



Vanita Vishram Women's University

(1st Women's University of Gujarat)

University Approved by Government of Gujarat
Under the Provisions of
Gujarat Private Universities Act, 2009

School of Vocational Studies

(UG)

**B.Voc. in Hospitality & Tourism Management, Fashion Designing,
Early Childhood Care & Education**

Introduction of the Course :

The undergraduate program in Hospitality and Tourism Management is a three year degree program designed to provide the students with quality education and equip them with tools to work effectively in this dynamic industry which is one of the biggest service industries in the world. The course design is such that it will enable them to develop technical as well as managerial skills and guide them to ultimately realize their true calling. Students will be facilitated to become industry ready with diverse career opportunities across the globe.

Programme Specific Objectives (PSOs) :

- Introduce the students to the operational and managerial aspects of hospitality and tourism industry.
- Make them understand the structure, nature and operating characteristics of the different sectors of the Hospitality Industry: Food Service, Lodging, Events, Tourism etc.
- Develop skills wherein they understand the interrelationships of the core procedures with other key concerns such as Marketing, Finance and Human Resource Management.
- Create awareness among them about the current and future trends in the industry and also develop research aptitude in them.
- Provide an opportunity for developing their personal and professional skills, through the incorporation of wide range of exposure programmes like internships, field visits, training programmes etc.

Programme Specific Outcomes (PSOs) :

- Students will be equipped with the skills and knowledge that are essential for functioning in the hospitality, tourism and its allied businesses.
- They will develop professional behavior and competencies in handling workplace situations, maintaining guest/customer services and also nurturing professional relationships.
- They will also develop a range of leadership skills and abilities such as motivating others, leading changes, working in teams and resolving conflicts.
- Students will be able to communicate confidently and effectively in community as well as industry.
- They will develop competencies that will enable them to start entrepreneurial ventures.

Minimum Eligibility :

**12th Pass from any Stream /
recognized Board or
its Equivalent**

**Minimum aggregate
score of 50%
in Class XII**

Duration of the Programme :

3 Years (Multiple Exit Points)

Diploma

**Successful Completion
of First Year**

**Advanced
Diploma**

**Successful Completion
of Second Year**

Degree

**Successful Completion
of Third Year**

Salient Features of the Programme/Course :

- **Based on UGC-LOCF (University Grants Commission – Learning Outcomes-based Curriculum Framework)**
- **In accordance with the to-be-implemented NEP (National Education Policy, 2020)**
- **Interdisciplinary as well as multidisciplinary**
- **Practical-oriented, skill-based & vocation-based**
- **Based on experiential learning**
- **Greater exposure to internship, hands-on training, project work, field work, presentation etc.**
- **Mode of teaching shall be hybrid (Online + Offline)**
- **Qualified & Competent Faculty Members for effective teaching-learning**
- **Employment-Generating**

Fee Structure :

Semester 1 | Rs. 20,600/-

Semester 3 | Rs. 20,000/-

Semester 5 | Rs. 21,430/-

Semester 2 | Rs. 17,950/-

Semester 4 | Rs. 19,250/-

Semester 6 | Rs. 20,680/-

Infrastructure/Activities :





Course Structure :

B.Voc. Hospitality & Tourism Management (First Year)

Total Credits = 60

Semester	Skill Component Total Credits = 36		General Component Total Credits = 24	
	Paper Titles	Credits	Paper Titles	Credits
1	Travel and Tourism Management	04	Communication Skills in English	04
	Introduction to Event Management	04	Computer Applications – I	04
	Foundation Course in Food and Beverage Services	04	Life Skills Education	04
	Foundation Course in Food Production and Bakery	06		
	Total Credits	18	Total Credits	12
2	Customer Relationship Management	04	Personality Development – I	04
	Foundation Course in Front Office Management	04	Computer Applications – II	04
	Foundation Course in Accommodation Operations	04	Entrepreneurship Development	04
	IET (Industrial Exposure Training)	06		
	Total Credits	18	Total Credits	12

Job opportunities :

