

VANITA VISHRAM WOMEN'S UNIVERSITY
SCHOOL OF VOCATIONAL STUDIES
DEPARTMENT OF FASHION DESIGNING



BACHELOR OF VOCATION (B.VOC.)
FASHION DESIGNING PROGRAMME
under Learning Outcomes-based Curriculum Framework (LOCF)
for Under Graduate (UG) Education

SEMESTERS 1 & 2
Skill Courses (SC), General Courses (GC)

Syllabus applicable to the students seeking admission in
BVOC Fashion Designing under LOCF
w.e.f. the Academic Year 2021-2022

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1. Preamble – VVWU

VanitaVishram Women’s University (VVWU) is the First-ever Women’s University of Gujarat approved by the Government of Gujarat under the provisions of the Gujarat Private Universities Act, 2009. It is a University committed to achieve Women’s Empowerment through Quality Education, Skill Development, and by providing employment opportunities to its girl students through its model curriculum, integration of technology in pedagogy and best-in-class infrastructure. The focus is on prioritizing practical component and experiential learning supported through academia-industry linkages, functional MoUs, skill development training, internships etc. It aims at providing opportunities to the girl students for holistic development and self-reliance.

VISION

Empowerment of women through quality education and skill development, so as to make them strong pillars of stability in the society.

MISSION

To provide Education & Professional Training to all women for their all-round development, so as to enable them to become economically independent and socially empowered citizens.

2. Introduction of the Programme

It has been a long-felt necessity to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education system have adequate knowledge and skills for employment and entrepreneurship. The higher education system has to incorporate the requirements of various industries in its curriculum, in an innovative and flexible manner while developing a holistic and well-groomed graduate.

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree Programme with multiple exits such as Diploma and Advanced Diploma under the National Skills Qualifications Framework (NSQF).

Award	Duration	Corresponding NSQF Level
Diploma	1 Year	NSQF 5
Advanced Diploma	2 Years	NSQF 6
Degree	3 Years	NSQF 7

The B.Voc. programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc. to make meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

The undergraduate program in Fashion Designing is a three-year skill based and job-oriented course, which has multiple exit points. The course content is designed so as to equip the students with the theoretical as well as practical aspects of the fashion industry. It goes beyond formal teaching and focuses to develop independent thinking and impactful execution. Fashion designing is the art of applying design, aesthetics and natural beauty to clothing and its accessories. It is influenced by cultural and social attitudes, and has varied over time and place.

3. Programme Specific Objectives (PSOs)

Each Graduate in Fashion Designing should be able to:

- Introduce the students to the art of application of design and aesthetics to clothing.
- It focuses on the development of knowledge and skills and helps them in developing their collection and create a brand.
- It will provide opportunity for creative expression and critical thinking in all aspects of designing.
- The Course will help the students in understanding consumer behaviour.
- The Course will create awareness among the students about the current and future trends in the industry and also develop a research aptitude in them.

4. Programme Specific Outcomes (PSOs)

Each Graduate in Fashion Designing should be able to:

- The program places emphasis on practical industry-oriented training.
- It is intended to train the future fashion leaders to design fashion collections.
- It's an intensive course that is driven by a systematic technical approach, research, creativity & imagination with a stress on the detailed knowledge of the subject.
- The course relies on tracking the evolving trends and innovations of the Indian and International Fashion industry.
- It will develop competencies that will enable the students to start entrepreneurial ventures
- They will learn about the working of the various departments in the garment Industry.

5. Structure of the Programme

BVOC FASHION DESIGNING					
STRUCTURE AND DISTRIBUTION OF COURSES					
Semester	Skill Component Total Credits = 108		General Component Total Credits = 72		Total Credits = 180
1	SC 1	04 Cr	GC 1	04 Cr	
	SC 2	04 Cr	GC 2	04 Cr	
	SC 3	04 Cr	GC 3	04 Cr	
	SC 4	06 Cr			
Total		18 Cr		12 Cr	30 Cr
2	SC 5	04 Cr	GC 4	04 Cr	
	SC 6	04 Cr	GC 5	04 Cr	
	SC 7	04 Cr	GC 6	04 Cr	
	SC 8	06 Cr			
Total		18 Cr		12 Cr	30 Cr
3	SC 9	04 Cr	GC 7	04 Cr	
	SC 10	04 Cr	GC 8	04 Cr	
	SC 11	04 Cr	GC 9	04 Cr	
	SC 12	06 Cr			
Total		18 Cr		12 Cr	30 Cr
4	SC 13	04 Cr	GC 10	04 Cr	
	SC 14	04 Cr	GC 11	04 Cr	
	SC 15	04 Cr	GC 12	04 Cr	
	SC 16	06 Cr			
Total		18 Cr		12 Cr	30 Cr
5	SC 17	04 Cr	GC 13	04 Cr	
	SC 18	04 Cr	GC 14	04 Cr	
	SC 19	04 Cr	GC 15	04 Cr	
	SC 20	06 Cr			
Total		18 Cr		12Cr	30 Cr

