

**VANITA VISHRAM WOMEN'S UNIVERSITY**  
**(Managed By: Vanita Vishram, Surat)**  
**1<sup>st</sup> Women's University of Gujarat**



**VANITA VISHRAM**  
**WOMEN'S UNIVERSITY**  
— SURAT —

**SCHOOL OF VOCATIONAL STUDIES**

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**DEPARTMENT OF FASHION DESIGNING**  
**M.VOC. FASHION DESIGNING**  
**PROGRAM**

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**Under the Learning Outcomes-based Curriculum Framework (LOCF) for Post-graduate (PG)  
Education**

**SEMESTER I to IV**

**Skill Courses (SC), General Courses (GC)**

**The syllabus applies to the student seeking admission in  
M.VOC. in Fashion Designing under LOCF  
w.e.f. the Academic Year 2024-2025**

**Credit Structure (M.VOC.)**

<b>MVOC FASHION DESIGNING STRUCTURE AND DISTRIBUTION OF COURSES</b>					
<b>Semester</b>	<b>Skill Component Total Credits = 64</b>		<b>General Component Total Credits = 32</b>		<b>Total Credits = 96</b>
1	SC 1	04 Cr	GC 1	04 Cr	
	SC 2	06 Cr	GC 2	04 Cr	
	SC 3	06 Cr			
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
2	SC 1	04 Cr	GC 1	04 Cr	
	SC 2	06 Cr	GC 2	04 Cr	
	SC 3	06 Cr			
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
3	SC 1	04 Cr	GC 1	04 Cr	
	SC 2	06 Cr	GC 2	04 Cr	
	SC 3	06 Cr			
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
4	SC 1	04 Cr	GC 1	04 Cr	
	SC 2	06 Cr	GC 2	04 Cr	
	SC 3	06 Cr			
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
<b>Grand Total of Credits</b>					<b>120 Cr</b>

## MVOC FASHION DESIGNING STRUCTURE AND DISTRIBUTION OF COURSES

Semester	Skill Component Total Credits = 64		General Component Total Credits = 32		Total Credits = 96
1	Technical Fashion Sketching (Pr)	04 Cr	Fabric Manufacturing (Th)	04 Cr	
	Research Methodology (Th)	06 Cr	Fabric Manufacturing (Pr)	04 Cr	
	Seminar-I (Pr)	06 Cr			
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
2	Statistics (Th)	04 Cr	Dyeing and Printing (Th)	04 Cr	
	Color Psychology (Th)	06 Cr	Dyeing and Printing (Pr)	04 Cr	
	Seminar-II (Pr)	06 Cr			
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
3	Research Project (Pr)	12 Cr	Computer Application and Scientific Writing-I (Pr)	04 Cr	
	Professional Industrial Training (Pr)	04 Cr	Fabric Testing (Th)	04 Cr	
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
4	Dissertation (Pr)	12 Cr	Computer Application and Scientific Writing-II (Pr)	04 Cr	
	Effective Dressing Styles (Pr)	04 Cr	Art History (Th)	04 Cr	
<b>Total</b>		<b>16 Cr</b>		<b>8 Cr</b>	<b>24 Cr</b>
<b>Grand Total of Credits</b>					<b>120 Cr</b>

\*Revision of the Syllabus was done with the discussion and suggestions of BOS Members and approved by Dean, SVS and Registrar, VVWU

## **PREAMBLE – VVWU**

Vanita Vishram Women's University (VVWU) is the First-ever Women's University in Gujarat approved by the Government of Gujarat under the provisions of the Gujarat Private Universities Act, 2009. It is a University committed to achieving Women's Empowerment through Quality Education, Skill Development, and employment opportunities for the girl students through its model curriculum, integration of technology in pedagogy, and best-in-class infrastructure. The focus is on prioritizing practical components and experiential learning supported through academia-industry linkages, functional MoUs, skill development training, internships, etc. It aims at providing opportunities for the girl students for holistic development and self-reliance.

### **VISION**

Empowerment of women through quality education and skill development, so as to make them strong pillars of stability in society.

### **MISSION**

To provide Education and Professional Training to all women for their all-round development, so as to enable them to become economically independent and socially empowered citizens.

### **SALIENT FEATURES**

- Based on NEP-2020 and CBCS.
- Interdisciplinary as well as multidisciplinary.
- Practical-oriented, skill-based and vocational.
- Based on experiential learning.
- Greater exposure to internships, hands-on training, project work, field work, presentations, etc.
- The mode of instruction shall be offline.
- Qualified and Competent Faculty Members for effective teaching-learning.
- Employment-Generating.

### **INTRODUCTION TO THE PROGRAM**

It has been a long-felt necessity to align higher education with the emerging needs of the economy to ensure that the graduates of higher education systems have adequate knowledge and skills for employment and entrepreneurship. The higher education system has to incorporate the requirements of various industries into its curriculum, innovatively and flexibly while developing a holistic and well-groomed graduate.