- **Hotel Operations:** Front Office, Rooms Division, Food & Beverage, Housekeeping
- **Hospitality Management:** HR, Finance, Marketing, Public Relations, Customer Relations
- **Events and Entertainment:** Venue Management, Event Planning, Designing, Execution
- **Food & Beverage:** Service as well as Production in Fine Dining, Catering, F&B Management
- **Commercial Establishment:** Spas, Fitness, Private Clinics, Hospitals and Others
- **Entrepreneurial ventures** in any of the main or allied fields of Hospitality and Tourism



Introduction of the Course :

B.Voc. in Fashion Designing is a three-years, skill-based and job-oriented course, which has multiple exit points. The course content is designed to equip the students with theoretical as well as practical aspects of the fashion industry. It goes beyond formal teaching and focuses to develop independent thinking and impactful execution. Fashion designing is the art of applying design, aesthetics and natural beauty to clothing and its accessories. It is influenced by cultural and social attitudes, and has varied over time and place.



Programme Specific Objectives (PSOs) :

- **Introduce the students to the art of application of design and aesthetics to clothing.**
- **Focus on development of knowledge and skills and helps the students in developing their collection and brand.**
- **Provide opportunity for creative expression and critical thinking in all aspects of designing.**
- **The Course will help the students in understanding consumer behavior.**
- **The Course will create awareness among the students about the current and future trends in the industry.**



Programme Specific Outcomes (PSOs) :

- **The program places emphasis on practical industry-oriented training.**
- **It is intended to train the future fashion leaders to design fashion collections.**
- **It is an intensive course that is driven by a systematic technical approach, research, creativity & imagination with a stress on the detailed knowledge of the subject.**
- **The course relies on tracking the evolving trends and innovations of the Indian and International Fashion industry.**
- **It will develop competencies that will enable the students to start entrepreneurial ventures.**
- **They will learn about the working of the various departments in the garment Industry.**

Minimum Eligibility :

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its Equivalent**

**Minimum aggregate
score of 50%
in Class XII**

Duration of the Programme :

3 Years (Multiple Exit Points)

Diploma

**Successful Completion
of First Year**

**Advanced
Diploma**

**Successful Completion
of Second Year**

Degree

**Successful Completion
of Third Year**

Salient Features of the Programme/Course :

- **Based on UGC-LOCF (University Grants Commission – Learning Outcomes-based Curriculum Framework)**
- **In accordance with the to-be-implemented NEP (National Education Policy, 2020)**
- **Interdisciplinary as well as multidisciplinary**
- **Practical-oriented, skill-based & vocation-based**
- **Based on experiential learning**
- **Greater exposure to internship, hands-on training, project work, field work, presentation etc.**
- **Mode of teaching shall be hybrid (Online + Offline)**
- **Qualified & Competent Faculty Members for effective teaching-learning**
- **Employment-Generating**

Fee Structure :

Semester ₁ | Rs. 20,600/-

Semester ₃ | Rs. 20,000/-

Semester ₅ | Rs. 21,430/-

Semester ₂ | Rs. 17,950/-

Semester ₄ | Rs. 19,250/-

Semester ₆ | Rs. 20,680/-

Infrastructure/Activities :





Course Structure :

B.Voc. Fashion Designing (First Year)

Total Credits = 60

Semester	Skill Component Total Credits = 36		General Component Total Credits = 24	
	Paper Titles	Credits	Paper Titles	Credits
1	Fashion studies (T)	04	Communication Skills in English	04
	Surface Development Techniques (P)	04	Computer Applications – I	04
	Basic Fashion Illustration (P)	04	Life Skills Education	04
	Basic Clothing Construction (P)	06		
	Total Credits	18	Total Credits	12
2	Textile Studies (T)	04	Personality Development – I	04
	Textile Design (P)	04	Computer Applications – II	04
	Fashion Show – 1 (P)	04	Entrepreneurship Development	04
	Pattern-Making (P)	06		
	Total Credits	18	Total Credits	12

Job opportunities :

- Boutique Owner
- Entrepreneur
- Fashion Illustrator
- Fashion Consultant
- Visual Merchandiser
- Wardrobe Stylist
- Pattern-Maker
- Apparel Merchandiser
- Production Manager
- Fashion Journalist
- Theatre Costume Designer
- Computer-Aided Designer



Introduction of the Course :

