

Vanita Vishram Women's University
School of Commerce & Business Management
Department of Business Management
Structure of the Course

Revised Course Structure to be implemented from Academic Year 2022-23

B.B.A. HONOURS (SEMESTERS 1 & 2)					
Sem.	Core Course (Credit – 6)	Discipline Specific Elective Courses	Skill Enhancement Courses	Generic Elective Courses (Credit - 6)	Ability Enhancement Compulsory Courses (Credit - 2)
1	Financial Accounting	--	--	Micro Economics for Managers	Communication Skills in English – I
	Management Theory & Practices				Environmental Studies – I
2	Cost & Management Accounting	--	--	Macro Economics	Communication Skills in English – II
	Organisational Behaviour				Environmental Studies – II
B.B.A. HONOURS (SEMESTERS 3 & 4)					
Sem	Core Course	Discipline Specific Elective Courses	Skill Enhancement Courses	Generic Elective Courses	Ability Enhancement Compulsory Courses
3	Quantitative Techniques	--	Computer Skills for Managers	Entrepreneurship Development	--
	Financial & Wealth Management				
	Principles of Marketing Management				
4	Financial Services	--	Data Analysis using Software	International Trade	--
	Human Resource Management				
	Business Research Methodology				