The University Grants Commission (UGC) has launched a skill development-based higher education scheme as part of college/university education, leading to the Masters of Vocation (M.Voc.) Degree Program. The M.Voc. program focuses on universities and colleges providing Postgraduate studies that would incorporate specific job roles and their NOSs along with broad-based general education. This would enable the graduates completing B.Voc. to make meaningful contributions to accelerating India's economy by gaining appropriate employment, becoming entrepreneurs, and creating appropriate knowledge.

This program in Fashion Designing is a two-year skill-based and job-oriented course. The course content is designed to equip the students with the theoretical and practical aspects of the fashion industry. It Goes beyond formal teaching and focuses on developing independent thinking and impactful execution. Fashion Designing is the art of applying design, aesthetics, and natural beauty to clothing and its accessories. It is influenced by cultural and social attitudes and has varied over time and place. This degree also expands your knowledge in the field, allowing you to become a leader and educator in the workplace. The degree gives you the opportunity

to immerse yourself within the industry, exploring a plethora of areas, subsequently narrowing down your focus to something that is of interest to you.

### **PROGRAM OBJECTIVES (POs)**

Each Graduate in Fashion Designing should be able to:

1. Introduce the students to the art of applying design and aesthetics to clothing.
2. It focuses on the development of knowledge and skills and helps them in developing their collection and creating a brand.
3. It will provide opportunities for creative expression and critical thinking in all aspects of design.
4. The Course will help the students understand consumer behavior.
5. The Course will create awareness among the students about the current and future trends in the industry and also develop a research aptitude in them.

### **PROGRAM SPECIFIC OUTCOMES (PSOs)**

Upon completion of the M.VOC. Fashion Designing, students would:

1. The program emphasizes practical, industry-oriented training.
2. It is intended to train future fashion leaders to design fashion collections.
3. It is an intensive course that is driven by a systematic technical approach, research, creativity, and imagination, with a focus on detailed knowledge of the subject.
4. The course relies on tracking the evolving trends and innovations of the Indian and International Fashion industries.
5. It will develop competencies that will enable the students to start entrepreneurial ventures.
6. They will learn about the workings of the various departments in the garment Industry.
7. They will get thorough knowledge of the topic.
8. They will get the experience of the research.

### **TEACHING METHODOLOGY**

A teaching method comprises the principles and methods used by teachers to enable student learning. In order to achieve its objective of focused process- based learning and holistic development, the teacher/faculty may use a variety of knowledge delivery methods, including:

- **LECTURES/CLASS WORKS:**

Lectures should be designed to provide learners with interesting and fresh perspectives on the subject matter. Lectures should be interactive in a way that students work with their teachers to get new insights in the subject area, on which they can build their own bridges to higher learning. Classwork has the ability to enhance relationships between teachers and students. Create goal- oriented tasks for students to prepare for and enable self-learning.

- **DISCUSSIONS/ SEMINARS/PRESENTATION:**

Discussions / seminars / presentations are critical components of learning and can be used as a platform for students to be creative and critical with old and new ideas. Besides developing critiquing skills, arriving at consensus on various real-life issues and discussion groups lead to innovative problem-solving and ultimately to success.

- **CASE STUDIES/ SELF-STUDY:**

Real case studies, wherever possible, should be encouraged in order to challenge students to find creative solutions to complex problems of individual, community, society and various aspects of the knowledge domain concerned. Technology is transforming higher Education learning and teaching through various case studies to improve overall standards.

- **PRACTICAL/PROBLEM SHEET:**

Practical ability is the essential requirement for computer science undergraduates' ability structure, and it emphasizes that computer science undergraduates should have a good grasp of theory from practice and then apply the theory to practice, improving their own software skills and employability.

- **ASSIGNMENTS:**

Computer science assignments not only help students overcome their fear and stress but also help them learn more interesting facts about the subjects of computer science that are part of their syllabus and also out of the curriculum.

- **INDUSTRIAL TOURS:**

Computer Science students have to know things practically through interaction, working methods, and employment practices. Moreover, it gives exposure from an academic point of view. The main aim of the industrial visit is to expose students to the practical working environment.

- **TEAM WORK:**

Teamwork based projects challenge the student to apply the technical knowledge they gain in college to solve meaningful and complex problems. Positive collaboration in the form of teamwork is critical in the classroom environment, for which it is necessary to transcend one's prejudices and predilections so as to achieve the desired outcomes. In the process of teamwork, learners will acquire the skills of managing knowledge acquisition and other collaborative learners, thereby understanding how to incorporate and balance personalities.

## **KEYWORDS**

- Bachelor of Vocational Studies (B.VOC.) in Fashion Designing