



Vanita Vishram
Women's University



Managed By: Vanita Vishram, Surat

QUEST CHRONICLES

E-NEWSLETTER

JYOTI DALAL SCHOOL OF COMMERCE AND MANAGEMENT

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Message from the Desk of Dean



Dr. Abhilasha Agarwal
Dean

Faculty of Commerce and Management Studies

It is a proud moment for me to present Volume III, Issue IV of our E-Newsletter of Jyoti Dalal School of Commerce and Management. As we draw the curtains on another academic year, I am filled with immense pride and gratitude to reflect on the remarkable achievements and progress we have made in this year. Throughout the year a number of Guest Lectures and Workshops by distinguished Academicians and Experts were organized which really proved to be fruitful in the overall development of our students. MoUs with institutes of repute like Indian Accounting Association (South Gujarat Branch), Surat South Gujarat chapter of the Institute of the Cost and Management Accountants of India, iVIPANAN Digital Marketing Services, Star Health & Allied Insurance, etc. have also played a major role in bridging the gap between industry requirements and academic institutional learnings. Also various curricular, co-curricular and extra curricular activities were organized for bringing out the hidden skills and talents of our students. A State Level Seminar was also successfully conducted during the year which was highly appreciated by the Academic Community.

Last but not the least I heartily congratulate all the students for their remarkable achievements at the International, National and State Level Sports and Cultural Events. I am proud to state that Ms. Sanskriti Singh of T.Y.B.Com was selected for Republic Day Parade Camp, 2024 at Delhi.

Forty-Seven students have been placed in various institutions of repute like TCS, Bank of America, ICICI Prudential Life Insurance, etc. The pursuit of knowledge and academic excellence is a journey that knows no bounds, and I am confident that we will continue to push the boundaries of learning and knowledge sharing. Our professors have also demonstrated their research pursuits by presenting papers in various conferences, paper publications, participation in workshops, FDPs, etc. and also completed minor research projects. I pray to the Almighty that we shall uphold JDSCM's reputation as an exemplary educational institution for years to come. Also I extend my sincere congratulations and appreciation to the Editorial Board for their efforts in succinctly capturing the essence of the diverse array of activities conducted by us. Happy Reading!

CONGRATULATIONS TO THE STUDENTS FOR THEIR PLACEMENTS!!



VANITA VISHRAM WOMEN'S UNIVERSITY
(Managed By Vanita Vishram)
Vanita Vishram, Athwagate, Surat 395001



CONGRATULATIONS

For Selection as an "Operations Trainee" Position (2.6 LPA), LOCATION: Pan India
in



Jyoti Randhir Singh
T.Y. B. Com



Khushi Anil Singh
T.Y. B. B.A.



Bharti Lakhotra
T.Y. B.B.A



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Vanita Vishram, Athwagate, Surat 395001

CONGRATULATIONS!

For Selection as a
Process Associate (1.99 LPA) in

TCS TATA CONSULTANCY SERVICES

Harshvi Sunilkumar
Motwani - T.Y. B.Com

Hemanshi Kanjibhai
Rabari - T.Y. Com

Neha Sampat Joshi -
T.Y.BCOM

Drashvi Nimeshbhai
Shahiwala - T.Y.B. Com

Ankita Ishwarbhai
Chaudhari - T.Y.BCOM

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CONGRATULATIONS!

For Selection as a
Process Associate (1.99 LPA) in

TCS TATA CONSULTANCY SERVICES

Patel Kumkum
Ashokhbhai - T.Y.B.B.A

Ritisha Milind
Mukadam - T.Y.B.B.A

Purna Ravikant
Chaudhary - T.Y.B.B.A

Singh Ananya -
T.Y.B.B.A

Vidhi Dipak Nimje -
T.Y.B.B.A

Singh Sonikumari
Sanjay - T.Y.B.B.A

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CONGRATULATIONS!

For Selection as a
Process Associate (1.99 LPA) in

TCS TATA CONSULTANCY SERVICES

Sayed Ruheen Vasim
Ahmed - T.Y.B.B.A

Patel Richa
Alpeshbhai T.Y.B.B.A

Maurya Alpana Manoj
T.Y.B. Sc

Munjani Yashvi
Ramanbhai - T.Y.B. Sc

Pawar Rakhi Raysingh
T.Y. B. Sc.

CONGRATULATIONS TO THE GLORIOUS ACHIEVERS!!



Ms. Sayonee Thakor, Ms. Diya Chaurasia and Ms. Bhumita Patel of TYBBA and Ms. Shreya Singh of SYBBA participated at the **Youth Parliament 2024** organized at Mahatma Mandir, Gandhinagar on 9th March, 2024.



Ms. Sayonee Thakor of T.Y.B.B.A for her selection amongst the students of Surat city to play the role of a Minister and debate in parliament at the **Youth Parliament 2024**, organized on 9th March 2024, at Mahatma Mandir, Gandhinagar.

WORKSHOP ON MENTAL HEALTH- 'AWAKEN YOUR MIND'

Department of Commerce organized a workshop on Mental Health – '*Awaken Your Mind*' in collaboration with "Marwadi Yuva Munch Jagriti Shakha" on 1st March, 2024 with the aim of addressing the psychosocial concerns that arises in an individual's life while growing up. The resource persons- **Ms. Manisha Sethia** and **Mr. Akhil Maru** very well addressed the topics such as physical and emotional changes, identity formation, communication, relationships, and peer pressure. They also organized creative activities like drawing and competitive song based game to make a stress free environment. The entire event was coordinated by **Ms. Mahernaz Patel** - Assistant Professor in Accountancy and **Ms. Asma Nakhuda**- Teaching Assistant in Accountancy under the guidance of Dean- **Dr. Abhilasha Agarwal**.



