

**VANITA VISHRAM WOMEN'S UNIVERSITY**  
**(Managed By: Vanita Vishram, Surat)**  
**1<sup>st</sup> Women's University of Gujarat**



**VANITA VISHRAM**  
**WOMEN'S UNIVERSITY**  
— SURAT —

**SCHOOL OF VOCATIONAL STUDIES**

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**DEPARTMENT OF FASHION DESIGNING**  
**B.VOC. FASHION DESIGNING**

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**SYLLABUS**

**W.E.F 2021-2022**

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## **1. PREAMBLE – VVWU**

Vanita Vishram Women's University (VVWU) is the First-ever Women's University in Gujarat approved by the Government of Gujarat under the provisions of the Gujarat Private Universities Act, 2009. It is a University committed to achieving Women's Empowerment through Quality Education, Skill Development, and employment opportunities for the girl students through its model curriculum, integration of technology in pedagogy, and best-in-class infrastructure. The focus is on prioritizing practical components and experiential learning supported through academia-industry linkages, functional MoUs, skill development training, internships, etc. It aims at providing opportunities for the girl students for holistic development and self-reliance.

### **VISION**

Empowerment of women through quality education and skill development, so as to make them strong pillars of stability in society.

### **MISSION**

To provide Education and Professional Training to all women for their all-round development, so as to enable them to become economically independent and socially empowered citizens.

## **2. SALIENT FEATURES**

- Based on NEP-2020 and CBCS.
- Interdisciplinary as well as multidisciplinary.
- Practical-oriented, skill-based and vocational.
- Based on experiential learning.

- Greater exposure to internships, hands-on training, project work, field work, presentations, etc.
- The mode of instruction shall be offline.
- Qualified and Competent Faculty Members for effective teaching-learning.
- Employment-Generating.

### **3. INTRODUCTION TO THE PROGRAM**

It has been a long-felt necessity to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education systems have adequate knowledge and skills for employment and entrepreneurship. The higher education system has to incorporate the requirements of various industries into its curriculum, in an innovative and flexible manner while developing a holistic and well-groomed graduate.

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to the Bachelor of Vocation (B.Voc.) Degree Program with multiple exits such as Diploma and Advanced Diploma under the National Skills Qualifications Framework (NSQF).

The B.Voc. program is focused on universities and colleges providing undergraduate studies that would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc. to make meaningful contributions to accelerating India's economy by gaining appropriate employment, becoming entrepreneurs, and creating appropriate knowledge.

The undergraduate program in Fashion Designing is a three-year skill based and job-oriented course that has multiple exit points. The course content is designed so as to equip the students with the theoretical as well as practical aspects of the fashion industry. It Goes beyond formal teaching and focuses on developing independent thinking and impactful execution. Fashion Designing is the art of applying design, aesthetics, and natural beauty to clothing and its accessories. It is influenced by cultural and social attitudes and has varied over time and place.

### **4. PROGRAM OBJECTIVES (PO<sub>s</sub>)**

Each Graduate in Fashion Designing should be able to:

1. Introduce the students to the art of applying design and aesthetics to clothing.

2. It focuses on the development of knowledge and skills and helps them in developing their collection and creating a brand.

3. It will provide opportunities for creative expression and critical thinking in all aspects of design.

4. The Course will help the students understand consumer behavior.

5. The Course will create awareness among the students about the current and future trends in the industry and also develop a research aptitude in them.

#### **5. PROGRAM SPECIFIC OUTCOMES (PSO.)**

Upon completion of the B.VOC. Fashion Designing /B.VOC. Fashion Designing (Hons) program, the students would:

1. The program places emphasis on practical, industry-oriented training.

2. It is intended to train future fashion leaders to design fashion collections.

3. It is an intensive course that is driven by a systematic technical approach, research, creativity, and imagination, with a focus on the detailed knowledge of the subject.

