

School of Commerce & Business Management
Department of Bachelor of Business Administration

Course Structure

B.B.A. HONOURS (SEMESTERS 1 & 2)					
Sem.	Core Course (Credit – 6)	Discipline Specific Elective Courses	Skill Enhancement Courses	Generic Elective Courses (Credit - 6)	Ability Enhancement Compulsory Courses (Credit - 2)
1	Financial Accounting	--	--	Micro Economics for Managers	Communication Skills in English – I
	Management Theory & Practices				Environmental Studies – I
2	Cost and Management Accounting	--	--	Macro Economics	Communication Skills in English – II
	Organisational Behaviour				Environmental Studies – II
B.B.A. HONOURS (SEMESTERS 3 & 4)					
Sem	Core Course	Discipline Specific Elective Courses	Skill Enhancement Courses	Generic Elective Courses	Ability Enhancement Compulsory Courses
3	Quantitative Techniques	--	Computer Skills for Managers	Entrepreneurship Development	--
	Financial & Wealth Management				
	Principles of Marketing Management				
4	Financial Services	--	Data Analysis using Software	International Trade	--
	Human Resource Management				
	Business Research				

	Methodology				
B.B.A. HONOURS (SEMESTERS 5&6)					
Sem.	Core Course (Credit – 6)	Discipline Specific Elective Courses	Skill Enhancement Courses	Generic Elective Courses (Credit - 6)	Ability Enhancement Compulsory Courses (Credit - 2)
5	Summer Internship Project	1. Advance Financial Management 2. Investment Analysis and Portfolio Management OR	-	-	-
	Corporate Strategic Management	1. Advance Marketing Management 2. Digital Marketing OR 1. Human Resource Development Strategy and System 2. Management of Industrial Relations			
6	Winter Research Project	1. International Financial Management 2. Financial Derivatives OR	-	-	-
	Entrepreneurship Development	1. Personal Selling and Brand Management 2. Marketing for Service Enterprise OR 1. Organizational Development and Effectiveness 2. International Human Resource Management			