of Accountancy, organized two academic guest lectures on “Forensic Accounting” and “Industry Basics in Accounting”, for the students of B.Com and M.Com. The first session was undertaken by **CA Dr. Abhishek Gandhi**- (Assistant Professor, Sir K.P. College of Commerce, Surat) who made students aware about Forensic Accounting and the various courses to be pursued for becoming a Certified Forensic Accountant.

The next session for the day, was undertaken by **CA Dhaval Sonani**- (Vice Chairman, Direct Tax Committee, CAAS) who began the lecture by explaining basic accounting terms. He further illustrated the recording of various transactions in financial statements and threw some light on various computer-aided accounting softwares and their importance. The session was coordinated by Dr. Ghanshyam Bhomachiya, Prof. Mahernaz Patel with the participation of 125 students.



## NATIONAL LEVEL QUIZ ON INTERNATIONAL ACCOUNTING DAY- 'ACCOUNTING MAESTRO'

On the occasion of International Accounting Day, a National Level Quiz-“Accounting Maestro” was organized to celebrate accounting profession and also to test the basic awareness related to accounting. Questions related to basic accounting concepts and conventions were included in the quiz. Total 20 questions carrying 5 marks each were asked out of which participants were required to score at least 50% to get an e-certificate. The quiz was available online from 10.11.2022 to 14.11.2022. In all 520 participants undertook the quiz, out of which 326 were able to clear the quiz with 50% or more and were awarded e-certificates.



## SIGNING OF MoU WITH 'NJ INDIA INVEST PVT. LTD.'

On 18<sup>th</sup> November, 2022, a Memorandum of Understanding was signed between Vanita Vishram Women's University & NJ India Invest Pvt. Ltd for skill development & outcome-based training, placement, R & D services, and related services.

For the signing of MoU, Mr. Ankur Marfatia ( Group head of Corporate affairs- NJ India Invest Pvt. Ltd.) and Mr. Janak Patel (Sr Manager - NJ India Invest Pvt. Ltd.) were heartily welcomed to the University Admin office where the procedure took place. Along with this, Dr. Daxesh Thakar (Provost-VVWU), Dr. R. D. Patel (Registrar-VVWU), Dr. Navnit Chothani (I/C Assistant Registrar-VVWU), Mr. Vijay Radadiya (Placement Officer-VVWU), Dr. Abhilasha Agarwal (Dean-SCBM), Dr. Nanda Bothra (HoD- Commerce, SCBM), and Ms. Madhulika Singh (Asst. Professor- SCBM) were present.



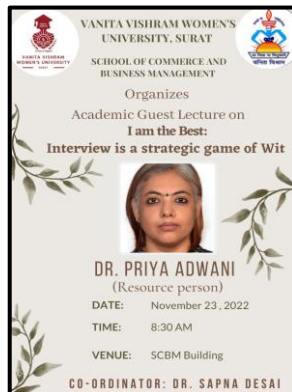
## VISIT TO TEXTILE INNOVATION MELA & NATIONAL DIALOGUE POLICY ORGANISED BY CENTRE FOR ENVIRONMENT EDUCATION

A visit for F.Y.BBA students to Textile Innovation Mela & National Dialogue Policy organised by Centre for Environment Education in partnership with World Resource Institute under the United Nation Environment Program flagship was organized on 21<sup>st</sup> November 2022 to give the practical exposure in the field of start-ups. The students were given information about waste Management and adaptation of beneficial changes in environment by using textile waste. Students visited different stalls to learn how to reduce the negative impact on the environment and develop a roadmap to sustainable living. There was a national policy dialogue also to frame national policy for textile sector. The visit was co-ordinated by Dr. Sangeeta Srivastava and Dr. Heena Dalal.