6	SC 21	04 Cr	GC 16	04 Cr	
	SC 22	04 Cr	GC 17	04 Cr	
	SC 23	04 Cr	GC 18	04 Cr	
	SC 24	06 Cr			
Total		18 Cr		12 Cr	30 Cr
Grand Total of Credits					180 Cr

6. Structure of the Course

BVOC FASHION DESIGNING (SEMESTERS 1 &2) (DIPLOMA)					
Semester	Skill Component Total Credits = 108		General Component= 72		TotalCredits = 180
1	Fashion studies (Th)	04 Cr	Communicative English and Personality Development-I	04 Cr	
	Surface Development Techniques (Pr)	04 Cr	Computer Application-I (Pr)	04 Cr	
	Basic Fashion Illustration (Pr)	04 Cr	Life Skills Education	04 Cr	
	Basic Clothing Construction (Pr)	06 Cr			
Total		18 Cr		12 Cr	30 Cr
2	Textile Studies (Th)	04 Cr	Communicative English and Personality Development-II	04 Cr	
	Textile Design (Pr)	04 Cr	Computer Application-II (Pr)	04 Cr	
	Fashion Show -1 (Pr)	04 Cr	Entrepreneurship Development	04 Cr	

	Pattern Making (Pr)	06 Cr			
Total		18 Cr		12 Cr	30 Cr
3	Indian Textiles (Th)	04 Cr	Communicative English and Personality Development-III	04 Cr	
	Advance Pattern Making (Pr)	04 Cr	Research Methodology-I (Pr)	04 Cr	
	Fashion Illustration (Pr)	04 Cr	Marketing Management	04 Cr	
	Internship (Pr)	06 Cr			
Total		18 Cr		12 Cr	30 Cr
4	Historic Costume (Th)	04 Cr	Communicative English and Personality Development-IV	04 Cr	
	Accessory Designing (Pr)	04 Cr	Digital Marketing and E-commerce (Pr)	04 Cr	
	Fashion Show II (Pr)	04 Cr	Gender Sensitization	004 Cr	
	Draping (Pr)	06 Cr			
Total		18 Cr		12 Cr	30 Cr
5	Apparel Merchandising (Th)	04 Cr	Communicative English and Personality Development-V	04 Cr	
	Fashion Styling and Portfolio Development (Pr)	04 Cr	Research Methodology-II (Pr)	04 Cr	
	Advance Fashion	04 Cr	Finance Management	04 Cr	

	Illustration				
	Internship (Pr)	06 Cr			
Total		18 Cr		12 Cr	30 Cr
6	Fashion Management (Th)	04 Cr	Communicative English and Personality Development-VI	04 Cr	
	Product Development (Pr)	04 Cr	Skills Lab (Pr)	04 Cr	
	Fashion Show III (Pr)	04 Cr	Sustainable Business Practices	04 Cr	
	Garment Construction -Men's Wear	06 Cr			
Total		18 Cr		12 Cr	30 Cr
	Grand Total of Credits				180 Cr

**BACHELOR OF VOCATION (B.VOC.)
FASHION DESIGNING
COURSE CODE: FD**

SEMESTER – I

GENERAL COMPONENT			
LIFE SKILLS EDUCATION (THEORY)			
Total 4 credits = 60hrs			
Course Objectives:			
<ul style="list-style-type: none"> • To make the students aware of Interpersonal Skills • To make the students able to incorporate with professional skills • To enable the students to develop the team skills • To enhance the knowledge of personal grooming in today's life 			
Course Outcomes:			
<ul style="list-style-type: none"> • Students will be able to develop better relations at home and workplace and constructively deal with everyday situations • They will develop a sense of presentation 			
Block No.	Topic	No. of hours	No. of Credits
1	Interpersonal Skills a) Emotional Intelligence b) Intercultural Communication c) Problem Solving and Decision Making d) Conflict Management	15	1
2	Professional Skills a) Critical thinking b) Stress management c) Time management d) Netiquettes	15	1

3	Team Skills a) Brainstorming b) Leadership c) Negotiation d) Professional ethics & behavior	15	1
4	Makeup and Grooming a) Personal grooming: meaning, habits, b) Standing & sitting postures c) Personal Hygiene and Fitness d) Dressing and Makeup for different occasion	15	1
Total No. of Hours & Credit		60	4