4. The course relies on tracking the evolving trends and innovations of the Indian and International Fashion industries.

5. It will develop competencies that will enable the students to start entrepreneurial ventures.

6. They will learn about the workings of the various departments in the garment Industry.

**BACHELOR OF VOCATION (B.VOC.)**  
**FASHION DESIGNING**  
**SEMESTER IV**

<b>GENERAL COMPONENT</b>			
<b>Block No.</b>	<b>SUSTAINABLE PRODUCT DEVELOPMENT (PRACTICAL) FD16010 Total 4 credits = 60hrs</b>	<b>No. of Hrs.</b>	<b>No. of Credits</b>
1	<b>Introduction to sustainability</b> <ul style="list-style-type: none"> <li>• Sustainability and its importance</li> <li>• Classification of Sustainable Materials</li> </ul> Note: Write a report on why Sustainable Approach and its importance & Prepare a Project file on Sustainable materials	15	1
2	<b>Natural Sustainable Material-</b> Scrap Wood, Dry Leaves, Fiber, Cork, Recycled Glass, Recycled News Paper, Tissue Paper, Raw felt, Jute, Wool, Cotton <ul style="list-style-type: none"> <li>• Develop a Concept of Product Design (Sketch)</li> <li>• Planning of Product Design (Write Up)</li> <li>• Action Plan of Designing (Product Development)</li> <li>• Product Justification (Brief Report)</li> </ul>	15	1
3	<b>Synthetic Sustainable Material-</b> Bio-Plastic, Recycled Polyester, Aluminum Bottles, Plastic Bottles, Metal <ul style="list-style-type: none"> <li>• Develop a Concept of Product Design (Sketch)</li> <li>• Planning of Product Design (Write Up)</li> <li>• Action Plan of Designing (Product Development)</li> <li>• Product Justification (Brief Report)</li> </ul>	15	1
4	<b>Organic Sustainable Material-</b> Cardboard, Rice Husk, Coconut Husk, wood Peel, Bamboo <ul style="list-style-type: none"> <li>• Develop a Concept of Product Design (Sketch)</li> <li>• Planning of Product Design (Write Up)</li> <li>• Action Plan of Designing (Product Development)</li> <li>• Product Justification (Brief Report)</li> </ul>	15	1

**Reference:**

- Shedroff, Nathan. Design is the Problem: The Future of Design Must Be Sustainable. (2009). Brooklyn: Rosenfeld Media. ISBN-10: 1933820004 (\$39 online or \$22 as pdf from <http://rosenfeldmedia.com/books/sustainable-design/> )

<b>EVALUATION PATTERN</b>					
<b>Hours/week</b>	<b>Total Credit</b>	<b>Exam Hours</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
4	4	2.5 hours	40	60	100

## GENERAL COMPONENT

### GENDER SENSITIZATION

(THEORY)

CE16020

Total 4 credits = 60hrs

#### Course Objectives:

- To develop an understanding of gender concepts and related issues in contemporary India.
- To enable the students to understand the differential behavior norms ascribed to boys/girls and their related consequences.
- To make the students aware of the issues & problems of women.
- To acquaint the students with the legal provisions available for women to protect their rights.

#### Course Outcomes:

- Students will develop the understanding and the ability to bring about attitudinal changes towards gender issues and problems.
- Students will be sensitized about curbing the gender biases prevailing in society which would empower them to achieve their goals.
- Students will get empowered through the understanding of legal provisions available for women.

Block No.	Topic	No.of hours	No. of Credits
1	<b>Sex vs Gender</b> a) Social Construction of Gender b) Gender Socialization c) Gender Roles d) Gender Discrimination e) Gender Stereotype f) Gender Division of Labor	15	1
2	<b>Gender Related Concepts in Contemporary India</b> a) Patriarchy	15	1



	b) Masculinity c) Femininity d) Cinderella Complex e) Glass Ceiling f) Pay Gap g) Digital Gap		
3	<b>Problems &amp; Issues of Women in India</b> a) Dowry b) Sexual Exploitation c) Rape d) Prostitution e) Women & Mass Media	15	1
4	<b>Gender Law</b> a) Domestic Violence Act,2005 b) Sexual Harassment at Workplace Act,2013 c) Hindu Succession Act, 1956 d) Maternity Benefit Act,1961 e) Factories Act, 1956 f) Protection of Children from Sexual OffenseAct, 2012 Program and Policies for Women's Welfare	15	1
<b>Total No. of Hours &amp; Credit</b>		<b>60</b>	<b>4</b>

## REFERENCES

1. Ahuja, Ram (1993/2002) Indian Social System, Rawat, Jaipur
2. Census Document Karve, Irawati 1961: Hindu Society: An Interpretation Poona : Deccan College
3. Dr Paresh Diwan, Modern Hindu Law 5. DD Basu, The constitution of India
4. Flavia Agnes Law and Gender Inequality: The Politics of Women's Rights in India, OUP, New Delhi, 1999
5. Kapur, Ratna(ed.), Feminist Terrains in Legal Domain: Interdisciplinary Essayson Women and Law in India, Kali for Women, New Delhi, 1996
6. Mohanty, Manoranjan, (eds), Class, Caste, Gender, Sage, New Delhi, 2004
7. National Commission for Women: Gender Sensitization Module
8. Rege, Sharmila (ed), Sociology of Gender: The Challenge of Feminist Sociological Knowledge, Sage, New Delhi, 2003.
9. Singh, Indu Prakash, Indian Women: The Power Trapped, Galaxy Pub, New Delhi, 1991.
10. Swapna Mukhopadhyay, In the Name of Justice: Women and Law in Society, Manohar, New Delhi, 1998.