WORKSHOP ON 'GST REGISTRATION AND RETURN FILLING'

A Workshop on '**GST Registration and Return Filling**' was organized by Department of Accountancy on 1st March, 2024. **CMA Keval Shah** (Vice Chairman, South Gujarat Chapter, ICMAI) served as the resource person for the day. Total 60 students of T.Y. B.Com. and 15 students of M.Com. Part-I participated and received hands on training. The session turned out to be a success as participants received practical training on Tally Prime and GST portal. The session was organised under the able guidance of HoD-Accountancy & Dean of Faculty of Commerce and Management **Dr. Abhilasha Agarwal** and coordinated by **Dr. Ghanshyam Bhomachiya**, **Dr. Krishna Desai** and **Ms. Mahernaz Patel** (faculties of JDSCM).



CERTIFICATE DISTRIBUTION CEREMONY

A Certificate Distribution Ceremony was organized on 16th March, 2024 with the objective to acknowledge the efforts of our MoU partners and to felicitate the students for their success in their endeavors like Placements, CAAS Internship, SWAYAM Courses, GST Workshop, IRDA IC-38 Examination, English for Entrepreneurship and Employability Course and Accounting Quiz. The session was graced by **Shri M.C. Desai**- Secretary, Vanita Vishram, **Dr. Daxesh Thakar**- Provost, VVWU, along with our MoU partners **CA Rasesh Shah**- Chairman CAAS, **Mr. Ankur Marfatia**.-Group Head Corporate Affairs and Administration at NJ Group, **Mr. Bimal Desai**- Senior Training Manager in Star Health & Allied Insurance, **Mr. Yashvant Vyas**- Founder of MOEC and the parents. Around 180 students were felicitated at the event. The ceremony was organized under the guidance of Dean of the Faculty of Commerce and Management **Dr. Abhilasha Agarwal** and coordinated by **HoDs** and **Faculties** of JDSCM.



AWARENESS SESSION ON- 'मेरा पहला वोट देशके लिये'- चुनाव का पर्व, देश का गर्व

On 5th March 2024, the NCC Unit of JDSCM & NSS Unit of Vanita Vishram Women's University organized an event "मेरा पहला वोट देशके लिये"- चुनाव का पर्व, देश का गर्व. at K.B. Marfatia Hall. The event aimed to instill a sense of civic duty and pride among the participants. **Mr. Pankaj Modi (Mamlatdar)** & team graced the event with their presence. A total of 53 NCC cadets actively participated in the session, where they received valuable insights into the importance of voting and the electoral process. Participants were provided with training on the use of Electronic Voting Machines (EVMs), with hands-on demonstrations conducted to familiarize them with the voting procedure. This practical experience equipped the cadets with the necessary knowledge and skills to exercise their duty effectively.



FAREWELL FOR NCC CADETS- BATCH 2021-2024

The NCC cadets of Jyoti Dalal School of Commerce and Management, Vanita Vishram Women's University, came together on 18th March, 2024, to bid farewell to the Batch of 2021-2024. The entire event was hosted by CDT Payal Palit and CDT Garima Mali. The event commenced with the rendition of the Vanita Vishram song. Honorable Provost **Dr. Daxesh Thakar** delivered an inspiring speech, followed by words of encouragement from Dean of Faculty of Commerce and Management, **Dr. Abhilasha Agarwal**. The event was graced by the presence of **Ms. Geeta Thakur**- the first NCC cadet of VVWCC. The presence of cadets from the first batch of NCC added to the atmosphere of inspiration. A poignant video dedicated to the seniors captured the essence of their NCC journey, showcasing memorable moments and comradeship. The event was coordinated by the NCC committee members, including CTO Dr. Tanvi Tarpara, Ms. Mahafreen Patel, and Ms. Divya Patel and it was meticulously organized by the cadets themselves.



FAREWELL FOR BATCH 2021-24

A Farewell party was organized for the students of M.Com-II, T.Y.B.Com. & T.Y.B.B.A. on 4th April, 2024. The event was graced by **Dr. Daxesh Thakar**- Hon'ble Provost, VVWU as the Chief Guest and **Advocate Ms. Bhavika Soni**, the Guest of Honour and Alumna of VVWCC. **Dr. Abhilasha Agarwal**-Dean JDSCM addressed the students with her enlightening speech and motivated them for their future endeavours. The students also shared their journey of college life and expressed their gratitude towards all the teaching and non-teaching staff for their continuous support. The students also performed group dances and skit adding the grace to the occasion. At the end the students enjoyed dancing on the tunes of DJ.



કોલેજની વિદ્યાર્થીનીનો વિદાય સમારંભ



જ્યોતિ દલાલ સ્કુલ ઓફ કોમર્સ અને મેનેજમેન્ટમાં કોલેજની વિદ્યાર્થીનીઓનો વિદાય સમારંભ યોજયો હતો. વિદ્યાર્થીનીઓને તેમના ઉજવણ ભવિષ્ય માટે અને આત્મનિર્ભર બનવા માટે પ્રોત્સાહીત કરી હતી.



EXPERT TALK ON RESEARCH AND CAREER GUIDANCE IN ACADEMIA

Department of Accountancy organized an expert talk on research and career guidance in Academia for T.Y. B.Com and M.Com. Part-I & II students on 19th March, 2024. The session was started by **Ms. Krishna Khamar**, who provided the guidance on how to crack NET examination which is mandatory for the career advancement in academia. Later on, **Dr. Heena Oza** (Secretary, Indian Accounting Association, Surat Branch) continued the session by explaining the students about the career in academics. She also laid out the road map of how they can pursue Ph.D in detail making students aware about the whole process right from eligibility and admission till completion of Doctorate program. The session turned out to be very informative for the students as they got a very clear idea about the career in academics and provided them with guiding light to move further and take proper decisions regarding their career.