REFERENCES

Sr. No.	Authors Name	Name of the book	Name of Publisher
1	John Adair	Decision Making and Problem Solving: Break Through Barriers and Banish Uncertainty at Work (Creating Success)	Kogan Page; 4th edition (July 28, 2019) ISBN-10 : 0749492805 ISBN-13 : 978-0749492809
2	Martha C. Reith	Personal Care Series: Grooming	Remedia Publications (June 3, 2015) ISBN-10 : 1561750689 ISBN-13 : 978-1561750689
3	Paul Gallagher	Personal & professional skills for the IB CP: Skills for Success	Hodder Education (December 28, 2018) ISBN-10 : 1510446605 ISBN-13 : 978-151044660

EVALUATION PATTERN					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2	50	50	100

SKILL COMPONENT			
104011101-FASHION STUDIES (THEORY)			
Total 4 credits = 60hrs			
<p>Course Objectives</p> <ul style="list-style-type: none"> ● To make the student understand about fashion terminologies. ● To make the students aware about the movement of fashion & Fashion Forecasting process <p>Course Outcomes</p> <ul style="list-style-type: none"> ● Students will learn about different type of fashion terminologies ● Students will learn about movement of fashion and fashion forecasting 			
Block No	Topic	No. of hours	No. of credits
1	<p>INTRODUCTION TO FASHION</p> <ul style="list-style-type: none"> ● Fashion Terminology— Apparel, Boutique, Bespoke, Pret- A Porter, Haute Couture, Mannequin, Dress Form, Knock- Off, Fashion Leader, Fashion Follower, RTW, Size label, Care label, Catwalk, Fashion Magazines, Webzines, Social media, Lingerie, Longue wear, Fragrance, Model, Mannequin, Merchandise, Fashion seasons. <p>FASHION CYCLE AND ITS TYPES</p>	15	1

	<ul style="list-style-type: none"> ● Stages of fashion Cycle ● Lengths of Cycles-Classic, Fad, Cycles within Cycles, Interrupted/Prolonged, Recurring ● Theories of Fashion- Trickle Up, Trickle Down, Trickle Across ● Principles of fashion 		
2	FASHION FORECASTING & TREND ANALYSIS <ul style="list-style-type: none"> ● Definition ● Process of Fashion Forecasting ● Importance of Fashion Forecasting ● Fashion Forecasting services & agencies. 	15	1
3	ELEMENTS OF DESIGN <ul style="list-style-type: none"> ● Elements of Design- Line, Form, Color, Texture, Shape & Space ● Colour- Colour Wheel, Grey Scale, Value Chart, Intensity, Tints, Shades, Tones, Warm & Cool Colours ● Colour Schemes ● Optical Illusion <p>Note: Definition, Types, Importance & application in Clothing</p>	15	1
4	PRINCIPLES OF DESIGN <ul style="list-style-type: none"> ● Principals of Design – Harmony, Proportion, Balance, Rhythm & Emphasis <p>Note: Definition, Types, Importance & application in Clothing</p>	15	1
	Total No. of Hours& Credit	60	4

REFERENCES:

Sr. No.	Authors Name	Name of the book	Name of Publisher
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01	Bane Allyn	Creative Clothing Construction	New York Mc Graw HillBook Co.1956
02	Carson	How You Look And Dress	St.Louis. Mc GrawHillBook Co.1969
03	DickersonG. Kitty	Inside The Fashion Business	Pearson Education,Inc.2003, 7th Edition
04	Ervinand Kinchen	Clothing For Moderns3 rd Edition	TheMacmilanCo.New York
05	GiniStephens Frings	Fashion-From Concept to Consumer	London Prentice Hall 1999
06	Goldstein &Goldstien	Art In Everyday Life	Calcutta: Oxford&IBN Publishing,1968
07	H.T. Mcjimsey	Costume Selection	BurgessPublishing Company,Minneapolis Minn.
08	Mary R.S.	Clothing-A Study in Human Behaviour	Holt Rinchart and Wilson,Inc.
09	Tate & Glisson	Family Clothing	John Wiley& Sons London, Sydney
10	Stone, E.	Fashion Merchandising	4 th Edition, NewYork Macmillan Book

EVALUATION PATTERN

Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2	50	50	100

SKILL COMPONENT			
Semester – I			
104011102 -SURFACE DEVELOPMENT TECHNIQUES (PRACTICAL)			
Total 4 credits = 60hrs			
<p>Course Objectives</p> <ul style="list-style-type: none"> To introduce students to various techniques of value addition and enhance their creativity <p>Course Outcomes</p> <ul style="list-style-type: none"> Students will be able to add value to the garments by different techniques 			
Bloc k No.	Topic	No. of hour s	No. of Credit s
1	<p>BASIC EMBROIDERY STITCHES</p> <ul style="list-style-type: none"> Types of Stitches – Running, Stem, Chain, Button Hole, Lazy Daisy, Satin- Single & Double, Herring bone, French knot, Bullion Knot, Spider Web, Mirror & Zardosi Work. <p>NOTE:- Prepare an article by the above mentioned techniques</p>	15	1