## ACADEMIC GUEST LECTURE ON THE TOPIC 'I AM THE BEST: INTERVIEW IS A STRATEGIC GAME OF WIT'

An Academic Guest Lecture on the topic "I am the Best: Interview is a Strategic Game of Wit" was organized by the English department of SCBM on November 23, 2022. The Resource Person, **Dr. Priya Adwani**, Professor, S.D. Jain International College, Surat oriented the students regarding Interview Etiquettes to secure a reputed, successful & lucrative position in the professional world. The session was quite lively and interactive as Dr. Adwani engaged the students with humour, and practical experience-sharing. Around 140 students took advantage of the session equipping themselves with vital Interview requisites like attire, mannerisms and knowledge. Overall the session was quite enriching and proved to instill in students great confidence to face interviews and carve a bright future for themselves. The session was coordinated by Dr. Sapna Desai.



## ACADEMIC GUEST LECTURE ON 'AWARENESS OF FINANCIAL LITERACY AND CAREER PROSPECTS AT RBI'

Department of Accountancy, School of Commerce and Business Management in association with Reserve Bank of India organised an academic guest lecture on "Awareness of Financial Literacy and Career Prospects at RBI" with the participation of 115 students. Distinguished dignitaries of RBI included **Smt. P Kavitha** (Deputy General Manager, Department of Supervision), **Shri Shashikumar Choudhry** (Assistant General Manager), Smt Iram Ansari (Assistant General Manager, Department of Supervision), **Smt. Mitali Kapahi** (Ombudsman). Hon'ble Provost **Dr. Daxesh Thakar** sir shared his valuable thoughts on hardwork and motivated the students. More than 150 students of final year B.Com, BBA and M.Com took part in the session. Session was organised under the able guidance of Dean and HoD of Accountancy **Dr. Abhilasha Agarwal** and was co-ordinated by Dr. Ghanshyam Bhomachiya and Ms. Mahernaz Patel.



## DAYS CELEBRATION

### Navratri Celebration



On 1<sup>st</sup> October, 2022, the Cultural Committee, VVWU organized a fun filled evening as a part of Navratri celebration. Prizes for best outfit, best garba moves, etc. were also given.

### PRE-DIWALI CELEBRATION



To keep the festive spirit alive, pre-diwali celebration was held in SCBM conference room on 20<sup>th</sup> October, 2022. The staff members enjoyed a pot party and students added to their joy by preparing a wonderful rangoli having VVWU logo. Dr. Daxesh Thakar (Provost-VVWU) appreciated the efforts of S.Y.B.B.A students- Majhi Stitipragyna, Mishra Poonam, Kanthariya Diya and Chavda Sweta-for their creativity.

## EXPERT SESSIONS BY OUR FACULTIES



Dr. Neha Raval

- Served as Resource Person in “**One Day Workshop on Data Analysis Using SPSS**” organized by Department of Computer Science, School of Science and Technology, VVWU, Surat on October 15,2022.
- Served as Resource Person in “**One Day Workshop on Advanced SPSS**” organized by Department of Psychology, School of Humanities and Social Sciences, VVWU, Surat on October 20,2022.
- Served as Subject Expert in a session on "**The Process of Doing Review of Literature**" organized by the Department of Food and Nutrition, School of Science and Technology, VVWU, Surat on November 30, 2022.



Dr. Sapna Desai

- Served as Subject Expert in a session on "**Soft Skills in Demand in today's Competitive World**" organized by Agarwal Vidya Vihar English Medium College, Surat on July 7, 2022.
- Served as a Resource Person in a session on “**Gender as an Assumed Social Construct: How Gender becomes ideology**” organized by Vanita Vishram Women’s University in the Lecture Series Quest- an Expedition on September 17, 2022.
- Served as a Judge in the competition “**Just-A-Minute**”, on the occasion of World Tourism Day, organized by the Department of Hospitality and Tourism Management, School of Vocational Studies, VVWU, Surat on September26, 2022.