JDSM IN NEWS

Cityભાસ્કર

વનિતા વિશ્રામ ખાતે વિદ્યાય સમારોહનું આયોજન વિદ્યાર્થીનીઓએ નૃત્ય અને નાટક સહિતની વિવિધ કૃતિઓ રજૂ કરી



શિલી વિષ્ણુભટ્ટ, સુભ

વિદ્યાર્થીનીઓ પોતાની જાતે જાઈ બાલુક યાઈ
વનિતા વિશ્રામ સંગઠિત વનિતા વિશ્રામ વિભેન્સ યુનિવર્સિટીના ક્ષેત્ર ક્ષેત્ર દિવાલ મુકવે અને કોમ્પેન્સ અને મેનેજમેન્ટ અને એમ. કોમ્પેન્સ પાર્ટ-૨ નોબેલ અને એમ. કોમ્પેન્સ પાર્ટ-૨ના વિદ્યાર્થીનીઓની વિદ્યાય સમારોહ ડીન ડૉ. અભિજિત્તા અગ્રવાલના માર્ગદર્શન હેઠળ શિરવેલી હોલ, વનિતા વિશ્રામ ખાતે આયોજન અને ઉલ્લાસપૂર્ણ વાવાવરમાં ઉજવાયેલ હતો. આ કાર્યક્રમમાં મુખ્ય મહેમાન જાણીતા શિક્ષણવિદ, સંગ્રહક અને વનિતા વિશ્રામ વિભેન્સ યુનિવર્સિટીના પ્રોવોસ્ટ ડૉ. દક્ષિણ દાકર, વિદ્યાર્થીનીઓને તેમના ઉજવણ અભિવ્યક્તિ તરફ કોમ્પેન્સ

વનિતા વિશ્રામ વિભેન્સ યુનિવર્સિટીના

જ્યોતિ દલાલ સ્કુલ ઓફ કોમર્સ એન્ડ મેનેજમેન્ટ દ્વારા સર્ટિફિકેટ વિતરણ કાર્યક્રમનું અયાજન કરાયું

સુભતા, રર

જ્યોતિ દલાલ સ્કુલ ઓફ કોમર્સ એન્ડ મેનેજમેન્ટ વનિતા વિશ્રામ વિભેન્સ યુનિવર્સિટી સુભ દ્વારા 'સર્ટિફિકેટ વિતરણ' કાર્યક્રમનું આયોજન તારીખ ૧૬-૦૩-૨૦૨૪ ના રોજ શિવવેલી હોલ ખાતે કરવામાં આવ્યું હતું. આ કાર્યક્રમમાં યુનિવર્સિટીના પ્રોવોસ્ટ ડૉ. દક્ષિણ દાકર, વનિતા વિશ્રામના સેક્રેટરી શ્રી મેન્ટલ દેસાઈ, એમ. ઓ. યુ. પાર્ટનર તથા વાલીઓ ઉપસ્થિત રહ્યા હતા. આ કાર્યક્રમમાં યુનિવર્સિટી દ્વારા સમગ્ર વર્ષ દરમિયાન કારની નામાનિત શ્રેણી, કોર્પોરેટર અને શૈક્ષણિક સંસ્થાઓમાં શ્રેણીકરણ અને સ્વયં પ્રદર્શન કરવામાં આવ્યું હતું. આ કાર્યક્રમનું આયોજન સુભ દ્વારા કરવામાં આવ્યું હતું. આ કાર્યક્રમમાં યુનિવર્સિટીના પ્રોવોસ્ટ ડૉ. દક્ષિણ દાકર અને ડૉ. શ્રીના સંસ્કારણ દ્વારા સુભ દ્વારા આયોજનમાં આવી હતી.



આથી હતા. આ કાર્યક્રમમાં ઉપસ્થિત યુનિવર્સિટીના પ્રોવોસ્ટ ડૉ. દક્ષિણ દાકર, વનિતા વિશ્રામના સેક્રેટરી શ્રી મેન્ટલ દેસાઈ અને મેનેજમેન્ટ કેસ્ટીના ડીન ડૉ. અભિજિત્તા અગ્રવાલ દ્વારા એમ. ઓ. યુ. પાર્ટનર તથા વાલીઓને પણ સન્માનિત કરવામાં આવ્યા હતા. આ સમગ્ર કાર્યક્રમનું આયોજન કોમ્પેન્સ અને મેનેજમેન્ટ કેસ્ટીના ડીન ડૉ. અભિજિત્તા અગ્રવાલ તથા વિશ્રામના વડાશ્રીઓએ અધ્યક્ષતાની મદદથી કર્યું હતું.



સુરત-સિટી ભાસ્કર 02-03-2024

સેમિનાર | વનિતા વિશ્રામ ખાતે 'અવેકન યોર માઇન્ડ' કાર્યક્રમ યોજાયો 'બીજાની સાથે કમ્પેર કરવાથી નેગેટિવ વિચારો આવે છે, હેલ્થી બોડી માટે હેલ્થી માઇન્ડ જરૂરી'

શિલી વિષ્ણુભટ્ટ, સુભ

મેન્ટલ હેલ્થની સમસ્યા ઠિરસે ને ઠિરસે વધી રહી છે. જેને ધ્યાનમાં રાખીને વનિતા વિશ્રામ યુનિવર્સિટીના કોમ્પેન્સ ડિપાર્ટમેન્ટ દ્વારા માર્ચ ૨૦૨૪ના કાર્યક્રમનું આયોજન કરાયું હતું. જેમાં વક્તવ્ય તરીકે મનિષ્યા શેઠિયા અને અભિજિત માડુલાજી રહ્યા હતા. આ પ્રસંગે ટાઈમ મેનેજમેન્ટ સેજ ફિલ્મ, ઈમોર્ટલ ઓફ લાઈફ ગોલ જેવા વિષયો આધારિત સમાજ સેવાકાર્યો આવી હતી. મનિષ્યા શેઠિયાએ કહ્યું હતું કે જો આપણી મેન્ટલ હેલ્થ સાચી રીતે તો સિક્કલ હલ્થ આપે આપ સારી રહેશે.

