

VANITA VISHRAM WOMEN'S UNIVERSITY

Generic Elective Courses [GE]

Undergraduate Students



VANITA VISHRAM
WOMEN'S UNIVERSITY
SURAT

SEMESTERS 2

Academic Year 2022-2023

VANITA VISHARM WOMEN'S UNIVERSITY
Generic Elective-SEM 2
Year 2022

Sr. No.	Department	GE Course Code	GE Course Name-2nd Semester	Coorinator Name
1	B.Com-SCBM	CO31020	Indian Business Environment	Dr. Sangeeta Srivastava
2	Business Management BBA-SCBM	BM31020	Macro Economics	Dr. Heena Dalal
3	English	EN31020	Academic Writing and Composition	Dr. Anita Anamika Talesara
4	History	HI31020	Age of Rationalism, Humanism & Rise of Modern West	Dr. Vidushi Chksi
5	Psycholgy	PS31020	Psychology and Mental Health	Ms. Mahek Agrawal,
6	BCA	CS31030	Web Designing	Dr Bhumika Charnanand

Vanita Vishram Women's University
School of Commerce & Business Management
Course Code: BM31020
B.B.A. Semester: II
Generic Elective: Macro Economics
Credit: 6 (Theory-4 and Practical-2)

Objective:

To help learners to:

- Understand the functioning of economy at the macro level
- Realize the importance of the indicators of the economy
- Enable the students to understand the concept of inflation, its causes & ways to control it.
- Understand the working of Central Bank & Tools of credit control.

Course Content:

Module	Content	Weightage
1.	Inflation <ul style="list-style-type: none"> • Meaning of Inflation • Types of Inflation • Demand Pull VS Cost Push Inflation • Keynes Concept of Inflationary Gap • Effects of Inflation • Control of Inflation 	20%
2.	Quantity Theory of Money <ul style="list-style-type: none"> • Cash Transactions Approach-Fisher's Version Criticisms Against Fisher's Theory • Cash Balance Approach-The Cambridge Version- Shortcomings of the Approach • Superiority of Cambridge Version over Fisher's Version 	15%
3.	Consumption Function <ul style="list-style-type: none"> • Fundamental Psychological Law of Consumption • Factors affecting Consumption Function • Significance of Consumption Function Investment Function <ul style="list-style-type: none"> • Introduction-Meaning • Marginal Efficiency of Capital & Rate of Interest • Factors affecting MEC • Criticisms of MEC 	15%
4.	Central Bank & Tools of Credit Control <ul style="list-style-type: none"> • Central Bank-Functions 	30%

	<ul style="list-style-type: none"> • Instruments of Credit Control-General Methods • Selective Methods 	
5.	Practical & Assignment <ul style="list-style-type: none"> • Group discussion • Presentations 	20%

Reference Books:

Sr. No.	Title	Author/s	Publication
1	Modern Economics	H. L. Ahuja	S. Chand Publishing New Delhi
2	Modern Economic Theory	K. K. Dewett	S. Chand & Co., New Delhi
3	Macro Economics Theory & Policy	H. L. Ahuja	Sultan-Chand & Co. New Delhi
4	Money, Banking, International Trade And Public Finance	D. M. Mithani	Himalaya Publishing House

Course Outcomes:

After completion of the course, the student will be able to

- ✓ Understand the concept of Inflation, its effects on the economy & measures adopted by the government & central bank to control it.
- ✓ Students will be able to describe the banking & monetary system.
- ✓ Analyze the role of money & credit control policy.

Vanita Vishram Women's University
School of Commerce & Business Management
Course Code: CO31020
B.Com. Semester: II
Generic Elective: Indian Business Environment
Credit: 6 (Theory-4 and Practical-2)

Objective:

To help the learners:

- To develop understanding and provide knowledge about the business environment to the management students.
- To promote basic understanding on the concepts of Business Environment and to enable them to realize the impact of the environment on Business.
- To be able to understand and develop the skills of decision making in a dynamic Environment among students.

Course Content:

Module	Content	Weightage
1	<p>An Overview of Business Environment:</p> <ul style="list-style-type: none"> • Introduction and Meaning of Business & Environment • Types of Environments: Internal & External Environment • Definition of Business Environment <p>Environmental Analysis:</p> <ul style="list-style-type: none"> • Meaning • Stages • Approaches and Techniques for Environmental Analysis • Steps in Environmental Forecasting • Benefits and Limitations of Environmental Forecasting Analysis • Significance of Environment Scanning for business Managers <p>Introduction to Business and Society & Professionalization of Business and Cultures:</p> <ul style="list-style-type: none"> • Technological Developments and Social Changes & Its impact on business • Social Operation of Business • Cultural & Political influence on Business • Social Audit 	30%
2	<p>Industrial Policies and Regulations:</p> <ul style="list-style-type: none"> • Introduction • The New Industrial Policy-1991 <p>Public Sector, Growth and Performance of Public sector:</p> <ul style="list-style-type: none"> • Meaning • Definition • Difference between Public & Private Sector • Organization of Public enterprise • Disinvestment of Public Sector and its effect 	30%

