

**VANITA VISHRAM WOMEN'S UNIVERSITY**  
(Managed By: Vanita Vishram, Surat)  
1<sup>st</sup> Women's University of Gujarat



**VANITA VISHRAM  
WOMEN'S UNIVERSITY**  
— SURAT —

**SCHOOL OF VOCATIONAL STUDIES**

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**DEPARTMENT OF FASHION DESIGNING  
M.VOC. FASHION DESIGNING**

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**SYLLABUS**

**W.E.F. 2024-25**

**REVISED**

# **SEMESTER- IV**

**GENERAL COMPONENT****FD26071: Computer Applications and Scientific Writing-II (Pr)****Total 4 credits = 60 hrs****Course Objectives:**

- To identify practical learning skills and concepts that will promote students' academic success.
- To encourage students to explore the connection between university study and life enrichment, lifelong learning, and civic responsibility.
- To promote respect for diversity issues and concepts.

**Course Outcomes:****Upon successful completion of this course, students will be able to:**

- Presentation Skills
- Discussion Skills
- Listening Skills
- Argumentative Skills and Critical Thinking
- Questioning
- Interdisciplinary Inquiry
- Studying Major and Innovative Research Work Related to the Field

<b>Block No.</b>	<b>Topic</b>	<b>No. of hours</b>	<b>No. Of Credits</b>
<b>1</b>	<b>Mechanics of Writing Style and Presenting Data</b>  1. Page Layout and Text format 2. Understanding Title, headings, sub-headings and body 3. Forms of data presentation a. Diagrammatic and Graphic/ Figures b. Graphs c. Tables d. Plates / Photographs	<b>30</b>	<b>2</b>

<b>2</b>	<p><b>Computer Application in academic writing</b></p> <ol style="list-style-type: none"> <li>1. Formatting Text – <ol style="list-style-type: none"> <li>a. Page Layout, Editing, Spacing, Inserting</li> <li>b. Header / Footer, Page numbering, Page / Section breaks, Changing Page margins and Orientation</li> </ol> </li> <li>2. Formatting Tables and Photographs</li> <li>3. Creating Charts</li> <li>4. References and Mailings</li> <li>5. Creating hyperlinks, macros, bookmarks and</li> </ol> <p><b>Table of contents</b></p> <ol style="list-style-type: none"> <li>6. Proofing, comments and tracking changes for reviewing</li> <li>7. Automatic chapter and subsection numbering</li> <li>8. Document and PC protection</li> <li>9. Formatting article / chapters using learnt concepts</li> <li>10. Online Tools for Data Collection</li> </ol>	<b>30</b>	<b>2</b>
<b>Total No. of Hours &amp; Credit</b>		<b>60</b>	<b>4</b>

## REFERENCES

- APA (2010), Publication Manual of American Psychological Association (6rd Edition), Washington : APA
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- Dunn F.V. & Others (Ed.) (1994). Disseminating Research : Changing Practice .NY :Sage
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- Locke L.F. and Others (1987) Proposals that work A Guide For Planning Dissertations & Grant Proposals (2nd Ed.) Beverly Hills: Sage
- Mullins C.J. (1977) A Guide To Writing And Publishing In Social And Behavioral Sciences. New York : John Wiley & Sons Richardson L. (1990) Writing Strategies Reaching Diverse Audience. California : Sage
- Stem Berg R.J. (1991) The Psychologists Companion A Guide To Scientific Writing For Students & Researchers Cambridge :CUP
- Thyer B.A. (1994) Successful Publishing In Scholarly Journals California :Sage
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- Oliver P. (2008) Writing your Thesis, Sage South Asia Edition (2nd Ed.) New Delhi: Sage Publication India Pvt. Ltd

- Ramadass P. and Wilsun Aruni A. (2009) Research and Writing across the disciplines. Chennai: MJP Publishers

<b>EVALUATION PATTERN</b>					
<b>Hours/week</b>	<b>Total Credit</b>	<b>Exam hours</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
<b>04</b>	<b>04</b>	<b>2.5</b>	<b>40</b>	<b>60</b>	<b>100</b>

**GENERAL COMPONENT**

**FD26081: Art History (Th)**  
**Total 4 credits = 60 hrs**

**Course Objectives:**

- To learn the history of Art and the artists.
  - To gain knowledge of Fashion inspired by Art movements

**Course Outcomes:**

**Upon successful completion of this course, students will be able to:**

- Understand the World art history
- Gain knowledge on different art styles and philosophies
- Know about fashion influenced by art styles and movements

<b>Block No.</b>	<b>Topic</b>	<b>No. of hours</b>	<b>No. Of Credits</b>
<b>1</b>	<b>Art Movements</b> <ul style="list-style-type: none"><li>• Concept</li><li>• Timeline</li><li>• Famous art Movements</li><li>• Influence of Art on Fashion</li></ul>	<b>30</b>	<b>2</b>
<b>2</b>	<b>Presentation and Viva</b>	<b>30</b>	<b>2</b>
<b>Total No. of Hours &amp; Credit</b>		<b>60</b>	<b>4</b>