નિયમિત મેડિટેશન કરવાથી પોઝિટિવ થિંકિંગ આવે છે

મનિષ્યા શેઠિયાએ કહ્યું હતું કે, આજના વિદ્યાર્થીઓ દરેક નાની-નાની વાત પર ગુસ્સે થઈ જાય છે. પોતાને એકબીજાની સાથે કમ્પેર કરે છે. જેના કારણે તેમને નેગેટિવ વિચારો આવતા થઈ જાય છે. હેલ્થી બોડી માટે હેલ્થી માઈન્ડ હોવું જરૂરી છે. જેના માટે નિયમિત મેડિટેશનની જરૂર છે. મેડિટેશનથી પોઝિટિવ થિંકિંગ પણ આવે છે. મહેનત કરવાથી બધું મળી શકે છે. આપણે કોમ્પેન્સ ડિપાર્ટમેન્ટ સાથે લાઈફ સેન્સ પ્રેક્ટીસ કરતા રહેવું કેમ કે આપણા જીવનમાં કોઈ જાદુ થવાનો નથી. સાથે જ ખેડે રહેવાથી પણ કઈ મળવાનું નથી. તેમણે એક કાદાનો થકી ધૂવાનો સમજાવ્યું હતું કે મહેનત કરવાવાળાને કોઈ પણ જોઈતું નથી.



CONGRATULATIONS TO THE GLORIOUS ACHIEVERS IN SPORTS!!



Ms. Nandini Jhanwar student of S.Y.B.Com

Position: Second

Event: National Woodball Championships held at RTM University, Nagpur, Maharashtra

Date: 7th-11th March, 2024.



Ms. Jyoti Mandal student of S.Y.B.Com

Position: Third

Event: 10 mtr Air Rifle Shooting at Surat District Air Weapon Shooting Championships 2024 held at Surat Officers Gymkhana

Date: 16th-18th March, 2024.



Players from Vanita Vishram Women's University represented Surat City team at the **South Zone Khelmahakumbh 2.0 Volleyball tournament** and secured **Runners Up Position** held at Vyara on 2nd April, 2024. The team has also qualified for State Khelmahakumbh 2.0 Volleyball tournament.



Ms. Nishtha Patel of F.Y.B.B.A

Position: Runners Up

Event: South Zone Khelmahakumbh Handball tournament at Nargol

Date: 7th March 2024

ACHIEVEMENTS BY DEAN DR. ABHILASHA AGARWAL



Invited as a Guest of Honour in Nari Shakti Vandana Abhinandan Karyakram organized by MOEC on 22nd October 2023.



Invited as a Chief Guest in Arangetram organized by Angi Dance Academy on 5th November 2023.



Invited as a Special Guest in Montessori Graduation and Annual Day Celebration of Ryan International School on 3rd February, 2024.

RESEARCH PROFILE OF FACULTIES



Dr. Abhilasha Agarwal

- Published a Research Paper entitled ‘**A Study on Profitability and Liquidity position of selected Automobile Industries in India**’ in Peer Reviewed Referred and UGC listed ‘Ajanta’- An International Multidisciplinary Quarterly Research Journal having impact factor/ indexing 2023- 7.428 with ISSN 2277-5730 Volume XII, Issue II, April- June -2023, Part-I, Pages: 36-44.
- Successfully completed Online One week Faculty Development Programme on ‘**Creativity, Innovation & Design Thinking**’ organized by Electronics & Communication Engineering Department of MIT Moradabad, U.P. from 29th May to 02 June 2023.
- Attended Hybrid webinar on ‘**Decoding the NEP**’ organized by St. Xavier’s College (Autonomous), Ahmedabad on September 2, 2023.
- Organised and Served as a **Chairperson** in One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Attended UGC sponsored Online Workshop on ‘**NEP-2020: Professor of Practice**’ organized by UGC Human Resource Development Centre, Gujarat University, Ahmedabad on 26th October 2023.
- Attended UGC sponsored ‘**Online Workshop on NEP-2020: Curriculum and Credit framework for undergraduate Programmes**’ organized by UGC Human Resource Development Centre, Gujarat University, Ahmedabad on 30th November 2023.
- Participated in the One Week Online National Level Faculty Development Program on ‘**Indian Knowledge System: An Introduction**’ organized by Career Development Cell, Gokul Global University, Siddhpur, Gujarat from 4th December to 10th December 2023.
- Successfully Completed Two Credit **Swayam Online Certificate Course offered by IIM, Banglore** in ‘Financial Accounting and Analysis’ with 89.8% examination held on 4th December, 2023.
- Attended UGC sponsored Online Workshop on ‘**NEP-2020: Fostering Social Responsibility and Community Engagement in Higher Education Institutions in India 2.0**’ organized by UGC Human Resource Development Centre, Gujarat University, Ahmedabad on 7th December, 2023.
- Attended UGC sponsored Online Workshop on ‘**NEP-2020: National Credit Framework**’ organized by UGC Human Resource Development Centre, Gujarat University, Ahmedabad on 14th December, 2023.
- Completed **Two-Week Short-Term Course** Titled ‘**NEP -2020 Orientation & Sensitization Programme**’ under Malviya Mission Teacher Training Programme of UGC organized by Malviya Mission Teacher Training Centre, Gujarat University, Ahmedabad from 18th -28th December, 2023.
- Attended UGC sponsored Online Workshop on ‘**NEP-2020: Training/Orientation of Faculty on the Indian Knowledge System**’ organized by UGC Human Resource Development Centre, Gujarat University, Ahmedabad on 4th January, 2024.
- Attended UGC sponsored Online Workshop on ‘**NEP-2020: Minimum Standards and Procedures for Award of Ph.D. Degree**’ organized by UGC Human Resource Development Centre, Gujarat University, Ahmedabad on 25th January, 2024.
- Presented a Research Paper titled ‘**A Comparative Study on Profitability and Liquidity Analysis of Selected Power Generation Companies**’ in One Day National Conference on Multidisciplinary Research and Practices Jointly organized by Navyug Commerce College, Surat, Department of HRD, Department

of Economics, J.Z.Shah Arts & H.P. Desai Commerce College, Amroli, and Self Finance Colleges of Amroli on 17th February, 2024.