**EVALUATION PATTERN**

<b>Hours/week</b>	<b>Total Credit</b>	<b>Exam hours</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
4	4	2.5 hours	40	60	100



**Course Outline**  
**Department of Fashion Designing**  
**SEM-IV**

<b>Skill Component</b>			
<b>FD11130 : HISTORIC COSTUMES (THEORY)</b>			
<b>Total 4credits = 60hrs</b>			
<p><b>Course Objectives:</b></p> <ul style="list-style-type: none"> <li>● To give an insight about various aspects History of world costume.</li> <li>● To present before them the historic importance and relevance of the costumes and knowledge regarding the creation of garments by taking inspiration from history.</li> </ul> <p><b>Course Outcomes:</b></p> <ul style="list-style-type: none"> <li>● Students will develop understanding about ancient and contemporary costumes of world.</li> <li>● Students will learn about fabrics, techniques and drapes of different eras and will be able to introduce to today's fashion industry in a more creative way.</li> </ul>			
<b>Block No.</b>	<b>Topic</b>	<b>No. of hours</b>	<b>No. of Credits</b>
1	<p><b>COSTUMES OF THE ANCIENT WORLD (WOMEN WEAR)</b></p> <ul style="list-style-type: none"> <li>● Ancient Mesopotamian Costumes</li> <li>● Ancient Greek Costumes</li> <li>● Ancient Roman Costumes</li> </ul>	15	1
2	<p><b>THE MIDDLE AGES &amp; THE RENAISSANCE (WOMEN WEAR)</b></p> <ul style="list-style-type: none"> <li>● The Early Middle Ages c. 300-1300</li> <li>● The Late Middle Ages c. 1300-1500</li> <li>● The Italian Renaissance c. 1400-1600</li> <li>● The Northern Renaissance c. 1500-1600</li> </ul>	15	1
3	<p><b>BAROQUE AND ROCOCO (WOMEN WEAR)</b></p> <ul style="list-style-type: none"> <li>● Baroque and Rococo c. 1600-1800</li> <li>● The Seventeenth Century 1600-1700</li> <li>● The Eighteenth Century 1700-1800</li> </ul>	15	1
4	<p><b>THE NINETEENTH CENTURY&amp;THE TWENTIETH CENTURY(WOMEN WEAR)</b></p> <ul style="list-style-type: none"> <li>● The Nineteenth Century 1800-1900</li> <li>● The Twentieth Century 1900-1996</li> </ul>	15	1
<b>Total No. of Hours&amp; Credit</b>		<b>60</b>	<b>4</b>

**REFERENCES: -**

<b>Sr. No.</b>	<b>Authors Name</b>	<b>Name of the book</b>	<b>Name of Publisher</b>
01	Phyllis G. Tortora & Keith Eubank(1998)	Survey of Historic Costume: A History of Western Dress	Fairchild Books; 3rd edition
02	Phyllis G. Tortora & Sara B. Marcketti (2015)	Survey of Historic Costume Student Study Guide	Fairchild Books; 6th edition
03	Doreen Yarwood, (1993)	Fashion In The Western World	Batsford Ltd; New edition
04	Carolyn G. Bradley, (2001)	Western World Costume-An outline history	Dover Publications
05	Tom Tierney, (2003)	Historic Costume-From Ancient Times to Renaissance	Dover Publications
06	Wolfgang Brune& Max Tilke	A Pictorial History of Costumefrom Ancient Times to the Nineteenth Century	Dover Publications

<b>FD11130 : HISTORIC COSTUMES (THEORY)</b>					
<b>Hours/week</b>	<b>Total Credit</b>	<b>Exam hours</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
4	4	2.5	40	60	100