2	<p>SURFACE ORNAMENTATION</p> <ul style="list-style-type: none"> ● Ribbon Work ● Anchor Thread Work ● Crochet Work ● Applique work and Patch work <p>NOTE:- Prepare an article by using any one of the above mentioned techniques</p>	15	1
3	<p>SURFACE ORNAMENTATION</p> <ul style="list-style-type: none"> ● Fabric Painting ● Quilting ● Smocking ● Drawn Thread Work <p>NOTE:- Prepare an article by using any one of the above mentioned techniques</p>	15	1
4	<p>TIE AND DYE</p> <ul style="list-style-type: none"> ● Tritik ● Marbeling ● Rutching ● Pleating ● Laheriya ● Bandhani ● Knotting ● Pegging ● Spiraling <p>NOTE:- Prepare an article by using the above mentioned techniques</p>	15	1
Total No. of Hours & Credit		60	4

REFERENCES:

Sr. No	Authors Name	Name of the book	Name of Publisher
01	Michael James	TheQuiltmakersHandBook	Prentice-Hall.Inc.EnglewoodCliffs.New Jersey
02	Readers Digest	CompleteGuideto Needlework	The Readers Digest Association,Inc.PleasantVille,New York
03	AnneVan Wagner Childs	Crochet Collection	Leisure Arts,Inc
04	Yoko Suzuki	OndoriElegantcrochet Laces	Ondoisha Publishers Ltd.
05	MeatherJoynes	Ribbon Embroidery	Kangaroo Publishers
06	KamleshMathur	Crafts and Craftsmen	Painter Publishers.
07	Paula and Peter Knott	Step by step Stencilling	Meredith Publications
08	Dorothy Frager	Quilting Primer	Chilton Book Company
09	Readers Digest	Crafts & Hobbies	The ReadersDigest Association,Inc.PleasantVille,New York
10	Ann Cox	SilkRibbonEmbroidery Design and Techniques	Search Press Ltd. 2002

11	Laurie Swim	The Joy Of Quilting	Harlow Publishing Inc
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EVALUATION PATTERN					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	3	50	50	100

SKILL COMPONENT			
Semester – I			
104011103– BASIC FASHION ILLUSTRATION(PRACTICAL)			
Total 4 credits = 60hrs			
Course Objectives			
<ul style="list-style-type: none"> To enable the students to understand the concept of Fashion Sketching 			
Course Outcomes			
<ul style="list-style-type: none"> Students will learn different ways of fashion sketching 			
Block No.	Topic	No. of hours	No. of Credits
1	LINE & CURVE STUDY (Free hand drawing) <ul style="list-style-type: none"> Lines- Vertical lines, Horizontal lines, Diagonal lines & Zigzag lines Shapes-Rectangle, Square, Oval & Round Body Parts- Hand, Arms, Legs, Eyes, Nose & Lips, Hair Style 	15	1
2	BLOCK FIGURE, FLESHING CROQUI <ul style="list-style-type: none"> Female Block Figure -8, 10 & 12 Fleshing Croquis – Front, Back & Side View Any 5 Action Figure 	15	1
3	FASHION ACCESSORIES (10 designs of each to be sketched) <ul style="list-style-type: none"> Jewellery- Modern & Traditional Shoes & Sandals Hats Purses 	15	1

4	BASICS OF CORELDRAW <ul style="list-style-type: none"> ● Introduction to the coreldraw programme, menu bar, drawing toolbox, etc ● Image-Resizing-Rotating-Moving-Cropping-Importing Images ● Development of Pattern ● Theme work: Beach Wear & Casual Wear 	15	1
Total No. of Hours& Credit		60	4

REFERENCES: -

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Kathryn McKelvey & Janine Munslow	Fashion Design Process, Innovation and Practice	Blackwell Publishers
02	Helen Goworek	Fashion Buying	Blackwell Signs
03	BinaAbling	Fashion Rendering with Colour	Prentice Hall Inc
04	AnneAllen &Julien Seaman	Fashion Drawing – The Basic Principles	B.T Batsford Ltd
05	Colin Barnes	Fashion Illustration	Mcdonald& co. Ltd
06	PatrickJohn Ireland	Fashion DesignIllustration-Women	B.T Batsford Ltd
07	Ritu Bhargav	Fashion Illustration & Rendering	B. Jain Publishers(P Ltd)
08	Angel Fernandez & Gabriel Martin	Drawing For Fashion Designers	ParamonEdiciovesS. A

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EVALUATION PATTERN					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	3	50	50	100