- Participated in a Webinar on **‘Role of AI in Accounting and Finance’** organized by Indian Accounting Association , Jaipur Chapter and Inspira Research Association Jaipur held on 18th February, 2024.
- Presented a Paper titled **‘A study on Relationship Among Customer Satisfaction, Trust and Loyalty with reference to selected E- Commerce Merchants’ in One Day National Level Seminar on ‘Recent Trends in Multidisciplinary Research’** organized by Department of Higher Education, Government of Gujarat, State Quality Assurance Cell (SQAC) of Shree Atal Bihari Vajpayee Government Arts and Commerce College, Vankal on 24th February, 2024.
- Presented a Paper titled **‘Performance Analysis of State Bank of India’** in One Day International Conference on ‘Emerging Trends In Commerce, Management, Economics, Social Science and Literature organized by SQAC and IQAC of Government Arts, Commerce & Science College, Kachhal on 1st March, 2024.
- Presented a Paper titled **‘A study on Factors Affecting the Quality of Work Life of Selected Private Sector Banks’** Employees with Special Reference to Surat City’ in One Day International Conference on ‘Emerging Trends In Commerce, Management, Economics, Social Science and Literature organized by SQAC and IQAC of Government Arts, Commerce & Science College, Kachhal on 1st March, 2024.
- Attended a 26th National Conference on **‘Unleashing the Power of Indian Knowledge in NEP 2020’** organized by Agrawal PG College, Jaipur & Government College, Jaipur (Commissionerate of College Education , Rajasthan) and Vidya Bharati Uchcha Shiksha Sansthan under the auspices of the Association of Indian College Principals (AICP) held at Agrawal PG College, Jaipur on 7th and 8th March 2024.
- Published a Research Paper entitled **‘A Comparative Analysis of Performance Indicators of State Bank of India’** in a Peer Reviewed VNSGU Journal of Research and Innovation with ISSN 2583-584X , Vol. No. 2 , Issue No. 4, October- December 2023, Pages:8-15.
- Published a Research Paper entitled **‘A Study on Relationship Among Customer Satisfaction, Trust and Loyalty with reference to selected E- Commerce Merchants’** in a AYUDH: Peer Reviewed Referred Journal with ISSN 2321-2160, Vol. No. 1, Issue No. 106, March-2024, Pages:55-59.
- Attended One Day Awareness Programme on **‘ORCID and INFLIBNET Services for Scholarly Communities’** jointly organized by Vanita Vishram Women’s University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on the 6th April 2024.



Dr. Nanda Bothra

- Published a book titled **Airline Efficiency An Indian Perspective** with ISBN No.978-93-92575-40-2 with Prism Books (India).
- Organised and Served as a **Co-ordinator** in One Day State Level Seminar on, **‘Decoding NEP – 2020 for HEIs’** organized by Jyoti Dalal School of Commerce and Management, VVWU, Surat on 24th September, 2023.
- Served as a **jury member for Business Quiz Competition** at Xperia 2K24 event organized by Bhagwan Mahavir College of Management, Surat.
- Attended **‘One Day Awareness Programme on ORCID and INFLIBNET Services for Scholarly Community’** organized by Library Committee, Vanita Vishram Women’s University, Surat on 6th April, 2024.



Dr. Ghanshyam Bhomachiya

- Published a Research Paper entitled '**A Study on Profitability and Liquidity position of selected Automobile Industries in India**' in Peer Reviewed Referred and UGC listed 'Ajanta'- An International Multidisciplinary Quarterly Research Journal having impact factor/ indexing 2023- 7.428 with ISSN 2277-5730 Volume XII, Issue II, April- June -2023, Part-I, Pages: 36-44.
- Attended and Served as Organizing Secretary in One Day State Level Seminar on, '**Decoding NEP – 2020 for HEIs**' organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Attended and served as Organizing member in '**One Day Awareness Programme on ORCID and INFLIBNET Services for Scholarly Community**' organized by Library Committee, Vanita Vishram Women's University, Surat on 6th April, 2024.
- Completed **Two-Week Short-Term Course** Titled '**NEP -2020 orientation & Sensitization Programme**' under Malviya Mission Teacher Training Programme of UGC organized by Malviya Mission Teacher Training Centre, Gujarat University, Ahmedabad from 18th -28th December, 2023.
- Presented Research Paper entitled '**A Study on Factors Affecting for Purchasing the Products of AMUL with Special Reference to Customer of Surat City**' in One Day National Conference on Multidisciplinary Research and Practices organized by Navyug Commerce College, Department of HRD & Economics VNSGU and J. Z. Shah and HP Desai Commerce College
- Published a Research Paper entitled '**A Study on Relationship Among Customer Satisfaction, Trust and Loyalty with Special Reference to Selected E-Commerce Merchants**' in AYUDH International Peer Reviewed Refereed Journal with ISSN 2321-2160 Vol. I Issue March- 2024.