	Privatization: <ul style="list-style-type: none"> • Ways of Privatization, Obstacles • Success of Privatization • Benefits of Privatization • Arguments against Privatization • Patents • Trademarks • The Trademarks Act 1999 	
3	Money Market: <ul style="list-style-type: none"> • Meaning • Component • Constituents of a money market • Functions of money market • The Indian money market • Money Market Instruments and Constituents 	10%
4	Fiscal Policy: <ul style="list-style-type: none"> • Meaning • Definition • Components • Difference between Monetary Policy & Fiscal Policy 	10%
5	Practical <ul style="list-style-type: none"> • Presentation • Project based on survey of Internal & External environment 	20%

Reference Books:

Sr. No.	Title	Author/s	Publication
1	Business Environment Text & cases	Cherunilam F, latest edition,.(FC)	Himalaya publication, New Delhi
2	Essential in Business Environment	K. Aswathappa	Himalaya Publication
3	Business Environment-,	Shaikh Saleem	Pearson Education
4	Macro-Economics	Dr. D.M. Mithani	Himalaya Publication
5	The Indian Economy	Mishra & Puri	Himalaya Publication

Course Outcomes:

After completion of the course, the student will be able to:

- ✓ Understand the environment within which business operates and how environmental analysis helps to develop business.
- ✓ Understand various economic policies, the role of government in framing them, impact of various governmental policies on business.
- ✓ Understand the relationship between technology and development, contribution of technology to society and how it integrates with business.

- ✓ It is explaining the Government's approach and fundamental principles towards enabling industrial and business environments to students. Also, get knowledge about intellectual property rights and its significance for business.

SEMESTER 2
GENERIC ELECTIVE COURSE PAPER 2 (EN31020)

ACADEMIC WRITING & COMPOSITION

Course Objective

The course aims to help undergraduate students develop and research composition, argument, and writing skills that will enable them to improve their writing skill for higher studies and academic endeavours.

Course Outcomes

At the end of the course, the students will be able to:

- acquire an in-depth understanding of writing skill.
- express concepts through writing.
- demonstrate conceptual and textual understanding in tests and exams.

COURSE CONTENTS

Unit 1 Introduction to the Writing Process (**Theory**)

Unit 2 Introduction to the Conventions of Academic Writing (**Theory**)

Unit 3 Summarizing and Paraphrasing (**Theory & Practical**)

Unit 4 Critical Thinking: Syntheses, Analyses and Evaluation (**Theory & Practical**)

Unit 5 Structuring an Argument: Introduction, Interjection and Conclusion
(**Theory & Practical**)

Unit 6 Book Review (**Theory & Practical**)

Suggested Readings

- Achar, Sachin Ketkar, Rajan Barrett et al, *Basics of Academic English* (Books 1 & 2), Orient Blackswan, 2012.
- Dev, Anjana Neira. *Academic Writing and Composition*. New Delhi: Pinnacle, 2015.
- Hamp-Lyons, Liz and Ben Heasley. *Study Writing: A Course in Writing Skills for Academic Purposes*, Cambridge University Press, 2006.
- Gupta, Renu. *A Course in Academic Writing*. Orient Blackswan, 2017.
- Nzanmongi Jasmine Patton. *A Handbook for Academic Writing and Composition*. World Book Depot, 2021.

SEMESTER 2

GENERIC ELECTIVE COURSE PAPER 2 (101010223102)

AGES OF RATIONALISM, HUMANISM & RISE OF MODERN WORLD

Course Objectives :

The course aims to:

➤ This paper shall provide a critical overview of the French Revolution, and acquaint the students with the repercussions of the revolution, both within and beyond Europe.

It shall also trace the patterns and outcomes of social and intellectual upheaval from the 14th to the

early 20th Century.

➤ The debates on the development and impact of industrial capitalism shall be discussed.

➤ The birth of new social movements, political ideas and structures shall be contextualised within developing capitalism and causes and consequences of the World Wars in the twentieth century.

Course Outcomes :

After completing the course, the students will be able to:

- Develop an understanding of a pragmatic shift from the Dark Ages to the Modern Age
- Develop a rationalistic approach towards development in science and religion
- Comprehend the condition of a masses under changing political scenarios leading to revolts against kingship and colonialization
- Critical analysing the reasons and changes after the World War.