SKILL COMPONENT			
Semester – I			
104011104 -BASIC CLOTHING CONSTRUCTION (PRACTICAL)			
Total 6credits = 90hrs			
Course Objectives			
<ul style="list-style-type: none"> To develop an understanding of basic clothing construction 			
Course Outcomes			
<ul style="list-style-type: none"> Students will learn different types of seams, stitches, plackets, fullness, necklines & children's garments 			
Block No.	Topic	No. of hours	No. of Credits
1	<p>INTRODUCTION TO SEWING MACHINE</p> <p>Basic tools used in stitching- Measuring Tools, Marking Tools, Cutting Tools, Stitching Tools</p> <ul style="list-style-type: none"> Care, threading & use of Sewing machine. Sewing machine attachments and their functions Fabric Concept- Grain & Methods of cutting different fabrics <p>HAND STITCHES</p> <p>Running Stitch, Back Stitch, Hemming, Slip Stitch</p> <p>MACHINE EXERCISE</p> <ul style="list-style-type: none"> Shapes on Paper (Lines, Square, Triangle & Circle) Same Shapes on Fabric <p>SEAMS- Plain, French, Flat & Fell, Lap Seam, Turned Edge Seam, Hand Overcast Seam, Bound Seam</p>	15	1

2	FULLNESS <ul style="list-style-type: none"> ● Tucks:- Pin, Cross and variation ● Dart:- Half ,Full ● Gathers, Shirring ● Pleats:-Knife, Box, Inverted Box and its variations 	15	1
3	PLACKET <ul style="list-style-type: none"> ● Simple Placket, Kurta Placket, Continuous Placket ● Fasteners – Hook& Eye, Button, Buttonholes, Press -Button ● Zipper - Concealed, Visible. 	15	1
4	BIAS AND NECKLINE <ul style="list-style-type: none"> ● Cutting & joining of bias ● Neckline - Shaped Facing (Inside &Outside) ● Bias Binding, Bias Facing 	15	1
5	YOKES <ul style="list-style-type: none"> ● Straight, Pointed & Curve. 	15	1
6	CHILDREN GARMENTS <ul style="list-style-type: none"> ● Preparation of Child Basic Block ● Stitching of A-line Frock ● Stitching of Designer Frock 	15	1
	Total No. of Hours& Credit	90	6

REFERENCES -

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Bray Natalie (1978)	Basic Dress Fitting (BasicPrinciples & Practice)	Graduate Publishing
	Bray Natalie	Dress Pattern	

02	(1979)	Designing-4 th Edition	Ravada Publishing
03	Bray Natalie (1978)	More Dress Pattern Designing	Ravada Publishing
04	HelenJoseph- Armstrong	Pattern Making forFashion Designing,5 th Edition	Pearson New International
05	JacobAnna Thomas	The Art of Sewing	UBSPublishersDistributer s Ltd.New Delhi
06	Jindal Ritu	Handbook For Fashion Design	Mittal Publications, NewDelhi
07	Readers Digest (1982)	Complete Guide To Sewing	Readers Digest Association Inc. New York
08	ZarapkarA (1987)	System of Cutting	Navneet Pub.Ltd.

EVALUATION PATTERN

Hours/week	Total Credit	Exam hours	Internal Marks	Externa l Marks	Total Marks
6	6	3	50	50	100

GENERAL COMPONENT

ENTREPRENEURSHIP DEVELOPMENT

(THEORY)

Total 4 credits = 60hrs

Course Objective:

- To make the students appreciate the importance of self-employment
- To help them identify business opportunities in their area of interest and expertise
- To enlighten them about various agencies that can aid them in their journey to become an entrepreneur
- To enable them to be able to manage small business enterprise

Course Outcomes:

- Students will become well equipped and confident in starting their own entrepreneurial ventures

Block No.	Topic	No. of hours	No. of Credits
1	Introduction to Entrepreneur and Entrepreneurship (a) Meaning and evolution of the term 'Entrepreneurship' (b) Factors influencing entrepreneurship (c) Intrapreneur and Entrepreneur (d) Characteristics and Types of Entrepreneurs (e) Barriers to Entrepreneurship (f) Role of Entrepreneurship in Economic	15	1

	Development		
2	Business Opportunity Identification (a) Idea Generation and Evaluation (b) Feasibility Analysis (c) Preparation of Business Model (d) Identify a business opportunity in your environment and develop a Business Model	15	1
3	Small Business Management (a) Introduction and Significance of Small Business (b) Porter's 5-Forces Model (c) Selection of Process and Technologies (d) Optimisation of Cost and Growth Strategies (e) Importance of Ethics	15	1
4	Institutional Support System (a) Regulatory Institutions (b) Entrepreneurship, Technical, Marketing and Financial Support Agencies (c) Various Grant Schemes (d) Government Schemes for Women Entrepreneurs	15	1
Total No. of Hours & Credit		60	4

REFERENCES

Sr. No.	Authors Name	Name of the book	Name of Publisher
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1.	Nishith Dubey	Entrepreneurship Development	PHI Limited.
2	S. Anil Kumar	Entrepreneurship Development	New Age International Publishers
3	Robert D. Hisrich	Entrepreneurship	McGraw Hill
4	Poornima Charantimath	Entrepreneurship Development and Small Business Enterprise	Pearson Education India