Dr. Sangeeta  
Shrivastava

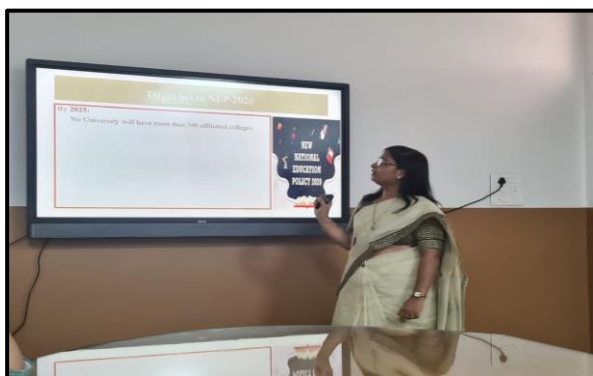
- Served as Resource Person in a session on "**Case Study Approach of Teaching**" in One Week Online FDP on Emerging and Innovative Approaches in Management, IT and Communication in Teaching and Research organized by IIMT College of Management on June 15, 2022.
- Served as a Resource Person in a session on “**Leadership Learning through Mythology**” organized by Vanita Vishram Women’s University in the Lecture Series Quest- An Expedition on July 16, 2022.

## Services rendered by Dr. Abhilasha Agarwal – Dean of SCBM



Served as a Jury Member in the 'Interschool Nutritious Fireless Cooking Competition' organized by Department of Food and Nutrition, Vanita Vishram Women's University in association with British Biologicals on 16/9/22.

Served as a Jury Member for the 'Mocktails Category' in 'Miss Chef 2022 Competition' organized by Ladies wings of SGCCI in collaboration with Department of Food and Nutrition and Hospitality, Vanita Vishram Women's University, Surat on 26/11/22.



Delivered a Guest Lecture on 'Accepting Challenges of NEP-2020', organized by the Vanita Vishram Women's University, Surat on 25/6/22.

Invited as a Chief Guest and a Judge in Debate Competition on 'Impact of Social Media on Youth' organized by Agarwal Samaj Trust, Surat on 17/9/22.



## CONGRATULATIONS



Participation of **NCC Cadets of SCBM**  
Event: Group Dance in NCC CATC\_XII Camp  
Position: **Runner-Up**  
Place: Jitnagar, Rajpipla  
Date: 22<sup>nd</sup> to 29<sup>th</sup> September, 2022



**Ms. Tithi Vanani of T.Y.B.B.A**  
Event: 8<sup>th</sup> Surat District, Shotokan Karate Championship  
Category: 50 kg weight  
Position: **Second Place & Silver Medal**  
Place: Punagam  
Date: 2<sup>nd</sup> October, 2022



**Ms. Bhakti Patel-S.Y.B.B.A,**  
**Ms. Khushi Mangukiya- S.Y.B.B.A,**  
**Ms. Shreya Singh-F.Y.B.B.A,**  
**Ms. Priyanka Baldaniya-F.Y.B.Com (VWU students)**  
**Ms. Shreya Patel T.Y.B.Com (VNSGU)**  
Event: West Zone Inter-University Volleyball Tournament  
Position: Participated as University Representatives  
Place: Amravati  
Date: 30<sup>th</sup> October- 4<sup>th</sup> November, 2022



**Ms. Bhakti Yogeshbhai Patel- S.Y.B.B.A**  
Event: 25th Youth National Volleyball Championship  
Position: **Selected in Gujarat Youth Volleyball Girls Team**  
Place: Panna (Madhya Pradesh)  
Date: 16<sup>th</sup>- 21<sup>st</sup> December, 2022

## NEWS COVERAGE

### પ્રાધ્યાપકે આંતરરાષ્ટ્રીય પરિષદમાં સંશોધન રજૂ કર્યું



વનિતા વિશ્રામ મહિલા યુનિવર્સિટીના સ્કુલ ઓફ કોમર્સ એન્ડ બીઝનેસ મેનેજમેન્ટ વિભાગમાં ઓકાઉન્ટન્સી પ્રાધ્યાપક સહાયક ડૉ. નેહા રાવલે યુ.એ.ઈ. ખાતે "લીન સીક્સ સિગ્મા ઈન હાયર એજ્યુકેશન" પર આયોજિત છઠ્ઠી