<b>Skill Component</b>			
<b>FD11140 : ACCESSORY DESIGN (PRACTICAL)</b>			
<b>Total 4 credits = 60 hrs</b>			
<b>Course Objectives:</b> To promote visual thinking and practical skills, and to provide hands-on behavior of ornamentation.			
<b>Course Outcomes:</b> Students will be able to gain functional knowledge of different materials, compositions, fabrication techniques, wearability as well as market trends.			
<b>Block No.</b>	<b>Topic</b>	<b>No. of hours</b>	<b>No. of Credits</b>
1	<b>INTRODUCTION TO FASHION ACCESSORIES</b> <ul style="list-style-type: none"> <li>● Jewelry (neck lace, earrings, rings, etc), Hats, Belts, Bags, Footwear, Hair accessories</li> </ul>	15	1
2	<b>MATERIAL EXPLORATION</b> Develop Fashion accessory using different materials <ul style="list-style-type: none"> <li>● Modern Style, Ethnic Style, Fusion</li> </ul>	15	1
3	<b>DESIGNING OF FASHION JEWELRY</b> <ul style="list-style-type: none"> <li>● Modern Style, Ethnic Style, Fusion</li> </ul>	15	1
4	<b>PREPARATION OF ACCESSORY FOR FASHION SHOW</b> <ul style="list-style-type: none"> <li>● Prepare fashion accessories according to the fashion show theme.</li> </ul>	15	1
<b>Total No. of Hours &amp; Credit</b>		<b>60</b>	<b>4</b>

**REFERENCES: -**

<b>Sr. No.</b>	<b>Authors Name</b>	<b>Name of the book</b>	<b>Name of Publisher</b>
01	Phyllis Tortora (2007)	The Fairchild Encyclopedia of Fashion Accessories	OM Book Service
02	John Peacock (2000)	Fashion Accessories: The Complete 20th Century Sourcebook	Thames and Hudson
03	Antonio Donnanno (2019)	Fashion Patternmaking Techniques for Accessories: Shoes, Bags, Hats, Gloves, Ties, Buttons, and Dog Clothing	Editeurdistribué par Interforum; 1st edition
04	Pepin Press (2006)	Fashion Accessories	Pepin Press
05	Wade Motawi (2018)	Shoe Material Design Guide: The shoe designers complete guide to selecting and specifying footwear materials	Wade Motawi; 1st edition

**FD11140 : ACCESSORY DESIGN (PRACTICAL)**

Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	2.5	40	60	100

<b>Skill Component</b>			
<b>FD11150 : FASHION SHOW-II(PRACTICAL)</b>			
<b>Total 4 credits = 60 hrs</b>			
<b>Course Objectives:</b>			
<ul style="list-style-type: none"> <li>● To understand current scenario in fashion forecasting and movement of fashion on local and global level.</li> <li>● To gain knowledge about design process followed by designers for creating a collection of garments.</li> <li>● To provide skills for development of inspiration and mood boards relevant to a particular theme.</li> <li>● To equip students with knowledge of various components of fashion library, identify them in current fashion and apply them in their own designing.</li> </ul>			
<b>Course Outcomes:</b>			
<ul style="list-style-type: none"> <li>● Students are able to identify a trend (through trend research forecast) and recognize its movement in local markets as affected by global market.</li> <li>● Ability to create theme relevant boards which are essential to the design process.</li> <li>● Skilled in hand art to express ideas on sheets through mind mapping and visual research.</li> <li>● Students can perform independent researches of small scale and apply them in design project</li> </ul>			
Block No.	Topic	No. of hours	No. of Credits
1	<b>FASHION DESIGN RESEARCH</b> <ul style="list-style-type: none"> <li>● Review previous 10 years trends and their impact.</li> <li>● Research on fashion trends and identify the emerging theme</li> <li>● Product range and previous designs developed by the designers.</li> </ul>	15	1
2	<b>PORTFOLIO PREPARATION</b> <ul style="list-style-type: none"> <li>● Theme Board</li> <li>● Inspiration Board</li> <li>● Style Board</li> </ul>	15	1
3	<b>PORTFOLIO PREPARATION</b> <ul style="list-style-type: none"> <li>● Fabric Board</li> <li>● Color Board</li> <li>● Mood Board</li> <li>● Accessory Board</li> </ul>	15	1
4	<b>ORGANIZING AND PARTICIPATING IN FASHION SHOW</b>	15	1
<b>Total No. of Hours&amp; Credit</b>		<b>60</b>	<b>4</b>

<b>FD11150 : FASHION SHOW-II (PRACTICAL)</b>					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
4	4	-	40	60	100



## Guidelines for Evaluation

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### 1. Internal Evaluation:

Attendance (punctuality) -	10 marks
Individual file -	20 marks
Finishing and submission of the article -	10 marks
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<b>Total</b>	40 marks

