

Course Outline
Department of Fashion Designing
SEM-1

Skill Component			
FD11010:FASHION STUDIES (THEORY)			
Total 4 credits = 60 hrs			
<p>Course Objectives:</p> <ul style="list-style-type: none"> ● To introduce the students to various aspects of design. ● To develop familiarity with different Elements of Design and Principles of Design. ● To develop familiarity with common design terminology. ● To develop skills of visualization and communication using design principles. <p>Course Outcomes: After finishing the course, the students shall be able to do the following:</p> <ul style="list-style-type: none"> ● Identify the Elements of Design. ● Identify the Principles of Design. ● Use appropriate design terminology. ● Translate design concepts to design products. 			
Block No.	Topic	No. of hours	No. of Credits
1	<p>INTRODUCTION TO FASHION</p> <p>a) Fashion Terminology— Apparel, Boutique, Bespoke, Pret- A Porter, Haute Couture, Mannequin, Dress Form, Knock- Off, Fashion Leader, Fashion Follower, RTW, Size label, Care label, Catwalk, Fashion Magazines, Webzines, Social Media, Lingerie, Longue wear, Fragrance, Model, Mannequin, Merchandise, Fashion seasons.</p> <p>b) Indian Designers (Any 5)</p> <p>c) International Designers (Any 5)</p>	15	1
2	<p>FASHION CYCLE AND ITS TYPES</p> <p>a) Stages of fashion Cycle</p> <p>b) Lengths of Cycles-Classic, Fad, Cycles within Cycles, Interrupted/Prolonged, Recurring</p> <p>c) Theories of Fashion- Trickle Up, Trickle Down, Trickle Across</p> <p>d) Principles of fashion</p>	15	1

3	<p>ELEMENTS OF DESIGN</p> <ul style="list-style-type: none"> ● Elements of Design- Line, Form, Color, Texture, Shape & Space ● Colour- Colour Wheel, Grey Scale, Value Chart, Intensity, Tints, Shades, Tones, Warm & Cool Colours ● Colour Schemes ● Optical Illusion <p>Note: Definition, Types, Importance & application in Clothing</p>	15	1
4	<p>PRINCIPLES OF DESIGN</p> <ul style="list-style-type: none"> ● Principles of Design – Harmony, Proportion, Balance, Rhythm & Emphasis <p>Note: Definition, Types, Importance & application in Clothing</p>	15	1
Total No. of Hours& Credit		60	4

REFERENCES:-

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Bane Allyn	Creative Clothing Construction	New York Mc Graw Hill Book Co.1956
02	Carson	How You Look And Dress	St.Louis. Mc Graw Hill Book Co.1969
03	Dickerson G. Kitty	Inside The Fashion Business	Pearson Education,Inc.2003 7th Edition
04	Ervin and Kinchen	Clothing For Moderns 3 rd Edition	The MacmilanCo.New York
05	Gini Stephens Frings	Fashion-From Concept to Consumer	London Prentice Hall 1999
06	Goldstein &Goldstien	Art In Everyday Life	Calcutta: Oxford &IBN Publishing,1968
07	H.T. Mcjimsey	Costume Selection	Burgess Publishing Company, Minneapolis Minn.
08	Mary R.S.	Clothing-A Study in Human Behavior	Holt Rinchart and Wilson, Inc.
09	Tate & Glisson	Family Clothing	John Wiley& Sons London, Sydney
10	Stone, E.	Fashion Merchandising	4 th Edition, New York Macmillan Book

FD11010- FASHION STUDIES (THEORY)

Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2.5	40	60	100

Skill Component			
FD11020 :SURFACE DEVELOPMENT TECHNIQUES (PRACTICAL)			
Total 4 credits = 60 hrs			
Course Objectives:			
<ul style="list-style-type: none"> To introduce students to various techniques of value addition and enhance their creativity 			
Course Outcomes:			
<ul style="list-style-type: none"> Students will be able to add value to the garments by different techniques 			
Block No.	Topic	No. of hours	No. of Credits
1	BASIC EMBROIDERY STITCHES <ul style="list-style-type: none"> Types of Stitches – Running, Stem, Chain, Button Hole, Lazy Daisy, Satin- Single & Double, HerringBone, French Knot, Bullion Knot, Spider Web, Mirror & Zardosi Work. NOTE:- Prepare an article by using any one of the above mentioned techniques	15	1
2	SURFACE ORNAMENTATION <ul style="list-style-type: none"> Ribbon Work, Anchor Thread Work, Crochet Work, Applique work and Patch work NOTE:- Prepare an article by using any one of the above mentioned techniques	15	1
3	SURFACE ORNAMENTATION <ul style="list-style-type: none"> Fabric Painting, Quilting, Smocking, Drawn Thread Work NOTE:- Prepare an article by using any one of the above mentioned techniques	15	1
4	TIE AND DYE <ul style="list-style-type: none"> Tritik, Marbling, Rutching, Pleating, Laheriya, Bandhani, Knotting, Pegging, Spiraling NOTE:- Prepare an article by using above mentioned techniques	15	1
Total No. of Hours& Credit		60	4

REFERENCES

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Michael James	The Quilt makers HandBook	Prentice-Hall. Inc. Englewood Cliffs. New Jersey
02	Readers Digest	Complete Guide to Needlework	The Readers Digest Association, Inc. Pleasant Ville, New York
03	Anne Van Wagner Childs	Crochet Collection	Leisure Arts, Inc
04	Yoko Suzuki	Ondori Elegant crochet Laces	Ondoisha Publishers Ltd.
05	Meather Joynes	Ribbon Embroidery	Kangaroo Publishers
06	Kamlesh Mathur	Crafts and Craftsmen	Painter Publishers.
07	Paula and Peter Knott	Step by step Stenciling	Meredith Publications
08	Dorothy Frager	Quilting Primer	Chilton Book Company
09	Readers Digest	Crafts & Hobbies	The Readers Digest Association, Inc. Pleasant Ville, New York
10	Ann Cox	Silk Ribbon Embroidery Design and Techniques	Search Press Ltd. 2002
11	Laurie Swim	The Joy Of Quilting	Harlow Publishing Inc

FD11020: FD2 -SURFACE ORNAMENTATION (PRACTICAL)					
Total 4 credits = 60hrs					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2.5	40	60	100

Skill Component			
FD11030: BASIC FASHION ILLUSTRATION (PRACTICAL)			
Total 4 credits = 60hrs			
Course Objectives:			
<ul style="list-style-type: none"> To enable the students to understand the concept of Fashion Sketching 			
Course Outcomes:			
<ul style="list-style-type: none"> Students will learn different ways of fashion sketching 			
Block No.	Topic	No. of hours	No. of Credits
1	LINE & CURVE STUDY (Free hand drawing) <ul style="list-style-type: none"> Lines- Vertical lines, Horizontal lines, Diagonal lines & Zigzag lines Shapes-Rectangle, Square, Oval & Round Body Parts- Hand, Arms, Legs, Eyes, Nose & Lips, Hair Style 	15	1
2	BLOCK FIGURE , FLESHING CROQUI <ul style="list-style-type: none"> Female Block Figure -8, 10 & 12 Fleshing Croqui – Front, Back & Side View Any 5 Action Figure 	15	1
3	FASHION ACCESSORIES (10 designs of each to be sketched) <ul style="list-style-type: none"> Jewelry- Modern & Traditional Shoes & Sandals Hats Purses 	15	1
4	BASICS OF CORELDRAW <ul style="list-style-type: none"> Introduction to the corel draw program, menu bar, drawing toolbox, etc Image-Resizing-Rotating-Moving-Cropping-Importing Images Development of Pattern Theme work: Beach Wear & Casual Wear 	15	1
Total No. of Hours& Credit		60	4