EVALUATION PATTERN					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2	50	50	100

SKILL COMPONENT

104011105 -TEXTILE STUDIES (THEORY)

Total 4 credits = 60hrs

Course Objectives

- To make the student understand about textile terminologies.
- To acquire knowledge of different methods of fabric construction

Course Outcomes

- Students will aware about different textile terminologies & methods of fabric construction

Bloc k No.	Topic	No. of hours	No. of Credits
1	FIBER STUDY <ul style="list-style-type: none">● Textile Terminology- Fiber, Yarn, Yarn Twist, Spinning, Weaving, Knitting & Non-Woven● Fiber Classification● Properties -Primary and Secondary	15	1
2	YARN STUDY <ul style="list-style-type: none">● Types of Yarn: Simple Yarn, Complex Yarns & Textured Yarn (In Brief)● Yarn Twist- S Twist, Z Twist● Twist Per Inch (TPI)● Difference between Yarn & Thread	15	1

3	<p>WEAVING</p> <ul style="list-style-type: none"> ● Classification of Loom (Brief) ● Parts of Handloom & its function ● Basic weaving operation (Primary, Secondary and Ancillary). ● Weaving terminologies <ul style="list-style-type: none"> A. Ends /Warp B. Picks / Weft C. Selvedge D. Fabric Construction - Ends / Inch and Picks /Inch <p>TYPES OF WEAVES</p> <p>Plain Weaves- Simple, twill & satin</p> <p>Fancy weaves- Jacquard, dobby, leno & pile</p>	15	1
4	<p>KNITTING & NONWOVEN</p> <ul style="list-style-type: none"> ● Warp knitting- Raschel, Milanese, tricot & simplex ● Weft knitting- Plain, knit & purl ● Felt fabric 	15	1
Total No. of Hours& Credit		60	4

REFERENCES: -

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	BernardP.Corbman	Textiles: Fibre to Fabric 6 th Edition	New York: Mc Graw HillBook Co.,1983
02	GohlVilensky	Textile Science	Melborne:Loagman

			Cheshire Pvt.Ltd.1983
03	Hess K.P.	Textiles Fiber and their Use 6 th Edition	Oxford &IBH Pub.co.1966
04	Hollan,Norma &Saddler	Textiles, 16 th Edition	New York,Macmillan Publishing Co,1998
05	Joseph M.	Introductory Textile Science,6 th Edition	Fortworth Harcourt BraceJovanovichcollege , Publishers,.1993
06	Joseph M.	Essentials of Textile Science,4 th edition	Fortworth Harcourt Brace Jovanovichcollege, Publishers,.1988
07	Kadolph, Langford, Hollen Saddler	Textiles 16 th Edition	New York,Macmillan Publishing Co,1988
08	Tortora	Understanding Textiles 4 th Edition	New York,Macmillan Publishing Co,1992
09	Jindal Ritu	Handbook For Fashion Design	Mittal Publications, NewDelhi
10	Jacob Anna Thomas	The Art Of Sewing	UBSPublishers Distributers Ltd., New Delhi
11	Readers Digest(1982)	Complete Guide To Sewing	Readers Digest Association, Inc. New York

EVALUATION PATTERN

Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2	50	50	100

SKILL COMPONENT

104011106-TEXTILE DESIGN(PRACTICAL)

Total 4 credits = 60hrs

Course Objectives

- To enable the students to learn various ways of Textile Designing & concept of Repeat in designing

Course Outcomes

- Students will learn the concept of repeats in Textile Designing

Bloc k No.	Topic	No. of hours	No. of Credits
1	CLASSIFICATION OF NATURAL MOTIFS <ul style="list-style-type: none">● Flower● Leaves● Animals● Creepers● Trees● Plants● Birds● Mountains● Rivers	15	1
2	CLASSIFICATION OF OTHER MOTIFS <ul style="list-style-type: none">● Geometric● Abstract● Stylized● Religious● Architectural	15	1

3	REPEAT& ITS TYPES <ul style="list-style-type: none"> ● Simple ● Vertical ● Horizontal ● Diagonal ● Half drop 	15	1
4	REPEATS & ITS TYPES <ul style="list-style-type: none"> ● Brick ● Mirror ● All over ● Central 	15	1
Total No. of Hours& Credit		60	4

REFERENCES:-

1	Goldstein&Goldstein	Art In Everyday Life	Calcutta: Oxford & IBN Publishing, 1968
2	H.T.McJimsey	Costume Selection	Burgess Publishing Company, Minneapolis Minn.
3	Sumathi ,G.J	Elements of Fashion & Apparel Design	New Age International Publisher
4	Dr.Smt.Pramila Verma	Vastra Vigyan Aivam Paridhan	Bihar Hindi Granth Academy, Patna
5	Jenny Davis	Complete Guide To Fashion Designing	Bharat Bhushan Abhishek Publication