### 2. External Evaluation

Theme, Design concept (Overall stylistic concept)-	10 marks
Authenticity and originality-	10 marks
Pattern Construction-	10 marks
Creativity and craftsmanship-	10 marks
Finishing-	10 marks
Presentation of Collection-	10 marks
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<b>Total</b>	60 marks

<b>Skill Component</b>			
<b>FD11160 : DRAPING (PRACTICAL)</b>			
<b>Total 6 credits = 90hrs</b>			
<p><b>Course Objectives:</b></p> <ul style="list-style-type: none"> <li>● To develop skills in draping.</li> <li>● To Understand The Relevance Of Draping In Fashion.</li> <li>● To identify specific garment features and pattern shapes on dress form in order construct them.</li> <li>● To introduce the students with the art of advanced pattern draping.</li> </ul> <p><b>Course Outcomes:</b></p> <ul style="list-style-type: none"> <li>● Students will be able to apply the learned techniques of draping to develop a product.</li> <li>● Students will be able to apply the technique effectively for a desired fit in a garment through draping process.</li> <li>● Students will be able to develop patterns for different sizes on 3D form.</li> </ul>			
<b>Block No.</b>	<b>Topic</b>	<b>No. of hours</b>	<b>No. of Credits</b>
1	<p><b>INTRODUCTION TO DRAPING TOOLS AND EQUIPMENTS</b></p> <ul style="list-style-type: none"> <li>● Dress form- Preparing the dress form for draping</li> <li>● Preparation of muslin for draping- grain, tearing, blocking, pressing, seam allowance</li> <li>● Basic bodice- (Front &amp; Back), check fitting after stitching</li> <li>● Basic skirt- (Front &amp; Back), check fitting after stitching</li> </ul>	15	1
2	<p><b>DRAPING OF FOUNDATION BLOCK ON DRESS FORM</b></p> <ul style="list-style-type: none"> <li>● Dart variation by using basic block (front) Waistline dart, French dart, side seam dart, armhole, shoulder dart, neckline dart, bustline (center front) dart, combination of any 2 darts (one pattern)- sewing and pressing darts.</li> <li>● Princess line – preparation of muslin for front</li> </ul>	15	1
3	<p><b>YOKES</b></p> <ul style="list-style-type: none"> <li>● Bodice yoke variations</li> <li>● Tucks, pleats and gathers (one pattern of each)</li> </ul>	15	1
4	<p><b>NECKLINE VARIATION</b></p> <ul style="list-style-type: none"> <li>● Neckline variation (front)- Draping of various necklines using style tape.</li> <li>● (back)- lower back neckline (one pattern)</li> <li>● Halter- preparation of muslin and draping steps for halter</li> <li>● Cowls- Basic cowls</li> <li>● Collars- Open/convertible collar</li> </ul>	15	1
5	<p><b>ONE PIECE DRESS</b></p> <ul style="list-style-type: none"> <li>● Prepare an off-shoulder dress (using different variations) on dress form.</li> <li>● Prepare a bias grain garments- bias dress, butterfly twist etc.</li> </ul>	15	1

6	<b>ONE PIECE DRESS</b> <ul style="list-style-type: none"> <li>• Prepare cowl garments with knit fabric by using draping method example- Neck cowl (high, low back), arm cowl, cowl skirt etc.</li> <li>• Prepare a dress with asymmetrical elements/ hem by using draping method.</li> </ul>	15	1
<b>Total No. of Hours&amp; Credit</b>		<b>90</b>	<b>6</b>

**REFERENCES: -**

Sr. No.	Authors Name	Name of the book	Name of Publisher
01	Natalie Bray	Dress Fitting, 2 <sup>nd</sup> Edition	Blackwell Science
02		Dress Design –Draping & Flat pattern	Hill House M.S & Mansfield E.A London
03	Helen Joseph, Armstrong	Draping for apparel Design	Fair Child Publication, New York
04	Klise, K	Draping: The Complete Course	Laurence King Publishing, 16 September 2013
05	Crawford,C	The Art of Fashion Draping	OM Book Service, December 2007
06	Sodhia	Advanced Drafting and Draping	Paperback] , 2012
07	Khurana, K	Draping and Pattern Making for Fashion Design	Raj Publications,2012
08	Jaffe ,H and Relis, N	Draping For Fashion Design	Pearson Education,2009

<b>FD11160 – DRAPING (PRACTICAL)</b>					
Hours/week	Total Credit	Exam hours	Internal Marks	External Marks	Total Marks
6	6	3	50	50	100