



Vanita Vishram
Women's University



Managed By: Vanita Vishram, Surat

QUEST CHRONICLES

E-NEWSLETTER

JYOTI DALAL SCHOOL OF COMMERCE AND MANAGEMENT

Month: September-November, 2023 Volume: 3, Issue: 2

CONGRATULATIONS !!



VANITA VISHRAM WOMEN'S UNIVERSITY

(Managed By Vanita Vishram)

Vanita Vishram, Athwagate, Surat 395001

CONGRATULATIONS

For Selection as an Associate (Operations) Position (3.5 LPA) at GIFT City, GANDHINAGAR LOCATION



BANK OF AMERICA



Somya Choudhary
T.Y.BBA (2023
Batch)



Diya Chaurasia
T.Y.BBA (2023
Batch)



Bhumika Patel
T.Y.BBA (2023
Batch)



Teena Goyal
T.Y.B. Com (2023
Batch)



Annu Singh
T.Y.B. Com (2023
Batch)



Ritika Sharma
T.Y.BBA (2023
Batch)



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BANK OF AMERICA



Twinkle Mandawat
(T.Y B.Com)



Anjali Tiwari
(T.Y B.Com)



Diksha Khushwaha
(T.Y B.Com)



Dipa Chaudhary
(T.Y.BBA)



Shreya Bhatt
(T.Y.BBA)



Ashfiya Shaikh
(T.Y.BBA)



Palak Singh
(T.Y B.Com)

AN EDUCATIONAL VISIT TO SUTEX CO-OPERATIVE BANK LTD.

A visit to Sutex Co-Operative Bank Ltd., Surat was organized on 4th September 2023 for F.Y. B.COM Banking & Insurance students. 77 students participated and showed great enthusiasm and character at the Bank. **Mr. Mitesh V. Pachchigar**, Branch Manager, oriented the students about Deposits, Loan disbursement procedure, documents required, procedure to avail educational loan for studies in India or abroad and future career aspects in banking sector. They also showed students their locker room, working area, etc. This bank visit bridged the gap between theoretical learning and practical exposure for the first year students. Ms. Kajal Bhomia (Asst. Professor, JDSCM) and Ms. Lekhini Agarwal (Teaching Assistant, JDSCM) coordinated the visit.



A SESSION TITLED 'KNOW YOURSELF' BY MS. SHRADDHA SHAH (DID SUPERMOM FAME)

Personality development for women is one of the best long-term investments one can make. Knowing and mastering their own desires, skills, and goals is true power. It inculcates a belief that they are worth the time and effort needed to transform into their better self. **Ms. Shraddha Shah** (Founder of MOHAR and DID Supermoms fame) groomed our students into this area via guest session arranged by Department of Management on 8th September, 2023. Around 270 students from BBA attended the session. Ms. Shraddha emphasized on learning by students from her own experience and her journey at DID Supermoms Competition. Her insightful session focused on various areas like grooming & appearance, greetings, body postures, time management and goal setting. The session was found to be quite interesting for the students. The session was coordinated by Dr. Bosky Suratwala (H.o.D- Management) and Dr. Manisha Surti (Asst. Professor, JDSCM).



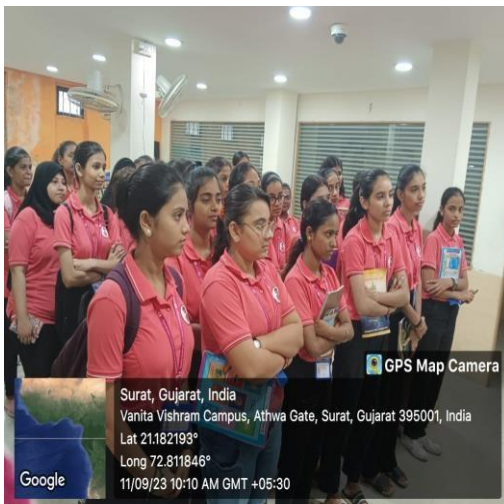
GROUP DISCUSSION ON 'INDIA ON WORLD MAP'

On 11th September, 2023, Department of Economics organized a Group Discussion on the topic 'India on World Map'. The discussion was organized to develop critical thinking among students in a group on the areas of National Growth and Development Process as a part of their learnings. The objective of this event was to give insight regarding G-20, Climate Change, Population Growth & Employment and LGBT issue. It served the purpose of co-curriculum activity which brought joy among the students of Commerce and other Departments of our University as well. 35 students from the University participated in this discussion which was coordinated by Dr. Sangeeta Srivastava (H.o.D- Economics).