It is evident that 85% of brain development occurs during the first five years of life and a caring and stimulating environment during early years is crucial for holistic development of children. There is a relationship between attending a quality pre-school and achievements in primary school & beyond. The New Education Policy 2020 also lays emphasis on Early Child Care & Education (ECCE) and development by including a play-based multi-faceted curriculum. The universalization of ECCE will lay the foundation for the development of every child and will be able to honour unique skill-sets at an early age. The NEP 2020 gives much-needed focus to Early Child Care & Education (ECCE) with new plans to integrate the best possible national and international practices. Inclusion of play-based and activity-based learning for children between the ages of 0-8 with a focus on Music & Movement, Arts and Crafts, Cognitive, Language, Social and Emotional Development and other stimulating activities is a positive step among early childhood educators. Looking at the importance of Early years as given in NEP 2020, this course is designed in such a way to produce trained ECCE professionals to fulfil the requirement of Pre-School Institutions.

This course is designed to develop correct concept about child development, child psychology, and overall personality development during early years. More weightage is given to practical where students will learn teaching, learning and managerial skills. The curriculum is planned keeping in the mind practical aspects of dealing with children, understanding them and handling them. The program is designed in such a way that the students may get job opportunities in the pre-schools, government, non-government and voluntary organizations as well as may start their own entrepreneurial venture.



Programme Specific Objectives (PSOs) :

- To foster quality in ECCE by providing guidelines for practice to promote optimum learning and development of children in their early years.
- To provide cognizance on how individuals grow, develop and learn and will provide learning opportunities for play-based and activity-based learning for children between the ages of 0-8.
- To build the competency to use a variety of instructional strategies to encourage children's development for critical thinking and problem solving.
- To equip the learners to understand various forms of formal and informal assessment strategies and use them to support the continuous development of all children across settings.
- Impart knowledge to formulate and advance their visions and practices as professionals working with the young children through exchanging with other professionals and participants, engaging in self-reflection and applying their knowledge and skills in practice.

Programme Specific Outcomes (PSOs) :

- Learner will be able to concede the foundational and theoretical crux of early care and learning and apply it in providing suitable learning environment.
- Learner will be able to acknowledge the types and significance of early play and analyze the efficacy of play-way approach for the holistic development of children.
- Learner will be able to deliver services for 0-8 years old children appropriately.
- Learner will be able to create positive & stimulating classroom environments, with a developmentally and individually appropriate curriculum that is based on the knowledge of individual children, the family and the community.
- Learner will be able to learn the assessment procedure of the child's development and learning and explore the strategies in promoting smooth and effective transition of the child to the next level of learning.
- Learner will be able to captivate in reflection on their practice and continually evaluate how their choices and actions affect children, parents, other professionals in the learning community and actively seek to grow professionally.

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Semester 5 | Rs. 21,430/-

Semester 2 | Rs. 17,950/-

Semester 4 | Rs. 19,250/-

Semester 6 | Rs. 20,680/-

Infrastructure/Activities :



Course Structure :

B.Voc. Early Childhood Care & Education (First Year)

Total Credits = 60

Semester	Skill Component Total Credits = 36		General Component Total Credits = 24	
	Paper Titles	Credits	Paper Titles	Credits
1	ECE-1 Child Development - I	04	Communication Skills in English	04
	ECE-2 Early Childhood Education – I	04	Computer Applications – I	04
	ECE-3 Child Development-II	04	Life Skill Education	04
	ECE-4 Early Childhood Education – II	06		
	Total Credits	18	Total Credits	12
2	ECE-5 Learning in Early Years	04	Personality Development – I	04
	ECE-6 Curriculum for Young Children - I	04	Computer Applications – II	04
	ECE-7 Assessment in Early Years	04	Entrepreneurship Development	04
	ECE-8 Curriculum for Young Children - II	06		
	Total Credits	18	Total Credits	12

Job opportunities :

- Work as an Assistant Teacher in Pre-School Unit
- Director of Pre-School
- Organize Summer/Holiday Camps and Special Events for Children
- Work as a Co-Ordinator at Creches and Day-Care Center
- Plan Parenting Workshops
- Be an Entrepreneur in Designing Developmentally Appropriate Educational Teaching Aids and Toys for Children
- Consultant in Curriculum Development