



Graffiti

E-Newsletter for the School of Vocational Studies

MAR-MAY (2023-24) | VOLUME: II, ISSUE: IV



Students on Internship at Boketto Restro

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EDITORIAL

- Ruchika Agarwal, Asst. Prof.

As we approach the end of another academic year, I am delighted to present to you this issue of our School's e-newsletter. It is a time to reflect on the accomplishments, growth, and memorable moments that have shaped our campus community throughout the year.

During the year 2022-23, our university has been a hub of intellectual discourse, innovative research, and academic achievements.

In addition to academic accomplishments, our campus has been buzzing with a myriad of extracurricular activities. From cultural events and sports competitions, placement drives and so much more. These experiences outside the classroom have enriched our university experience and nurtured well-rounded individuals.

As we eagerly anticipate the start of a new academic year, let us carry forward the lessons learned, the friendships forged, and the accomplishments achieved. Together, we can continue to create an inclusive, supportive, and vibrant community that fosters growth, learning, and personal development.

Vanita Vishram Women's
University

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DEPARTMENT OF FASHION DESIGNING

SRIZAN-4

ANNUAL FASHION SHOW

Event Reported by
Ms. Unnati Jadhav, Teaching Asst.



EGYPTIAN

The much awaited Annual Fashion show “**Srizan - 4**” was held on 18th March 2023. Students of B.Sc., B.Voc and M.Voc. worked tirelessly under the guidance of the faculty members and displayed their brilliant creativity skills.

A total of 22 collections were specially crafted based on interesting themes like Adhira, Shrimad Bhagwad Gita, Tropical Waves, Ice cream, Tribal Drapes, A Wednesday etc. Beautiful accessories was also conceptualized, designed and created by the students.

Technical Jury was held on 13 th march 2023, for the same wherein the garments were assessed on technical and aesthetic aspects.

Dr. Reena Bhatia (Assoc. Professor, MSU), Anuradha Bachkaniwala (Owner, Anu Creations) and Sangeeta Choksi (Owner, Sangeeta Creations) were invited as jury members.

The event was very well organised and executed by the team. Months of hard work and labour of faculties and students was appreciated by all.



Media Coverage of the Event



Tribal Drapes

GUEST INTERACTION

Event Reported by
Ruchika Agarwal, Asst Professor

Ms. Anne Lotter, Executive Director of GTTP (UK) visited the university campus on 13th March 2023 and interacted with third year students. She educated them about the changing scenario and growth of tourism industry globally. Ms. Lotter also talked about the skills that students must develop in order to succeed in the hospitality and tourism industry. The session was very fruitful and students gained useful insights from her. The programme was organised under the MoU with Global Travel and Tourism Partnership (GTTP), India.