COURSE CONTENTS

Unit 1 Emergence of Modern Europe

- a) Renaissance
- b) Geographical Discoveries
- c) Reformation

Unit 2 Advent of Nationalism

- a) Rise of Nation States
- b) Nationalism in Italy & Germany
- c) Imperialism in Asia and Africa

Unit 3 Age of Revolutions – 18th to 20th Century

- a) Industrial Revolution
- b) The American Revolution
- c) The French Revolution

Unit 4 World Wars – 20th Century

- a) First World War (1914-1918)
- b) The Russian Revolution
- c) Second World War (1939-1945)

Teaching Methods to include as a part of Experiential Learning

- ☑ Assignment
- ☑ Group Discussion
- ☑ MCQ Test
- ☑ Presentation

Essential Readings

- ♣ Burke, Peter, The Renaissance
- ♣ C.J.H. Hayes, Modern Europe up to 1870
- ♣ C.D. Hazen, Modern Europe up to 1945
- ♣ Christopher Hill, From Reformation to Industrial Revolution
 - ♣ Elton, G.R., Reformation Europe, 1517-1559
- ♣ Ferguson, The Renaissance
- ♣ Gilmore, M.P., The World of Humanism, 1453-1517
- ♣ Hilton, Rodney, Transition from Feudalism to Capitalism
 - ♣ J.H. Parry, The Age of Renaissance B.A. HISTORY (HONOURS) SYLLABUS – F.Y.B.A. (SEMESTERS 1 & 2) 28
- ♣ J.N.L. Baker, History of Geographical Discoveries and Explorations
 - ♣ The New Cambridge Economic History of Europe, Vol. I, VII
 - ♣ V. D. Mahajan, A History of Modern Europe Since-1789. 1988

VANITA VISHRAM WOMEN'S UNIVERSITY
DEPARTMENT OF PSYCHOLOGY
GE 2: PSYCHOLOGY & MENTAL HEALTH

Semester	II
Subject Code	PS31020
Credits	6 (4 Theory + 2 Practical)

Course Objective

The course aims to:

- understand the meaning of mental health and its role in wellbeing.
- understand the status of mental health in India.
- create awareness in the importance and need of mental health across different strata in society.
- understand the basics of mental health and hygiene.

Course Outcomes

At the end of the course, the students will be able to:

- develop tools to fight the taboo and stigma associated with mental health.
- apply the concepts of psychology and to be able to identify people suffering from common mental health problems like anxiety and depression.
- provide psychological first aid to people.
- evaluate the challenges attached to mental health in order to remove the stigma attached to mental health.

COURSE CONTENTS

Unit 1 Mental Health

- Concept of Mental Health
- Issues of mental health in India and the globe: Some common conditions and their epidemiology
- Importance of mental health, identifying mental health challenges to help reduce the stigma of mental illness
- Mental Health issues in adolescence and young adults: Bullying, academic grades, body image, relational issues with parents and friends/romantic partners, sexual orientation

Unit 2 Anxiety, Depression and Suicide

- Anxiety: Signs and Symptoms
- Depression: Signs and Symptoms
- Causes of Anxiety & Depression
- Suicide: Causes & Preventative treatment measures

Unit 3 Reaching out & Initial Help

- recognizing the signs that someone may need support
- Knowing what to do and what not to do when a person reaches out for help
- Psychological first aid: Utilizing the RAPID model (Reflective listening, Assessment of needs, Prioritization, Intervention, and Disposition), guiding the person towards appropriate professional help
- Peer mentoring: concept and skills

Unit 4 PowerPoint Presentation, discussions and/or surveys based on the above units.

Suggested Readings

- Butcher, J.N., Hooly, J. M, Mineka, S. & Dwivedi, C.B (2017). Abnormal Psychology. New Delhi: Pearson.
- Muir-Cochrane, E., Barkway, P. & Nizette, D. (2018). Pocketbook of Mental Health (3rd Edition). Elsevier
- Feldman.S.R. (2009).Essentials of understanding psychology (7thEd.) New Delhi: Tata McGraw Hill.
- Michael,W., Passer, Smith,R.E. (2007). Psychology The science of mind and Behavior. New Delhi:Tata McGraw-Hill.
- Morgan, C T., King, R., Weisz, J. & Schopler, J. (2017) .Introduction to Psychology (7th Ed). McGraw Hills.

VANITA VISHRAM WOMEN'S UNIVERSITY, SURAT
SCHOOL OF SCIENCE AND TECHNOLOGY
Department Of Computer Science
BCA Programme
FY BCA Semester II

Paper No: CS31030 -- GENERIC ELECTIVE II

L: 4 Hrs.