આંતરરાષ્ટ્રીય પરિષદમાં "એપ્લીકેશન ઓફ ક્યુ. એફ. ડી. ઈન હાયર એજ્યુકેશન: આ સિસ્ટેમેટિક લિટરેચર રીવ્યુ" ના શીર્ષક પર પોતાનું સંશોધન પેપર રજૂ કર્યું હતું.

### વનિતા વિશ્રામ મહિલા કોલેજના પ્રાધ્યાપક ધનશ્યામ ભોમચિયા પીએચ.ડી. થયા

ધબકાર પ્રતિનિધિ, સુરત, તા. ૧૩ વનિતા વિશ્રામ વિમેન્સ કોલેજ ઓફ કોમર્સના એકાઉન્ટન્સી વિષયના પ્રાધ્યાપક ધનશ્યામ ભોમચિયાએ રજૂ કરેલ મહાશોધ નિબંધ 'કસ્ટમર સેટીસ્ફેક્શન એન્ડ ગ્રોથ એ નાલીસીસ ઓફ ફિલેક્ટેડ લાઇફ ઈન્સ્યુરન્સ કંપનીઝ'ને વીર નર્મદ સાહિય ગુજરાત યુનિવર્સિટી એ માન્ય રાખી તેમને અભિલાષા અગરવાલ, સંસ્થાના કોમર્સ/એકાઉન્ટન્સીના વિષયમાં મેનેજમેન્ટ તથા સ્ટાફના સભ્યોએ પી.એચ.ડી.ની પદવી પ્રદાન કરી છે.



તેમણે તેમનો મહાશોધ નિબંધ સુરત સ્થિત નવયુગ કોમર્સ કોલેજના પૂર્વ એસોસિએટ પ્રોફેસર ડૉ. કુમુદીની દાકારના માર્ગદર્શન હેઠળ તૈયાર કર્યો હતો. પ્રસ્તુત વાઈવા-વોઈસ વીર નર્મદ સાહિય ગુજરાત યુનિવર્સિટીના ડીપાર્ટમેન્ટ ઓફ કોમર્સ ખાતે લેવામાં આવ્યો હતો. આ બદલ કોલેજના આચાર્ય ડૉ. અભિલાષા અગરવાલ, સંસ્થાના કોમર્સ/એકાઉન્ટન્સીના વિષયમાં મેનેજમેન્ટ તથા સ્ટાફના સભ્યોએ પી.એચ.ડી.ની પદવી પ્રદાન કરી છે.



વનિતા વિશ્રામ કોલેજમાં 'માર્ગ સલામતી ટ્રાફિક એજ્યુકેશન વનજાગૃતિ કાર્યક્રમ' યોજાયો હતો.

### વનિતા વિશ્રામ કોલેજમાં 'માર્ગ સલામતી ટ્રાફિક એજ્યુકેશન જનજાગૃતિ કાર્યક્રમ' યોજાયો

સુરત શહેર ટ્રાફિક પોલીસ અને ડિસ્ટ્રિક્ટ ટ્રાફિક એજ્યુકેશન એન્ડ વેલ્ફેર સોસાયટીનું સયુક્ત આયોજન : ટ્રાફિક નિયમોનું પાલન કરવા છાત્રાઓને પ્રતિજ્ઞા લેવડાવાઈ