EVALUATION PATTERN

Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
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4	4	3	50	50	100
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SKILL COMPONENT**104011107 - FASHION SHOW-I (PRACTICAL)****Total 4 credits = 60hrs****Course Objectives**

- To highlight the student's creativity in designing garments as per the forecasted trends

Course Outcomes

- Students will be able to create a line of garments and present it on the ramp

Block No.	Topic	No. of hours	No. of Credits
1	FASHION DESIGN RESEARCH <ul style="list-style-type: none">● Review previous 10 years trends and their impact.● Research on fashion trends and identify the emerging theme● Product range and previous designs developed by the designers.	15	1
2	PORTFOLIO PREPARATION <ul style="list-style-type: none">● Theme Board● Inspiration Board● Style Board	15	1
3	PORTFOLIO PREPARATION <ul style="list-style-type: none">● Fabric Board● Color Board● Mood Board● Accessory Board	15	1
4	ORGANIZING AND PARTICIPATING IN FASHION SHOW	15	1

Total No. of Hours& Credit	60	4
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WEBLIOGRAPHY: -

1. fiber2fashion.com
2. www.wsgn.com
3. www.pinterest.com
4. www.springer.com
5. www.tjprc.org/journals
6. journals.sagepub.com
7. www.tandfonline.com

EVALUATION PATTERN					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	-	50	50	100

SKILL COMPONENT

104011108 - PATTERN MAKING (PRACTICAL)

Total 6 credits = 90hrs

Course Objectives

- To impart more elaborate skill in pattern making and garment construction.

Course Outcomes

- Students will learn different techniques of dart manipulation
- Students will be able to adapt different from the basic blocks

Block No.	Topic	No. of hours	No. of Credits
1	INTRODUCTION TO VARIOUS METHODS OF PATTERN MAKING <ul style="list-style-type: none">● Flat pattern & Draping and its importance● Method of taking body measurements. (From Garment, Own Measurements, & Standard Measurement Chart)● Preparation of Adult bodice block (Standard & Own body measurements)● Stitching of Simple Blouse	15	1
2	DART MANIPULATION (Slash and Spread Method) <ul style="list-style-type: none">● Single dart, double dart and princess line● Preparation of Sleeve block and its variation - Puff, bell, Flared, Petal and Cap● Variation of Collars - Peter-pan (Flat & Raised), Chinese collar, Shirt Collar - (Convertible & Stand and Fall) <p>Stitching of princess line blouse with variation in sleeves and collars.</p>	15	1

3	SKIRT & ITS VARIATIONS Drafting and stitching of a Basic skirt	15	1
4	TYPES OF SKIRTS <ul style="list-style-type: none"> ● A-line skirt ● Flared skirt with yoke ● Gored Skirt ● Circular skirt Note: -Construct any one skirt on full scale	15	1
5	COMBINING BODICE & SKIRT BLOCK <ul style="list-style-type: none"> ● Construction of Top/shirt ● Construction of one piece dress 	15	1
6	STITCHING OF BIFURCATED GARMENT <ul style="list-style-type: none"> ● Simple Salwar ● Palazzo 	15	1
	Total No. of Hours & Credit	90	6

REFERENCES -

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Bray Natalie(1978)	Basic Dress Fitting (Basic Principles & Practice)	Graduate Publishing
02	Bray Natalie(1979)	Dress Pattern Designing-4 th Edition	Ravada Publishing
03	Bray Natalie(1978)	More Dress Pattern Designing	Ravada Publishing

04	Helen Joseph-Armstrong	Pattern Making for Fashion Designing, 5 th Edition	Pearson International New
05	Jacob Anna Thomas	The Art Of Sewing	UBS Publishers Distributors Ltd. New Delhi
06	Jindal Ritu	Handbook For Fashion Design	Mittal Publications, New Delhi
07	Readers Digest (1982)	Complete Guide To Sewing	Readers Digest Association Inc. New York
08	Zarapkar A (1987)	System of Cutting	Navneet Pub.Ltd.

EVALUATION PATTERN

Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
6	6	3	50	50	100

8. Teaching Methodology

In order to achieve the programmes objectives and provide opportunities for a holistic all round growth and development of the students, a blended learning approach consisting of 30% online teaching and 70% offline teaching mode will be adopted. The following teaching methodology will be adopted by the teaching faculty for effective teaching-learning process.

8.1 Lectures

Lectures are the most effective way of developing interest of the student in a subject as it requires the teacher and student to come face to face. The teacher has an opportunity to understand the perspectives of the learners and build on it. Lectures should be interactive and may be supported by various tools like the use of maps, models, presentations etc.

8.2 Discussions

Discussions are critical components of learning and can be used as a platform for students to be creative and critical with old and new ideas. Besides developing critiquing skills, arriving at consensus on various real-life issues and discussion groups lead to innovative problem-solving and ultimately to success.