Dr. Krishna Desai

- Published a Research Paper titled, '**Analysis of Annual Report of Selected Enterprises with special reference to Accounting and Regulatory Framework on Corporate Social Responsibility.**' in Conference Proceeding of 2nd International Conference on Management: Past, Present and Future organized by Faculty of Commerce and Management Uka Tarsadia University. [ISBN 978-93-5811-369-3] in March 2023 [Page Number: 144-154].
- Served as **External Examiner** in Viva Voce of Summer Internship Projects End Semester Examination of MBA Students in S. R. Luthra Institute of Management, Sarvajanik University.
- Attended and Served as Organizing Secretary in One Day State Level Seminar on, '**Decoding NEP – 2020 for HEIs**' organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September 2023.
- Served as Resource Person for a Guest Lecture on '**Forensic Accounting**' at S.R. Luthra Institute of Management, Sarvajanik University, Surat on 11th December, 2023.
- Appointed as **Subject Expert in Board of Studies - Commerce**, Rajju Shroff Rofel University, Vapi from Academic Year 2023-24 for three years.
- Attended '**One Day Awareness Programme on ORCID and INFLIBNET Services for Scholarly Community**' organized by Library Committee, Vanita Vishram Women's University, Surat on 6th April 2020.4
- Served as **External Examiner and PhD Research Proposal Committee Member** in Rajju Shroff Rofel University, Vapi on 26th April 2024.



Dr. Bosky A. Suratwala

- Completed Minor Research Project as a Principal Investigator on ‘**Behavioural Finance – A study with Reference to the Small Individual Investors in Surat District**’. The grant of 11, 000/- has been sanctioned by Vanita Vishram Women’s University, Surat.
- Served as **External Examiner** at Auro University on 10-06-2024.
- Invited as a **Resource Person** to conduct a session by the Department of Microbiology, VVWU on from 24th -26th August 2023.
- Attended and Served as Core Committee Member in One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Invited as **Judge** for Inter- University Competition for ‘Corporate Roadies’ under Horizon- 2024 organized by S. R. Luthra Institute of Management, on 16-02-2024.
- Presented a paper titled ‘**Fintech and the Digital Transformation of Financial Services**’ at the International Conference on Emerging Trends In Commerce, Management, Economics, Social Science And Literature organized by Government Arts, Commerce & Science College, on 1st March 2024.



Dr. Sangeeta Srivastava

- Presented a paper titled ‘**An Analysis of Stress Management and Psychological Aspects of Textile company workforces of Surat city in the period of Covid Wave-2**’ at the International Conference on Emerging Trends In Commerce, Management, Economics, Social Science And Literature organized by Government Arts, Commerce & Science College, on 1st March 2024.
- Presented a paper titled ‘**Performance Analysis of State Bank Of India Before Covid & After Covid**’ at the International Conference on Emerging Trends In Commerce, Management, Economics, Social Science And Literature organized by Government Arts, Commerce & Science College, on 1st March 2024.



Ms. Divya Patel

- Presented a paper titled ‘**Holiday Effect in Nifty 50**’ in One Day International Conference on Recent Developments in Business, Finance and Legal Environment organized by Department of Commerce in collaboration with Department of Law, Sidho-Kanho-Birsha University on 29th November 2023.
- Published a paper titled ‘**Calendar Anomalies in India: a case of BSE Sensex**’ in a peer-reviewed journal MSNIM MANAGEMENT REVIEW (MMR), Volume 1 Issue 2 (July - December 2023) ISSN: 2583 – 8741.
- Completed Minor Research Project as a Co-Investigator on ‘**Behavioural Finance – A study with Reference to the Small Individual Investors in Surat District**’. The grant of 11, 000/- has been sanctioned by Vanita Vishram Women’s University, Surat.
- Presented a paper titled ‘**Day of the Week effect in returns of BSE 100 ESG**’ at the International Conference on Sustainable Development in Management and Technology (ICSMT-2024) organized by S. R. Luthra Institute of Management, Surat on 29th and 30th March 2024.
- Attended One Day Awareness Programme on ‘**ORCID and INFLIBNET Services for Scholarly Communities**’ organized by Vanita Vishram Women’s University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on 6th April 2024.



Dr. Ashwinkumar A. Santoki

- A book entitled – ‘**Consumer Research in a Post Pandemic World**’ has been published under Imprint IIP, published by Iterative International Publishers, Selfpage Developers Pvt. Ltd. ISO 9001:2015 certified & registered under Ministry of MSME & Corporate affairs, Govt. of India. ISBN: 978-93-5747-226-5.
- Appointed as an **Editor of the International Book – ‘Futuristic Trends in Management’** with Series Code **IIPV3EBS03_G14** publication by Iterative International Publishers (IIP), Paisley Circle, Novi, Michigan, USA-48377, Chikkamagaluru, Karnataka, India-577102, **June 2023**. ID: IIPER1655269260.
- Appointed as a **DPC (Doctoral Progress Committee) Member** by Gujarat Technological University - 2023, to review the progress report of PhD scholars enrolled in GTU.
- I have worked as a **Principal Investigator** for the **Minor Research Project** on ‘**A Study on Consumer Behaviour during Covid-19 Unlocked Period with Special Reference to Food Products**’. The grant of 21000/- has been sanctioned by Vanita Vishram Women’s University, Surat.
- Research Paper entitled ‘**The effect of celebrity endorsement on consumer behavior towards jewellery products using Structured Equation Modeling**’ at **International Conference on Emerging Trends In Commerce, Management, Economics, Social Science And Literature**, organized by Government Arts, Commerce & Science College, Kachhal, held on 1st March 2024.
- Research Paper entitled ‘**Analysing the critical factors affecting consumers’ online impulsive buying behaviour**’ presented at **National Conference on Multidisciplinary Research and Practices** on 17th February 2024, organized by Veer Narmad South Gujarat University, Surat.
- Participated in One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Appointed as **External Examiner** by S.R. Luthra Institute of Management, Surat affiliated with Sarvajanic University to conduct MBA (Sem III) Summer Internship Programme VIVA exam 2023.
- Invited as a **Resource Person** to conduct a session on ‘**Questionnaire Development**’ by the Department of Food & Nutrition, VVWU on 25th August 2023.
- Attended One Day Awareness Programme on ‘**ORCID and INFLIBNET Services for Scholarly Communities**’ organized by Vanita Vishram Women’s University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on 6th April 2024.
- Appointed as **External Examiner** by ITM (SLS) Baroda University, Vadodara to conduct the external Viva – Voce for the 4th Semester MBA degree program Students of the School of Business, on 17-05-2024.
- Received an ‘**Appreciation Award**’ from Vanita Vishram Women’s University for the research work in the academic year 2023-24.