REFERENCES: -

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Kathryn McKelvey & Janine Munslow	Fashion Design Process, Innovation and Practice	Blackwell Publishers
02	Helen Goworek	Fashion Buying	Blackwell Signs
03	Bina Abling	Fashion Rendering with Colour	Prentice Hall Inc
04	Anne Allen & Julien Seaman	Fashion Drawing – The Basic Principles	B.T Batsford Ltd
05	Colin Barnes	Fashion Illustration	McDonald & co. Ltd
06	Patrick John Ireland	Fashion Design Illustration- Women	B.T Batsford Ltd
07	Ritu Bhargav	Fashion Illustration & Rendering	B. Jain Publishers (P Ltd)
08	Angel Fernandez & Gabriel Martin Roig	Drawing For Fashion Designers	Paramon Ediciones S.A

FD11030: BASIC FASHION ILLUSTRATION (PRACTICAL)					
Total 4 credits = 60hrs					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2.5	40	60	100

Skill Component			
FD11040 : BASIC CLOTHING CONSTRUCTION (PRACTICAL)			
Total 6 Credits = 90hrs			
Course Objectives:			
<ul style="list-style-type: none"> To develop an understanding of basic clothing construction 			
Course Outcomes:			
<ul style="list-style-type: none"> Students will learn different types of seams, stitches, plackets, fullness, necklines & children's garments 			
Block No.	Topic	No. of hours	No. of Credits
1	INTRODUCTION TO SEWING MACHINE Basic tools used in stitching- Measuring Tools, Marking Tools, Cutting Tools, Stitching Tools <ul style="list-style-type: none"> Care, threading & use of Sewing machine. Sewing machine attachments and their functions Fabric Concept- Grain & Methods of cutting different fabrics HAND STITCHES Running Stitch, Back Stitch, Hemming, Slip Stitch MACHINE EXERCISE <ul style="list-style-type: none"> Shapes on Paper (Lines, Square, Triangle & Circle) Same Shapes on Fabric SEAMS- Plain, French, Flat & Fell, Lap Seam, Turned Edge Seam, Hand Overcast Seam, Bound Seam 	15	1
2	FULLNESS <ul style="list-style-type: none"> Tucks:- Pin, Cross and variation Dart:- Half, Full Gathers, Shirring Pleats:-Knife, Box, Inverted Box and its variations 	15	1
3	PLACKET <ul style="list-style-type: none"> Simple Placket, Kurta Placket, Continuous Placket Fasteners – Hook& Eye, Button, Buttonholes, Press -Button Zipper - Concealed, Visible. 	15	1
4	BIAS AND NECKLINE <ul style="list-style-type: none"> Cutting & joining of bias Neckline - Shaped Facing (Inside & Outside) Bias Binding, Bias Facing 	15	1
5	YOKES <ul style="list-style-type: none"> Straight, Pointed & Curve. 	15	1
6	CHILDREN GARMENTS <ul style="list-style-type: none"> Preparation of Child Basic Block Stitching of A-line Frock Stitching of Designer Frock 	15	1
Total No. of Hours& Credit		90	6

REFERENCES -

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Bray Natalie(1978)	Basic Dress Fitting(Basic Principles & Practice)	Graduate Publishing
02	Bray Natalie(1979)	Dress Pattern Designing-4 th Edition	Ravada Publishing
03	Bray Natalie(1978)	More Dress Pattern Designing	Ravada Publishing
04	Helen Joseph-Armstrong	Pattern Making for Fashion Designing,5 th Edition	Pearson New International
05	Jacob Anna Thomas	The Art Of Sewing	UBS Publishers Distributers Ltd. New Delhi
06	Jindal Ritu	Handbook For Fashion Design	Mittal Publications, New Delhi
07	Readers Digest(1982)	Complete Guide To Sewing	Readers Digest Association Inc. New York
08	Zarapkar A (1987)	System of Cutting	Navneet Pub.Ltd.

FD 11040 : BASIC CLOTHING CONSTRUCTION (PRACTICAL)					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
6	6	2.5	40	60	100