8.3 Case Studies

A case study is a story about how something exists within a real-world context that is created by carefully examining an instance. It is an in-depth study of particular situation rather than a sweeping theoretical statement. It may also be in the form of ‘success case studies’ and ‘failure case studies’ from the industry. ‘Best practice case studies’ provide a great insight to the learner about his chosen profession. This method helps the student to internalise a concept instead of just learning it from a book.

8.4 Team Work

Positive collaboration in the form of team work is critical in the classroom environment, for which it is necessary to transcend one's prejudices and predilections so as to achieve the desired outcomes. In the process of team work, learners will acquire the skills of managing knowledge acquisition and other collaborative learners, thereby understanding how to incorporate and balance personalities.

8.5 Study Tours

Study tours and field trips are always a welcomed change for students that give them an opportunity to move out of traditional classroom settings and explore and interact with the real world.

8.6 Guided Practice

It is a method in which teacher provides effective instructions or demonstration of a new skill which is followed by direct practice by the student under the supervision of the trainer. It allows the teacher to monitor the outcome of the learning and adjust according to the pace of the student. It gives a chance to each student to exhibit his grasp of a new skill by doing an activity or exercise under teacher's supervision.

8.7 Peer Group Training

This teaching methodology is unique in its way as the senior students who have completed their internships take up the role of training their junior peers under the supervision of the faculty. They teach them about industry SOP's and skill sets needed to function in the real world.

8.8 Flipped Classroom

A flipped classroom is a **type of blended learning** where students are introduced to content at home and practice working through it at college. This is the reverse of the more common practice of introducing new content at school, then assigning homework and projects to complete by the students independently at home.

8.9 Debates and Group Discussion

In order to break the monotony of classroom teaching interactive methods like debates and group discussions are always beneficial as it gives an opportunity to think critically and stay updated with the latest trends of the industry.

9) Glossary

- Accessories - a thing which can be added to something else in order to make it more useful, versatile, or attractive.
- Aesthetics- the branch of philosophy which deals with questions of beauty and artistic taste.
- Clothing Construction- **Garment construction** is a technical accomplishment that requires the knowledge and skills of basic sewing techniques
- Collection - a group of things or people.
- Consumer Behaviour - **Consumer behaviour** is the study of how individual **customers**, groups or organizations select, buy, use, and dispose ideas, goods, and services to satisfy their needs and wants.
- Critical Thinking - **Critical thinking** is that mode of **thinking** — about any subject, content, or problem — in which the **thinker** improves the quality of his or her **thinking** by skillfully analyzing, assessing, and reconstructing it.
- Croqui- In **fashion**, a **croquis** is a quick **sketch** of an ensemble. ... The **fashion** model figure is exaggerated with elongated legs, arms, and neck.
- Curriculum- The subjects comprising a course of study in a school or college.
- Empowered - make (someone) stronger and more confident, especially in controlling their life and claiming their rights.
- Entrepreneurship- The activity of setting up a business or businesses, taking on financial risks in the hope of profit.
- Fashion- the prevailing style (as in dress) during a particular time
- Fashion Illustration- **Fashion Illustration** is the art of communicating **fashion** ideas in a visual form that originates with **illustration, drawing** and painting and also known as **Fashion** sketching.
- Future trends - A **trend** is an assumed development in the **future** that will have a long-term and lasting effect on and change something.
- Holistic- A **holistic** approach **means** to provide support that looks at the whole person, not just their mental health needs. The support **should** also consider their physical, emotional, social and spiritual wellbeing.
- Interdisciplinary - relating to more than one branch of knowledge.
- Internships- An **internship** is a period of work experience offered by an organization for a limited period of time. ... They are typically undertaken by students and graduates looking to gain relevant skills and experience in a particular field.

- MoUs - A **Memorandum of Understanding (MoU)** is an agreement between two or more parties outlining the rights and obligations of the parties to the agreement.
- NSQF- The National Skills Qualifications Framework (**NSQF**) organizes qualifications according to a series of levels of knowledge, skills and aptitude.
- Pattern Making - **Pattern Making** is a blueprint for the garment, on the basis of which the fabric is cut. It is the technical drawing or **drafting** of a garment.
- Pedagogy- The art, science, or profession of **teaching**.
- Research- the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions.
- Smart Boards - An **interactive** whiteboard (IWB, is a large **interactive** display **board** in the form factor of a whiteboard.
- Surface Development – Different techniques of decorating the surface of a fabric to make it more beautiful .
- Textile- a type of cloth or woven fabric.
- Textile Design- **Textile designing** is a creative field that includes fashion **design**, carpet manufacturing and any other **cloth**-related field.
- Venture - a **business** enterprise or speculation in which something is risked in the hope of profit; a commercial or other speculation.