Paper Title: Web Designing

Credit: 4

Course Code	CS31030
Course Title	Web Designing
Credit	4
Teaching per Week	4 Hrs.
Minimum weeks per Semester	15 (Including Class work, examination, preparation, holidays etc.)
Last Review / Revision	June 2021
Purpose of Course	To studying basic about Web designing to explore concepts and basic designing techniques and tools.
Course Objective	Enable students to understand <ul style="list-style-type: none"> ● Understand basic components of Internet. ● Learn basic web technologies such as HTML, JavaScript and CSS. ● Develop basic knowledge of website designing.
Pre-requisite	--
Course Out come	After completion of the course, the student will be able to : <ul style="list-style-type: none"> ● Understand various concepts about Website, Web server, and HTML ● Ability to design and develop Web Pages ● Student will be able to develop websites using CSS and JavaScript
Evaluation Method	40% Internal Assessment 60% External Assessment

Course Content

Unit	Content	Hours	Weightage in %
1	Unit 1. Introduction 1.1 World Wide Web, Internet, Web Server, Website, Website design principles, 1.2 Planning the website, 1.3 Navigation	10	15%
2	Unit 2. HTML Tags 2.1 HTML Basics, HTML Attributes, HTML Headings, HTML Paragraphs, HTML Styles, HTML Text Formatting, HTML Links, HTML Images, Image Map, HTML Lists – Ordered, Unordered, 2.2 Definition List, HTML Tables, Table Properties – (Cell Spacing, Cell Padding, Align, Bgcolor)	10	25%

3	Unit 3. HTML Forms 3.1 Form Elements and their attributes: Form (Action, Method, Auto complete, Target), Label, Input (Text, Radio button, Checkbox, Submit/Reset button), 3.2 Select(Id, Name,), Text area (Name, Rows, Cols), button(Type, Onclick), 3.3 Data List, Media : Video, Audio	10	20%
4	Unit 4. Cascading Style Sheets 4.1 CSS Syntax, Types of CSS, CSS Colors, 4.2 CSS Background, CSS Border, CSS Margin, 4.3 CSS Box Model, CSS Text, CSS Fonts.	10	20%
5	Unit 5. JavaScript 5.1 Syntax of JavaScript, 5.2 Internal and External, Variables, 5.3 JavaScript Arithmetic, Data types, JavaScript, Functions	20	20%

Reference Books / Teaching Methodology / Evaluation Method:

Reference Books:	<u>Main Readings:</u> 1. HTML Black Book, Steven Holzner, Dreamtech Press 2. JavaScript by Examples, Dani Akash, Packt 3. HTML & CSS: Design and Build Web Sites, Jon Duckett, Wiley 4. Step by Step Bootstrap 3: A Quick Guide to Responsive Web Development Using Bootstrap 3, Riwanto Megosinarso Kindle Edition.
	<u>Supplementary Reading:</u> 1. HTML 5 Black Book (Covers CSS3, JavaScript, XML, XHTML, AJAX, PHP, jQuery) 2Ed. Paperback – 2016 by DT Editorial Services (Author) 2. Web Design with HTML, CSS, JavaScript and jQuery Set Paperback – 15 Aug 2014 by Jon Duckett (Author)
Teaching Methodology	Class Work, Discussion, Self-Study, Seminars and/or Assignments
Evaluation Method	40% Internal Assessment 60% External Assessment



VANITA VISHRAM WOMEN'S UNIVERSITY, SURAT
SCHOOL OF SCIENCE AND TECHNOLOGY
Department Of Computer ScienceBCA
Programme
FY BCA Semester II

Paper No: CS31040 -- GENERIC ELECTIVE - II PRACTICAL

P: 4 Hrs.

Paper Title: Web Designing Practical

Credit: 2

Practical shall be conducted for the Paper CS31030

Course Code	CS31040
Course Title	Web Designing Practical
Credit	2
Teaching per Week	4 Hrs.
Minimum weeks per Semester	15 (Including Class work, examination, preparation etc.)
Review / Revision	June 2021
Purpose of Course	<ul style="list-style-type: none">● Practical based on CS31030 (Web Designing Practical)● Practical implementation of web site designing using various tools in learning areas.● Understanding and learning basic concepts, of designing applications.
Course Objective	To help learners to <ul style="list-style-type: none">● Enable students to understand● Understand basic components of Internet.● Learn basic web technologies such as HTML, JavaScript and CSS.● Develop basic knowledge of website designing.
Pre-requisite	Basic of programming
Course Out come	After completion of the course, the student will be able to <ul style="list-style-type: none">● Understand various concepts about Website, Web server, and HTML● Ability to design and develop Web Pages● Student will be able to develop websites using CSS and JavaScript
Course Content	Practical based on Course: Web Designing
Reference Book	As per paper number : CS31030 (Web Designing)
Teaching Methodology	Lab Work
Evaluation Method	40% Internal Assessment 60% External Assessment