Ms. Anne Lotter with VVWU members and students

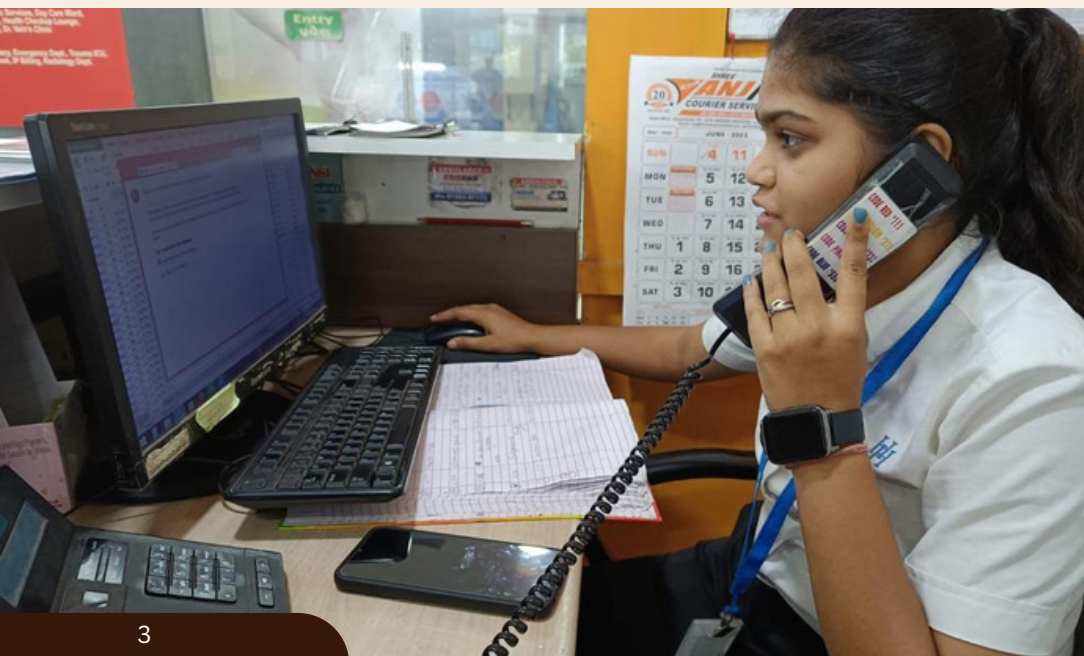
INDUSTRIAL INTERNSHIP

Event Reported by
Dr. Rajul Gandhi, Asst Professor

Students of third year and second year went for 2 month long internship programme in different sectors like hotels, events, travel and tourism, general administration, bakery, food production etc.



Ms. Kashish Chunawala received the Best Trainer Award on her Internship



DR. VINITA MOD

Dean, SVS

HOD and Asst. Professor

Hospitality and Tourism Management



—

"Imperfection is beauty, madness is genius and it's better to be absolutely ridiculous than absolutely boring."

— Marilyn Monroe

—

1. Participated in the national Symposium on Human Rights, on the 10th of December, 2022, organized by the Droit Penale group and Jagran Lakecity University, Bhopal, MP, India.

2. Organized a one day workshop on " Self- Defense ", for the students of Vanita Vishram Women's University, on the 4th of January, 2023, under the banner of Women's Development Cell.

3. Successfully completed Entrepreneurship Development Program held from 18th Jan to 1st Feb 2023, organized by the Training and Placement Cell-VVWU.

4. Attended National Seminar and two days workshop, on "The Pathway through Integral Education, on the 20th and 21st of January, 2023 at Sri Aurobindo Integral Life center, AURO University, Surat, Gujarat.

5. Participated and presented Research paper titled " Traveling responsibly", in the International Conference, ON "Sustainable Development through Tourism, Food and Hospitality Management" (SDTTFHM-2023), on 23rd and 24th of February, 2023, held at Chandigarh College of Hotel management, landran, Mohali.

6. Attended workshop on "NAAC sensitization" organized by IQAC cell, Vanita Vishram Women's University on 25th February, 2023.

7. Organized a free health check up camp on the 4th of March, 2023, for Vanita Vishram teaching and non-teaching staff, under the banner of Women's Development Cell. A team of 13 specialized Doctors rendered their free service.

8. Authored and published a Book on Marketing Management, ISBN: 978-93-94958-37-1, first edition December, 2022. Published by Archers and Elevators publishing house, Bengaluru, India. Released on 28th March, 2023.

9. Participated and presented Research Paper titled, " A Study on the Impact of Travelogues amongst the youngsters", at the national level conference on "Integrating Literature with Psychology and History, on the 19th of March, 2023, organized by School of Humanities and Social Science, Vanita Vishram Women's University, Surat.

RUCHIKA AGARWAL

Asst. Professor

Hospitality and Tourism Management



***"Ultimately,
education in its real
sense is the pursuit
of truth. It is an
endless journey
through knowledge
and enlightenment."***

- APJ Abdul Kalam

1. Published a Research Paper titled "A Study of the Factors that make Green Cosmetics Preferred by Female Consumers of Surat" in UGC CARE listed Journal 'Journal of Social Work and Social Development'. ISSN: 2229-6468, Vol 13, Number 01, June 2022, Pg.No.77-88

2. Published a Research Paper titled "Psychosocial Problems Faced by Surat Diamond Polishers" in UGC CARE listed Journal 'The Indian Journal of Home Science'. ISSN: 0970-2733, Vol.34, No.2 July 2022, Pg.No.127-134

3. Participated and Presented a Paper titled "Assessing the Work Environment of Surat Diamond Polishing Industry" in 2nd International Conference on 'Current Trends in Multidisciplinary Research' organized by Indian Academicians and Researchers Association on 17th July 2022.