ધબકાર પ્રતિનિધિ, સુરત, તા. ૨૩ સુરત શહેર ટ્રાફિક પોલીસ અને ડિસ્ટ્રિક્ટ ટ્રાફિક એજ્યુકેશન એન્ડ વેલ્ફેર સોસાયટીના સંયુક્ત ઉપક્રમે તા. ૨૩ના રોજ વનિતા વિશ્રામ સંચાલિત વનિતા વિશ્રામ વિમેન્સ યુનિવર્સિટી અંતર્ગત સ્કુલ ઓફ કોમર્સ એન્ડ બીઝનેસ મેનેજમેન્ટ તથા યુનિવર્સિટીના એન એસ એસ યુનિટ દ્વારા, ડીન ડૉ. અભિલાષા અગરવાલના માર્ગદર્શન હેઠળ ડિસ્ટ્રિક્ટ ટ્રાફિક એજ્યુકેશન એન્ડ વેલ્ફેર સોસાયટીના પ્રમુખ શ્રિજેશકુમાર વર્મા દ્વારા 'માર્ગ સલામતી ટ્રાફિક એજ્યુકેશન જનજાગૃતિ કાર્યક્રમ'નું આયોજન કરવામાં આવ્યું હતું. આ કાર્યક્રમમાં વનિતા વિશ્રામના વાઈસ ચેરમેન પ્રવીણ વોરા, વિમેન્સ યુનિવર્સિટીના કુલપતિ ડૉ. દલેશ ઠાકર, આર.ટી.ઓ. ઓફિસર એમ. આર. ગજજર તથા ટ્રાફિક પોલીસ રીજયન-૩ના પીઆઈ વી. બી. દેસાઈ, પીએસઆઈ એમ. આર. પરમાર અને પોલીસ કર્મચારીઓ હાજર રહ્યા હતા. કાર્યક્રમમાં શ્રિજેશકુમાર વર્માએ વાહન વ્યવહાર અને ટ્રાફિકને લગતું સામાન્ય જ્ઞાન, અકસ્માત જેવી ગંભીર સમસ્યા નિવારવાના વિકલ્પો, ટ્રાફિક નિયમોનું પાલન કરવાથી થતા લાભો, સરળ કોમ્પ્યુટરાઈઝડ પદ્ધતિ દ્વારા ડ્રાઈવિંગ લાઈસન્સ મેળવવાની પ્રક્રિયા વિષે ઓડિયો-વિડિયુઅલ ક્લિપ્સ દ્વારા માહિતી આપી વિદ્યાર્થીઓને ટ્રાફિક નિયમોનું પાલન કરવા માટે પ્રતિજ્ઞા લેવડાવી હતી. આર.ટી.ઓ. ઓફિસર એમ. આર. ગજજરે ગુડસ મેરીટર્સ (બલા વ્યક્તિ) તરીકેની સમજણ પૂરી પાડી હતી તથા ડિસ્ટ્રિક્ટ ટ્રાફિક એજ્યુકેશન એન્ડ વેલ્ફેર સોસાયટીનામહામંત્રી હિતેશભાઈ રાણાએ સાર્થક કાર્ય, સોશયલ નેટવર્કિંગ સાર્થકતા દુરુપયોગ દ્વારા આચરતા ગંભીર ગુનાઓ, ફોડ જેવી ભાબતો વિષે માહિતી આપી હતી. આ અવસરે કોલેજના ડીન ડૉ. અભિલાષા અગરવાલે પણ આ પ્રકારના સેમીનારનો વિદ્યાર્થી જીવનમાં મહત્વ સમજાવી, શ્રિજેશકુમાર વર્મા, શહેર ટ્રાફિક પોલીસ અને ડિસ્ટ્રિક્ટ ટ્રાફિક એજ્યુકેશન એન્ડ વેલ્ફેર સોસાયટી તેમજ ટ્રાફિક પોલીસ રીજયન ૩ના અધિકારીનો આભાર માની સૌને સુખમય અને સુરક્ષિત જીવન માટે શુભેચ્છાઓ પાઠવી હતી. સમગ્ર કાર્યક્રમનું સંચાલન ડૉ. હીના દલાલ, ડૉ. અવની શાહ તથા ડૉ. પદ્મશ્રી પટેલે કર્યું હતું.