EDUCATIONAL VISIT TO HDFC BANK LTD.

In view of the global scenario, practical exposure is essential for the students. To provide an opportunity to know about the recent trends and development in the banking sector, a visit to HDFC Bank was organized for the F.Y.B.COM students on 11th September 2023. **Mr. Amar Pandey** and **Ms. Mittal Thadoda**, Branch Manager, oriented the students about deposits, loans disbursement procedure, documents required and types of loans like - vehicle loan, machinery loan, business loan etc. They also explained about E-Banking facilities like ATM, Credit card facilities, POS machine, NEFT, RTGS etc. This visit has helped the students to enrich their knowledge through the practical experience in regarding banking etiquettes and workings, which will help in better understanding of the course curriculum. 31 students participated and benefitted from this visit which was coordinated by Ms. Lekhini Agarwal (Teaching Assistant, JDSCM).



DIGITAL MARKETING FEST 2023 IN COLLABORATION WITH iVIPANAN (MoU PARTNER)

With the main aim of providing practical exposure to the B.B.A and B.Com students regarding Digital Marketing, a workshop was organized on 12th and 13th September, 2023 in collaboration with **iVIPANAN Digital Marketing and Management Services** (MoU Partner). The students learned the usage of Canva Tool, building up of personal brand with social media, client servicing in digital agency and search marketing. **Ms. Manisha Srivastava** addressed the gathering and explained the importance of digital marketing. **Ms. Divya Mistry** addressed the use of search marketing to the students. **Ms. Reshma Rohida** taught the students the Canva tool for marketing. **Ms. Shruti Jain** gave an understanding about how to make a personal brand using Social-Media. Ms. Siddhi Jain highlighted the importance of client servicing in Digital Agency. It was organized by Dr. Ashwin Santoki (Asst. Professor, JDSCM) and Ms. Asma Nakhuda (Teaching Assistant, JDSCM).



ACADEMIC GUEST LECTURE ON BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

An academic guest lecture for F.Y.B.Com students on 'Business Ethics and Corporate Social Responsibility' was organized on 14th September 2023 to make them aware about the concept of Business Ethics and Corporate Social Responsibility. **Dr. Dipesh Patel**, I/c. Deputy Registrar at VNSGU, was the resource person for the session. The guest speaker, elucidated about the basic concepts of business ethics and corporate social responsibility. The session was quite interactive as many industrial examples were shared regarding the importance of doing business with morale and honesty. Awareness was created regarding different steps taken by companies for social upliftment by providing food, education and unemployment opportunities to unprivileged, etc. The session was co-ordinated by Ms. Krina Vankawala (Teaching Assistant, JDSCM).



INDUSTRIAL VISIT TO MANILAL STORES- PRODUCTION UNIT

To provide an opportunity to students to learn about entrepreneurship, execution of new businesses, to learn about the government policy and management of business operations as industrial visit to Manilal Stores- Production Unit was organized on 16th September, 2023 and 19 students participated in the visit. **Mr. Anish Aadhya and Ms. Jennifer Mistry** (Owners) first oriented the students about the use of IT to control activities in their retail stores which are situated in different areas, then they explained about the whole process of production of garments e.g. about weaving, knitting, sorting of Fabrics quality wise, inventory management, logo designing, finished goods management, etc. The students learned about managing employees, suppliers, finances and all the daily processes of the business. The visit was co-ordinated by Dr. Nanda Bothra (HoD- Commerce) and Ms. Lekhini Agarwal (Teaching Assistant, JDSCM).



VANITA VISHRAM WOMEN'S UNIVERSITY
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School of Commerce and Business Management
Department of Commerce