4. Participated and Presented a Paper titled "Assessing the Eco-Friendly Practices of Leisure Tourists of Surat City, Gujarat" in International Conference on Emerging Trends in Multidisciplinary Research' organized by Research Solutions Global in association with D.P.G. Degree College, Gurugram on 29th October 2022.

5. Successfully completed Entrepreneurship Development Program held from 18th Jan to 1st Feb 2023, organized by the Training and Placement Cell-VVWU.

6. Attended workshop on "NAAC sensitization" organized by IQAC cell, Vanita Vishram Women's University on 25th February, 2023.

7. Participated and Presented a Paper titled "Prevalence of Musculoskeletal Problems Among Diamond Polishers in Surat City" in International Conference 'Aarohan', Global Entrepreneurship and Management Summit on 'Sustainable Ideas for Business in the New Normal' organized by Atlas Skilltech University from 23rd to 29th March 2023.

8. Participated and Presented a Paper titled "Development of Training Module on Food and Beverage Service and Dining Etiquettes to Enhance the Skills of Hospitality Management Students" in International Conference 'Aarohan', Global Entrepreneurship and Management Summit on 'Sustainable Ideas for Business in the New Normal' organized by Atlas Skilltech University from 23rd to 29th March 2023.

Awarded the 'Best Paper Presenter' for the same.

9. Organised several activities under the Anti-Ragging Cell.



DR. RAJUL GANDHI

Asst. Professor

Hospitality and Tourism Management

1. Participated as Faculty coordinator at National Budding Hospitality Competition, 2023 at Auro University, Surat from 23rd to 25th January, 2023.

2. Participated and presented Research paper titled " Tourism Destination Management- A key to Tourists' Satisfaction and Destination Competitiveness" (SDTTFHM-2023), on 23rd and 24th of February, 2023, held at Chandigarh College of Hotel management, landran, Mohali.

3. Attended workshop on "NAAC sensitization" organized by IQAC cell, Vanita Vishram Women's University on 25th February, 2023.

"Education is the most powerful weapon which you can use to change the world."

- Nelson Mandela

DR. MANJALI SHARMA

HOD & Asst. Professor
FASHION DESIGNING

1. Published a Paper titled "Production of cots-wool blended hand spun yarn", in International Journal of Textile & Fashion Technology (TJPRC), pp 69-76, ISSN (P): 2250- 2378, ISSN (E):2319-4519, June 2022

2. Published a Paper titled "Creating a new range of mojries while using batik resist printing", in International Journal of Home science, pp 32-34, Online ISSN : 2395-7476, July-2022.

3. Published a Paper titled "Application of ayurvedic herbs on organic cotton knitted fabrics and compare its cooling properties", in International Journal of Creative Research Thoughts, pp 983- 991, 2022 IJCRT | Volume 10, Issue 8 August 2022 | ISSN: 2320-2882.

4. Published a Paper titled, "Capsule Wardrobe-Need of the Hour", in International Journal of Creative Research Thoughts, pp 668- 673, 2022 IJCRT | Volume 10, Issue 9 September 2022 | ISSN: 2320-2882.

5. Invited as a speaker (Online mode) at Chandigarh School of Business, on the topic "Fashion Forecasting" on 30th September, 2022

6. Completed a SWAYAM course on " Fashion Photography"

7. Invited as an External juror for the Final Design Workshop-7 (Core subject of B. Des Fashion & Textile Design Semester VII students) on 16th, 17th & 18th December' 22 at Auro University, Surat

8. Attended an online Workshop on NEP 2020: Multidisciplinary and Holistic Education(Online) held on 13.01.2023, organized by University Grant Commission, HRDC, Goa University.

9. Participated in a one day workshop on " NAAC Sensitization" organized by IQAC Cell of Vanita Vishram Women's University on Saturday, 25/03/2023.



"The purpose of education is to replace an empty mind with an open one."

