

VANITA VISHRAM WOMEN'S UNIVERSITY



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Graffiti

E-Newsletter for the School of Vocational Studies

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A JOURNEY BEGINS -**FIRST-YEAR ORIENTATION PROGRAM**

- Ruchika Agarwal Asst. Prof. (HTM) **School of Vocational Studies**

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A university's orientation program for first-year students is a vital component of the academic journey, serving as a bridge from high school to university life. Its objectives include preparedness, social academic integration, campus familiarization, and fostering mental and emotional well-

On 17th July 2023, the School of Vocational Studies welcomed a fresh batch of first year students. Dr. Daxesh Thakar-Provost, VVWU, motivated and blessed the students. Dr. Vinita Mod-Dean, SVS also addressed the students. The senior students had put together a cultural show for the first year students to give them a warm welcome.

Overall, the program set the stage for a successful and fulfilling university experience, helping students embark on their academic journey with confidence and enthusiasm





ORIENTATION

NSS Coordinator- Dr. Neha Rawal, NCC and Sports Coordinator- Dr. Tanvi Tarpara, Library Head - Mr. Shivang Mehta and Training and Placement Officer- Dr. Vijay Radadiya oriented the first year students about the extra-curricular activities, details about the library functioning and the role of training and placement cell in the University.

A WARM WELCOME BY THE SENIOR STUDENTS

Senior students organised a week long induction programme at the department level. Ice breaking activities and interactive and fun games was organised by them for the first year students in order to make them feel comfortable in the new environment.



Dr. Radadiya interacting with the students

RESUME BUILDING

EXPERT SESSION

BY DR. VIJAY RADADIYA
TRAINING & PLACEMENT OFFICER

Event Reported by Ms. Ruchika Agarwal T&P Faculty Coordinator

On 21st August, 2023, Dr. Vijay Radadiya (T&P Officer, VVWU) conducted an expert session on 'Resume Building' for the third year students of School of Vocational Studies. He enlightened them about the do's and don'ts of resume writing and also showed them sample resumes and the correct way to write it. 85 student's benefitted from the programme.



MOU'S UNDER THE SCHOOL

Event Reported by Ms. Megha Gohil Asst. Professor, Fashion Designing



LEAF AND LEAN- Health Cafe



BOKETTO- Restro and Cafe



INDDUS- Clothing Brand



LEEMBOODI-Garment Manufacturing House

Memoranda of Understanding (MOUs) between academia and industry are pivotal for fostering collaboration and knowledge exchange. These agreements facilitate the transfer of expertise, promoting innovation and practical research. By connecting academia with real-world industry challenges, MOUs enhance skill development, drive economic growth, and ensure the relevance of academic research. They also provide access to resources, networking opportunities, and long-term partnerships that benefit both sectors, ultimately contributing to societal advancement.

On 7th August 2023, the School of Vocational Studies signed 4 important MoU's with industry partners.

DEPARTMENT OF FASHION DESIGNING

EXPERT TALK ON **FASHION PSYCHOLOGY**

Event Reported by Ms. Megha Gohil, Asst. Professor

On 10th August 2023 an expert talk was delivered by Dr. Aditya Farsole, HoD, Department of Psychology, VVWU. It mainly focused on behavioral science in the fashion world. After the session, students were able to relate psychological processes to their designing process. They will be able to better understand consumer behavior to guide them in creating a healthy body image. Moreover, students will come to know how fashion influences human behavior and vice versa. It also helped to understand how fashion design influences healthy body image, how psychology guides a more sustainable view of clothing manufacturing and disposal, and why we adopt particular buying habits.



Dr. Vinita Mod Welcoming the Resource Person

PEER GROUP **TRAINING**

Event Reported by Ms. Megha Gohil, Asst. Professor

The peer group training was organised from 18th July to 24th July 2023 with an objective to foster an environment of mutual respect and provide opportunity to everyone to contribute equally towards the learning process. Postgraduate students conducted the training for first year students on different topics such as Tie and Dye, Coffee Painting, Illustration, Mandala Art, the Basics of Draping, and Beadwork. The training provided a platform to the students to share their thoughts and discuss new ideas.





DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

WORKSHOP ON SIZZLERS

Event Reported by Dr. Vinita Mod, Dean (SVS), HoD (HTM)

A Workshop on step wise production of Sizzlers was demonstrated by Chef Divyesh Chauhan from 'Cafe the Meet', on the 17th August, 2023 from 12.00 to 2.00pm.

The workshop was planned for the second and third-year students.

Two popular varieties of sizzlers were prepared by the Chef, the French Sizzler, and the Oriental sizzler.



EXPERIENTIAL LEARNING

Reported by

Ms. Ruchika Agarwal, Asst Professor

Learning by doing, often referred to as experiential learning, is a powerful and effective educational approach that emphasizes active engagement and hands-on experience as a means of acquiring knowledge and skills.

Different classroom activities were organised to enable the students in understanding creative concepts and think out of the box.





DEPARTMENT OF HOSPITALITY & TOURISM MANAGEMENT

SHORT TERM CERTIFICATE COURSE IN BAKERY







A Short Term Certificate Course on Bakery was introduced under the Department of Hospitality and Tourism Management on 26th July 2023. Chef Maitri Desai (Alumni of the Department, Owner of BH Bakers) conducted the course in which various types of cakes, cookies, varieties of breads like healthy bread, focaccia bread, kulchas, were taught to the students. 14 students enrolled in the first batch and benefitted from the skill development course.

Laurels in Sports















Ms. Krishna Patel, Ms. Riya Shah, Ms Mansi Vaishnav, Ms. Rizwana Bhura, Ms. Nandrani Hathiwala, Ms. Honey Murudkar and Ms. Yatra Dhameliya (Students of TY, HTM) won medals and certificates for securing positions in the various competitions like Ball Pass Relay, Tug of War, Shot Put etc., held on Sports Day. Congratulations and Best Wishes to them!

Post Held at University



Ms. Rizwana Bhura- student of Third Year Hospitality and Tourism Management, was selected as the Student Head Coordinator in the Trainining and Placement Cell of the University.

Congratulations and Best Wishes to her!

2nd Prize in Poster Making



Ms. Bhakti Prajapati- student of First Year Hospitality and Tourism Management, won 2nd prize in Anti-Ragging Poster Competition held on the occassion of Anti-Ragging Week observed between 12th to 18th August 2023.

Congratulations and Best Wishes to her!

COURSES OFFERED UNDER SCHOOL OF VOCATIONAL STUDIES

BVOC FASHION DESIGNING
(4 YEARS HONOURS PROGRAMME WITH MULTIPLE EXIT POINTS)

MVOC FASHION DESIGNING

PhD in FASHION DESIGNING

BVOC HOSPITALITY AND TOURISM MANAGEMENT
(4 YEARS HONOURS PROGRAMME WITH MULTIPLE EXIT POINTS)
PhD in HOSPITALITY AND TOURISM MANAGEMENT

OTHER SHORT TERM & UG DIPLOMA COURSES





OUR SALIENT FEATURES:

- Skilled based programme
- Curriculum designed according to NEP 2020
- State of the art infrastructure
- Well qualified faculties
- Fully equipped IT and Library facility
- Industrial exposure and training
- Campus drives and job assistance
- MoU with reputed organisations





EDITORIAL TEAM

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