Organizes
The Industrial Visit

Manilal Stores

Saturday, 16th September 2023 12:15 pm to 02:15 pm

Dr. Daxesh Thakar
Hon'ble Provost, VVWU

Dr. R. D. Patel
Registrar, VVWU

Dr. Abhilasha Agarwal
Dean, Faculty of Commerce and Management

Dr. Nanda Bothra
HoD
Department of Commerce

Coordinator

Dr. Nanda Bothra
HOD
Department of Commerce

Ms. Lekhini Agrawal
Teaching Assistant
Department of Commerce

Venue

Manilal Stores, Udhana-Magdalla road

Social Media Handled by IT Cell, VVWU

LEX EVENTUS- A BUSINESS LAW EVENT

Department of Commerce organized a business law event on 16th September, 2023 at Marfatia Hall wherein 45 B.Com students participated in the event. **Dr. Sunil Rajani**, Associate Professor of SPB Commerce College was invited as a Judge. In the event, there were 3 elements - Role Play, Case Study and Quiz. Students presented role play on various cases of Indian Contract Act, 1872 such as Balfour vs Balfour, Lalman Shukla vs Gauri Dutt, Mohoribibee vs Dharmodas Ghosh etc. Students also presented case study on Partnership Act, 1930, Bharatpe and Phonepay, Remix songs in Music Industry, Indemnity and Guarantee etc. Quiz was based on academic syllabus of Law. The entire event was co-ordinated by Ms. Asma Nakhuda (Teaching Assistant, JDSCM) which was appreciated by all the students.



INDUSTRIAL VISIT TO DYNAMIC DREAMZ

Department of Management organized an industrial visit to Dynamic Dreamz on 21st September, 2023. The main objective of the industrial visit was to bridge the gap between classroom teaching and practical working environment and to bring in some positive changes to the personalities of students. Students interacted with the HR and Marketing manager and learnt the strategies performed by companies in these functional areas. **Mr. Tejal Parekh** guided the students and took them to visit different departments of the organization and made them gain an understanding of the processes involved in IT company. A discussion on recreational activities performed by HR department was held. The visit was co-ordinated by Dr. Ashwinkumar Santoki (Asst. Professor, JDSCM).



NCC RANK CEREMONY

On 27th September 2023, a momentous rank ceremony unfolded at Jyoti Dalal School of Commerce and Management, VVWU. **Major Arundhati Shah**- Administrative Officer of the 6th Gujarat Girls Battalion, NCC Surat, graced the ceremony as the Chief Guest. With pride and distinction, Cadet Dhvani Parekh was appointed Junior Under Officer, Cadet Shreya Verma and Cadet Sahista Khan were honored with the titles of Company Quarter Master Sergeant and Sergeant respectively. Furthermore 3 cadets achieved the prestigious Corporal Rank and 6 earned the esteemed Lance Corporal rank. The ceremony was organized by Dr. Tanvi Tarpara (Asst. Director of Dept. of Physical Education and Sports and NCC Care Taker Officer), and NCC committee members Ms. Mahafreen Patel (Asst. Professor, JDSCM) and Ms. Divya Patel (Asst. Professor, JDSCM). This event was executed seamlessly under the guidance of Dr. Daxesh Thakar (Provost, VVWU) and Dr. Abhilasha Agarwal (Dean- Faculty of Commerce and Management).



ONE DAY STATE LEVEL SEMINAR ON 'DECODING NEP- 2020 FOR HEIS'

The need of the hour is to develop conceptual clarity amongst the teachers about the Pillars of NEP and methodical implementation of the same in teaching learning. Proper course curriculum can not only give a seamless career plan but is also instrumental in inculcating NEP objectives in true spirit. To operationalize this vision, a seminar was planned on Sunday, September 24, 2023 from 9:00 a.m to 4:30 p.m. The first technical session was conducted by **Dr. Sagar Dave** (Nodal Officer, CHE for NEP, GOG & Principal – Government Arts & Commerce College, Meghraj, Aravalli) and the second technical session was conducted by **Prof. Anand Bhatt** (Retd. Associate Professor – R G Shah Science College, Ahmedabad; Former Coordinator, University Granth Nirman Board, Gujarat; Former Director (Education) & Coordinator (CBCS), Former Coordinator, Gujarat Education Innovation Commission, GoG). The seminar covered the following key areas, conceptual clarity on expectations of UGC and KCG regarding implementation of NEP – 2020 with special reference to HEIs , understanding of the pillars of NEP – 2020 , working knowledge of creating credit structure and selection of courses, and acquainting faculty members with teaching pedagogies as laid down in NEP – 2020. The Chairperson of the seminar **Dr. Abhilasha Agarwal** (Dean-Faculty of Commerce & Management) along with the Convener **Dr. Nanda Bothra** (HoD – Commerce), Organizing Secretary **Dr. Ghanshyam Bhomachiya** and **Dr. Krishna Desai** (Asst. Professor, JDSCM) and core committee members **Dr. Bosky Suratwala** (HoD, Management), **Dr. Neha Raval** (HoD- Statistics), **Ms. Mahafreen Patel** (Asst. Professor, JDSCM), **Ms. Mahernaz Patel** (Asst. Professor, JDSCM), **Mr. Shivang Maheta** (University Librarian) and **Dr. Tanvi Tarpara** (Assistant Director in Physical Education) along with other staff members successfully planned and co-ordinated the seminar.