- Malcolm Forbes

COURSES OFFERED UNDER SCHOOL OF VOCATIONAL STUDIES

BVOC FASHION DESIGNING

(4 YEARS HONOURS PROGRAMME WITH MULTIPLE EXIT POINTS)

MVOC FASHION DESIGNING

PhD in FASHION DESIGNING

BVOC HOSPITALITY AND TOURISM MANAGEMENT

(4 YEARS HONOURS PROGRAMME WITH MULTIPLE EXIT POINTS)

PhD in HOSPITALITY AND TOURISM MANAGEMENT

PG DIPLOMA IN EARLY CHILDHOOD CARE AND EDUCATION

OTHER SHORT TERM & UG DIPLOMA COURSES

Vanita Vishram Women's University
School of Vocational Studies
Department of Hospitality & Tourism Management

One Year U.G Diploma in Event Management
New Batch from 11th July 2023...
Classes: Four Days a week

Class Time
12:00 pm to 4:00 pm
limited seats..Last date to enroll
1st July, 2023

For More Information
Contact : 9601021669

QR Code of Admission Form
or Logon to
<https://wwwuforms.zercoq.net>

A vertical advertisement for a one-year U.G. diploma in event management. It features a circular image of a decorated event space with a stage and floral arrangements. The text provides details about the course, including the start date (11th July 2023), class frequency (four days a week), and contact information. A QR code is provided for the admission form.

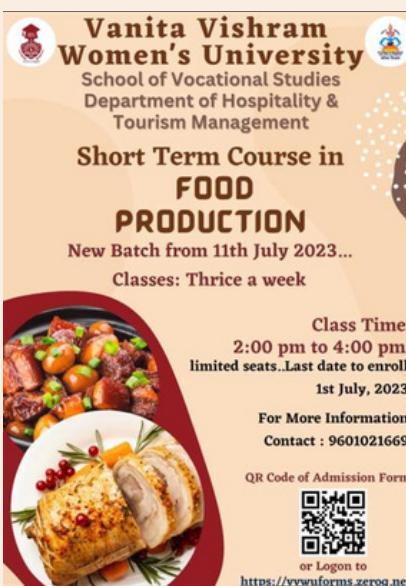
Vanita Vishram Women's University
School of Vocational Studies
Department of Hospitality & Tourism Management

Short Term Course in FOOD PRODUCTION
New Batch from 11th July 2023...
Classes: Thrice a week

Class Time
2:00 pm to 4:00 pm
limited seats..Last date to enroll
1st July, 2023

For More Information
Contact : 9601021669

QR Code of Admission Form
or Logon to
<https://wwwuforms.zercoq.net>

A vertical advertisement for a short-term course in food production. It features a circular image of a plate of food, including a roasted chicken and vegetables. The text provides details about the course, including the start date (11th July 2023), class frequency (three times a week), and contact information. A QR code is provided for the admission form.

Vanita Vishram Women's University
School of Vocational Studies
Department of Hospitality & Tourism Management

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Vanita Vishram Women's University
School of Vocational Studies
Department of Hospitality & Tourism Management

Short Term Course in BAKERY
New Batch from 11th July 2023...
Classes: Thrice a week

Class Time
2:00 pm to 4:00 pm
limited seats..Last date to enroll
1st July, 2023

For More Information
Contact : 9601021669

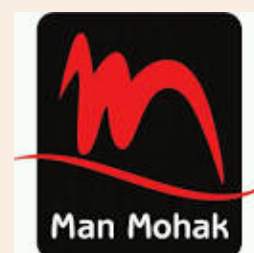
QR Code of Admission Form
or Logon to
<https://wwwuforms.zercoq.net>

A vertical advertisement for a short-term course in bakery. It features a circular image of a cake and several cupcakes. The text provides details about the course, including the start date (11th July 2023), class frequency (three times a week), and contact information. A QR code is provided for the admission form.

OUR SALIENT FEATURES:

- Skilled based programme
- Curriculum designed according to NEP 2020
- State of the art infrastructure
- Well qualified faculties
- Fully equipped IT and Library facility
- Industrial exposure and training
- Campus drives and job assistance
- MoU with reputed organisations

OUR MOU PARTNERS



FAB DESIGN, SURAT

URJA CHILD DEVELOPMENT CLINIC

PARTYVAGANZA EVENT MANAGEMENT COMPANY