Dr. Manisha Surti

- Attended four week Faculty Induction Programme for ‘**Faculty in Universities/Colleges/Institutes of Higher Education**’ from 22nd June – 21st July, 2023 and obtained Grade A+.
- Participated in one week online ‘**National level Faculty Development Program on: Research Awareness : Publication database and Journal Selection**’ organized by Gokul global University, Sidhpur, Gujrat from 24th June to 30th June, 2023
- Attended in One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management,

VVWU, Surat on 24th September, 2023.

- Research Paper entitled 'A Study on Customer Perception towards Fintech Adoption in Surat City' presented at National Conference on Multidisciplinary Research and Practices on 17th February 2024, organized by Veer Narmad South Gujarat University, Surat.
- Research Paper entitled 'An Exploratory Study – Role of Banks in Financial Inclusion' presented at International Conference on Emerging Trends In Commerce, Management, Economics, Social Science And Literature, organized by Government Arts, Commerce & Science College, Kachhal, held on 1st March 2024.



Dr. Chaitanya Rapolu

- Presented a research paper entitled 'Optimization of price, Advertisement Cost, Preservation Technology Investment Cost and Inventory Policies Simultaneously for Deteriorating Items under Trade Credit' at International Conference on Emerging Trends In Commerce, Management, Economics, Social Science And Literature' organized by Government Arts, Commerce & Science College, Kachhal, held on 1st March 2024.
- Presented a research paper entitled 'An Inventory Model for Deteriorating Items with Preservation Technology Investment' at One Day National Conference on Multidisciplinary Research and Practices' on 17th February 2024, organized by Veer Narmad South Gujarat University, Surat.
- Participated in One Day State Level Seminar on, 'Decoding NEP – 2020 for HEIs' organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September 2023.



Ms. Shanu Desai

- A book entitled – 'Consumer Research in a Post Pandemic World' has been published under Imprint IIP, published by Iterative International Publishers, Selfypage Developers Pvt. Ltd. ISO 9001:2015 certified & registered under Ministry of MSME & Corporate affairs, Govt. of India. ISBN: 978-93-5747-226-5.
- Participated in one week online 'National level Faculty Development Program on: Research Awareness : Publication database and Journal Selection' organized by Gokul global University, Sidhpur, Gujrat from 24 June to 30 June, 2023
- Worked as a Co-Investigator for the Minor Research Project on 'A Study on Consumer Behaviour during Covid-19 Unlocked Period with Special Reference to Food Products'. The grant of 21000/- has sanctioned by Vanita Vishram Women's University, Surat.
- Research Paper entitled 'A Study on Work Life Balance of Employees- A Literature Review' presented at National Conference on Multidisciplinary Research and Practices on 17th February 2024, organized by Veer Narmad South Gujarat University, Surat.
- Research Paper entitled 'A Study on Work Life Balance of Doctors in Surat City' presented at International Conference on Emerging Trends In Commerce, Management, Economics, Social Science And Literature, organized by Government Arts, Commerce & Science College, Kachhal, held on 1st March 2024.
- Completed One Day Awareness Programme on 'ORCID and INFLIBNET Services for Scholarly Communities' organized by Vanita Vishram Women's University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar.



Ms. Mahafreen Patel

- Attended and Served as Core Committee Member in One Day State Level Seminar on, '**Decoding NEP – 2020 for HEIs**' organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Attended one day FDP Programme on '**Recent Trends in Management**' organized by BRCM College of Business Administration, Sarvajanik University on 23rd December 2023.
- Completed an Online Faculty Development Program on '**Use of AI Tools for Systematic Literature Review**' organized by IILM Academy of Higher Learning Lucknow from 19th- 20th December, 2023.
- Completed a one week Online Faculty Development Program on '**Master Class for Research Paper Publication, Manuscript Writing and Research Grant**' organized by C.B. Bhandari Jain College and Primax Foundation from 5th February-10th February 2024.
- Presented a paper titled '**Financial Literacy as a Road to Financial Inclusion: A Study of Female College Students**' at 16th International Conference of Business & Finance, IBS (Hyderabad), ICAI Business School on 29th February, 2024.
- Completed One Day Awareness Programme on '**ORCID and INFLIBNET Services for Scholarly Communities**' organized by Vanita Vishram Women's University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on 6th April, 2024.
- Completed a National Level Online Workshop on '**Systematic Review of Literature using VOSviewer with Publish or Perish**' from 13th-17th May, 2024.



Ms. Mahernaz Patel

- Attended and Served as Core committee member in One Day State Level Seminar on, 'Decoding NEP – 2020 for HEIs' organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Presented a paper on '**A Survey on Individual Financial Literacy and Financial Behavior of the respondents of Surat City**' at One Day National Conference on Multidisciplinary Research and Practices organized by Veer Narmad South Gujarat University on 17th February, 2024.
- Presented a paper on '**A Study on Influence of Financial Knowledge and Financial Behavior on Risk Tolerance of Millennials of Surat City**' at 'International Conference on Recent Advances' organized by CMR University, Bangalore on 5th April 2024.
- Completed a on week Online Faculty Development Program on '**Master Class for Research Paper Publication, Manuscript Writing and Research Grant**' organized by C.B. Bhandari Jain College and Primax Foundation from 5th February-10th February 2024.
- Completed One Day Awareness Programme on '**ORCID and INFLIBNET Services for Scholarly Communities**' organized by Vanita Vishram Women's University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar.