### વિદ્યાર્થીઓને એકાઉન્ટ વિષય પર માર્ગદર્શન



સુરત| વનિતા વિશ્રામ મહિલા યુનિવર્સિટીના ડિપાર્ટમેન્ટ ઓફ એકાઉન્ટન્સી, સ્કુલ ઓફ કોમર્સ એન્ડ બિઝનેસ મેનેજમેન્ટ દ્વારા 'નાણાકીય સાક્ષરતા જાગૃતિ અને આરબીઆઈમાં કારકિર્દી' વિષય ઉપર એક શૈક્ષણિક સેમિનાર યોજાયો હતો. જેમાં વક્તાઓએ વિદ્યાર્થીઓને કારકિર્દી ઘડવા માટે અઘાગ પરિશ્રમ કરવા પર ભાર મૂકી તેનું મહત્વ સમજાવ્યું હતું. આ સત્રમાં બી.કોમ., બી.બી.એ. અને એમ.કોમ.ના અંતિમ વર્ષના 150 થી વધુ વિદ્યાર્થીઓએ ભાગ લીધો હતો.

### વનિતા વિશ્રામ વિમેન્સ યુનિવર્સિટીની વિદ્યાર્થીની ભક્તિ પટેલની યુથ નેશનલ વોલીબોલ ચેમ્પિયનશિપ ટીમમાં પસંદગી



ધબકાર પ્રતિનિધિ, સુરત, તા. ૦૨ ગુજરાત રાજ્યની પ્રથમ મહિલા યુનિવર્સિટી એવી વનિતા વિશ્રામ વિમેન્સ યુનિવર્સિટીની સ્કુલ ઓફ કોમર્સ એન્ડ બિઝનેસ મેનેજમેન્ટની વિદ્યાર્થીની કુ. ભક્તિ પટેલની ૨૫ મી યુથ નેશનલ વોલીબોલ ચેમ્પિયનશિપ ૨૦૨૨ માટે પસંદગી કરવામાં આવી છે. તેણી તા. ૧૬ થી ૨૫ ડિસેમ્બર ૨૦૨૨ દરમિયાન ગુજરાતની યુથ વોલીબોલ ટીમનું પ્રતિનિધિત્વ કરવા પના, મધ્ય પ્રદેશ મુકામે રમવા જશે. આ સિદ્ધિ પ્રાપ્ત કરવા બદલ યુનિવર્સિટીના આચાર્ય ડૉ. દલેશ ઠાકર, ડીન ડૉ. અભિલાષા અગરવાલ, સાર્થિક શિક્ષણના વ્યાખ્યાતા ડૉ. તન્વી તારપરા સમગ્ર યુનિવર્સિટીના સ્ટાફ તથા મેનેજમેન્ટના સભ્યોએ વિદ્યાર્થીનીને હાર્દિક અભિનંદન અને શુભેચ્છા પાઠવ્યા હતા.

### વનિતા વિશ્રામ યુનિ.માં ઈન્ટર્નશિપ વિષય પર માર્ગદર્શન



વનિતા વિશ્રામ મહિલા યુનિવર્સિટીના સ્કુલ ઓફ કોમર્સ એન્ડ બિઝનેસ મેનેજમેન્ટની વિદ્યાર્થીઓ માટે CAAS ઈન્ટર્નશિપ ૨૦૨૨-૨૩ વિષય પર પેરેન્ટ્સ ઓરિએન્ટેશન પ્રોગ્રામનું આયોજન કરવામાં આવ્યું હતું. પ્રોગ્રામમાં વિદ્યાર્થીઓ અને તેમના વાલીઓને ઈન્ટર્નશીપ પ્રોગ્રામના મહત્વ વિષે માર્ગદર્શન આપવામાં આવ્યું હતું.

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