WORKSHOP ON DATA ANALYSIS

Department of Statistics organized a workshop on Data Analysis for T.Y.B.Com and T.Y.B.B.A on Data Analysis on 20th October 2023. Around 140 students registered for the workshop.



A SESSION ON FINANCIAL WELLNESS

Financial Wellness is one of the most important goals to be achieved these days. Knowing and mastering our own financial goals and achieving them is true power. **Ms. Tejal Gandhi**, (Founder of Money Matters), took sessions for faculty members and students of Vanita Vishram Women's University on 16th October, 2023. Around 66 faculties and 123 students from final year BBA attended the session. Ms. Tejal Gandhi emphasized on learning financial skills. Her insightful session included the topics like setting financial goals, power of compounding, reviewing current financial status, etc. The session was co-ordinated by Dr. Bosky Suratwala (HoD- Management) and Dr. Manisha Surti (Asst. Professor, JDSCM).



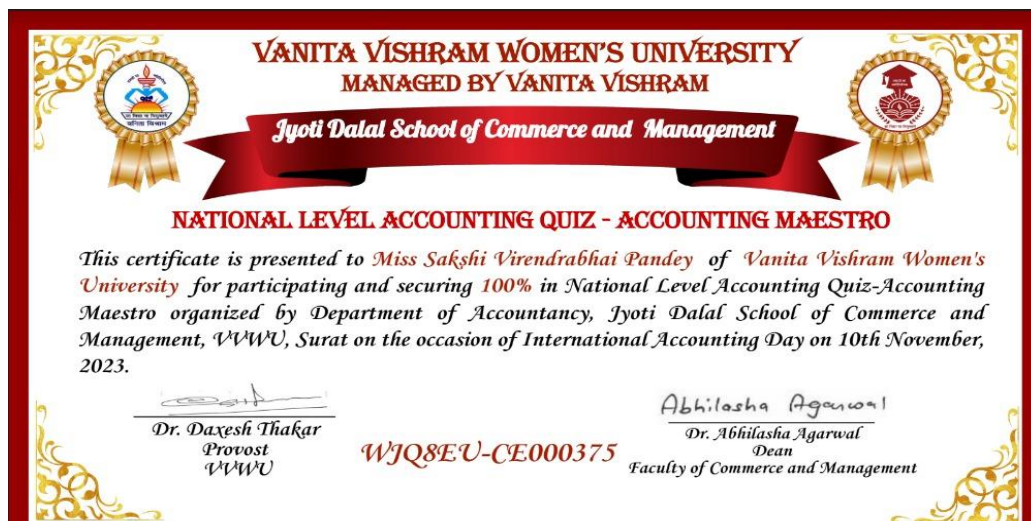
EDUCATIONAL VISIT TO SURAT STARTUPS SUMMIT 2023

On 28th October 2023, a visit to 'The Surat Startup Summit' was organized for 66 students from FYBBA and TYBBA. The visit enabled the students to interact with new business entrepreneurs, industry stakeholders, technology experts, incubators, and investors. Students also attended a special session on Startup Pitching and Competitions. They also attended expert sessions by renowned speakers. The entire visit had a favorable outcome as the students learnt different employability skills and understood a perfect platform for B2B networking. The visit was co-ordinated by Dr. Sangeeta Srivastava (HoD-Economics).



INTERNATIONAL ACCOUNTING QUIZ

On the occasion of International Accounting Day on 10th November, 2023, Department of Accountancy, JDSCM organized 3rd Online National Level Accounting Quiz. Overall 516 participants attempted the quiz out of which 464 participants were issued E-Certificates on qualifying the quiz with a score of 40% and above.



TEACHERS' DAY CELEBRATION



DIWALI CELEBRATION



PARTICIPATION OF NCC CADETS IN VARIOUS DRIVES



Swachhata Hi Seva- Campus Cleanliness Drive
on 2nd October, 2023.



Swachhata Abhiyan at Nanpura Riverfront on
the occasion of NCC Day on 25th November,
2023.

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Prof. Mahafreen Patel

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