Ms. Krina Vankawala

- Attended one day state level Faculty Development Programme on ‘**Decoding NEP -2020 for HEI’s**’ organized by department of commerce, JDSCM, Vanita Vishram, 24th September, 2023.
- Attended ‘**One Day Awareness Programme on Orcid and Inflibnet Services for Scholarly Communities**’ organized by Vanita Vishram Women’s University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on 6th April, 2024.



Ms. Ruchi A. Choksi

- Attended One Day State Level Seminar on, ‘Decoding NEP – 2020 for HEIs’ organized by Jyoti Dalal School of Commerce & Management, Vanita Vishram Women’s University, Surat on 24th September, 2024.
- Participated in the One Week Online National Level Faculty Development Programme on ‘**Indian Knowledge Systems – An Introduction**’ which was organized by Career Development Cell (CDC), Gokul Global University, Siddhpur, Gujarat, from 4th- 10th December, 2023.



Ms. Lekhani Agrawal

- Attended One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2024.
- Participated in Offline workshop on ‘**Research Writing and publishing**’ organized by VNSGU.
- Presented a **Paper** at One Day National Conference on Multi Disciplinary and Research Practices organized by VNSGU.
- Completed One Day Awareness Programme on ‘**ORCID and INFLIBNET Services for Scholarly Communities**’ organized by Vanita Vishram Women’s University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on 6th April 2024.
- Successfully completed **2 weeks National Level Workshop on Thesis writing** organized by ESSGEE DIGISKILLS.



Ms. Nikita Keshan

- Successfully completed Online Five Days Faculty Development Programme on ‘**Quality Research Paper Writing and Data Analysis using SPSS and JAMOVI**’ organized by Sasmira Institute of Management Studies, Pune, from 11th- 15th September 2023.
- Participated in Offline workshop on ‘**Application of Artificial Intelligence in Academic Research**’ organized at VNSGU on 15th September 2023.
- Attended One Day State Level Seminar on, ‘Decoding NEP – 2020 for HEIs’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September 2023.
- Participated in Offline workshop on ‘**Research Writing and publishing**’ organized at VNSGU on 8th January 2024.
- Appointed as **External Examiner** by Bhagwan Mahavir College of Commerce and Management Studies, Surat affiliated with Bhagwan Mahavir University to conduct BBA (Sem V) Summer Internship Programme VIVA exam 2023.
- Successfully completed Online One Week Faculty Development Programme on ‘**Artificial Intelligence in Education 4.0**’ organized by Gokul Global University from 8th- 13th January 2024.
- Successfully completed Online One Week Faculty Development Programme

on ‘**Crafting Excellence : Research and Innovation in the age of AI**’ organized by Don Bosco College, Bengaluru from 21st - 27th January 2024.

- Successfully completed Online One Week Faculty Development Programme on ‘**Empowering Research through AI Tools**’ organized by Gokul Global University from 22nd - 28th January 2024.



Ms. Megha Sikawat

- Attended One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September 2023.
- Participated in Offline workshop on ‘Research Writing and publishing’ **organized by VNSGU.**
- Presented a **Paper** at One Day National Conference on Multi Disciplinary and Research Practices organized by VNSGU.
- Completed One Day Awareness Programme on ‘**ORCID and INFLIBNET Services for Scholarly Communities**’ organized by Vanita Vishram Women’s University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on 6th April 2024.



Ms. Foram Modi

- Paper presentation on ‘**A Study on Carbon footprint practices among GenZ in Surat**’ in National Conference on Multidisciplinary Research and Practices at Veer Narmad South Gujarat University in February 2024.
- Paper presentation on ‘**A study on impact of macroeconomic factors on Carbon credit pricing in India**’ in International Conference on sustainable development in Management and Technology at S. R Luthra Institute of Management.
- Participated in the One Week Online National Level Faculty Development Programme on ‘**Indian Knowledge Systems – An Introduction**’ which was organized by Career Development Cell (CDC), Gokul Global University, Siddhpur, Gujarat, from 4th- 10th December, 2023.
- Attended One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Completed One Day Awareness Programme on ‘**ORCID and INFLIBNET Services for Scholarly Communities**’ organized by Vanita Vishram Women’s University, Surat and Information and Library Network Centre (INFLIBNET) - an IUC of UGC., Gandhinagar on 6th April 2024.



Mr. Bhargav Sodha

- Cleared UGC NET - June 2023
- Research Paper Published: Title - ‘**Ethical Issues in International Business: A Comparative Study of Different Companies**’ in International Journal of Creative Research Thoughts on 19th August, 2023.
- Attended One Day State Level Seminar on, ‘**Decoding NEP – 2020 for HEIs**’ organized by Jyoti Dalal School of Commerce & Management, VVWU, Surat on 24th September, 2023.
- Paper Presentation at One Day International Conference on Emerging Trends in Commerce, Management, Economics, Social Science and Literature - Date: 1st March, 2024 - Title: **Forensic Accounting: Systematic Literature Review.**
- Attended National Workshop (RDP) on ‘**SLR & Bibliometric analysis focusing on LR framework and use of artificial intelligence**’, conducted online on 7th and 8th March, 2024. Organized by MTC Global Leadership Institute.



Ms. Asma Nakhuda

- Attended one day state level Faculty Development Programme on ‘Decoding NEP -2020 FOR HEI’s’ organized by department of commerce, JDSCM, Vanita Vishram on 24th September, 2023.
- Two day National Workshop on ‘publishing Research Articles in Scopus DataBase’ organized by Nirmala Niketan - College of Social Work, Mumbai, April 2024.

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