**REFERENCES**

- Gombrich, E. H. (1995). The story of art (16th ed.). Phaidon Press.
- Harrison, C., & Wood, P. (Eds.). (2002). Art in theory 1900-2000: An anthology of changing ideas (2nd ed.). Blackwell.
- Buchholz, E. L. (2009). Art: A world history (1st ed.). DK.
- Banks, G. (2015). Art movements: 100 posters from art history (1st ed.). Tate Publishing.
- Britt, D. (2003). Modern art: Impressionism to post-modernism (New ed.). Thames & Hudson.
- DK Publishing. (2014). Art that changed the world (1st American ed.). DK.
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- Plath, S., & Dempsey, A. (2014). Art movements: Pop art (1st ed.). Tate Publishing.

**EVALUATION PATTERN**

<b>Hours/week</b>	<b>Total Credit</b>	<b>Exam hours</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
<b>04</b>	<b>04</b>	<b>2.5</b>	<b>40</b>	<b>60</b>	<b>100</b>

**SKILL COMPONENT****FD21091: Dissertation (Pr)****Total 12 credits = 60hrs****Course Objectives:**

- The purpose of a thesis is to enable the student to develop deeper knowledge, understanding, capabilities, and attitudes in the context of the program of study.

**Course Outcomes:**

- Considerably more in-depth knowledge of the major subject/field of study, and methods including deeper insight into current research and development work.
- A capability to contribute to research and development work.
- The capability to use a holistic view to critically, independently, and creatively identify, formulate and deal with complex issues.
- The capability to plan and use adequate methods to conduct qualified tasks in given frameworks and to evaluate this work.
- The capability to critically and systematically integrate knowledge.
- The capability to clearly present and discuss the conclusions as well as the knowledge and arguments that form the basis for these findings in written and spoken English.
- The capability to identify the issues that must be addressed within the framework of the specific thesis in order to take into consideration all relevant dimensions of sustainable development.
- A consciousness of the ethical aspects of research and development work.

<b>Block No.</b>	<b>Topic</b>	<b>No. of hours</b>	<b>No. Of Credits</b>
<b>1</b>	<p>A master's design project should include the following components:</p> <ul style="list-style-type: none"> <li>• Identification of an area of interest within the student's profession</li> <li>• A specific design question developed through research of theoretical sources and graphic analysis of case studies.</li> <li>• An explanation of how the question is relevant to the profession</li> <li>• A well-resolved design project that explores the question and proposes a creative solution</li> <li>• A conclusion based on the design that advances the profession</li> <li>• Documentation and bibliography</li> </ul> <p>Note: A completed Master's must present the author's ideas clearly, precisely and correctly. The</p>	<b>180</b>	<b>12</b>



	dissertation should help the reader comprehend the following: i) The objective of the study; ii) Why it is relevant to the area; and iii) How the design project addresses the master's research topic. iv) The conclusions reached.		
<b>Total No. of Hours &amp; Credit</b>		<b>12</b>	<b>180</b>

## REFERENCES

- Hands on Experience, Magazine, Journals, Books, Articles, Newspaper.

<b>EVALUATION PATTERN</b>					
<b>Hours/week</b>	<b>Total Credit</b>	<b>Exam hours</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>
<b>04</b>	<b>04</b>	<b>-</b>	<b>40</b>	<b>60</b>	<b>100</b>



**SKILL COMPONENT****FD21101: Effective Dressing Styles (Th)****Total 4 credits = 60hrs****Course Objectives:**

- To provide an understanding of the role of effective dressing in making one's presence felt.
- To create an awareness of the differences in body types and about the art of selecting styles that enhance the visual appeal.
- To equip the students with basic knowledge and skills required for making the required minor alterations in readymade garments to get the correct look and fit
- To help and develop the ability to recognise and evaluate quality, workmanship and making wise buying decisions.
- To help learn the ways to leverage various optical illusions of line, colour and texture to create the right impression with clothes and accessories.
- To help the students in acquiring skills for dressing up effectively for special occasions including interviews . To enable students to learn the required dressing styles and skills for various professions.

**Course Outcomes:**

- Students will grasp the significance of being well-dressed and well-groomed. A thorough understanding of the topic will instill in the students a sense of power, authority, self-esteem, and confidence. It will also assist students in their presentation of themselves.

<b>Block No.</b>	<b>Topic</b>	<b>No. of hours</b>	<b>No. Of Credits</b>
<b>1</b>	<b>Origin of Clothing</b> <ul style="list-style-type: none"><li>• Why people start to wear clothes</li><li>• Theories of clothing</li><li>• Conspicuous consumption &amp; Emulation</li></ul>	<b>15</b>	<b>1</b>
<b>2</b>	<b>Psychological and sociological influences of clothing</b> <ul style="list-style-type: none"><li>• How dress affects behavior</li><li>• First Impression</li><li>• Nonverbal Communication: First impression</li><li>• Verbal Communication: Halo Effect</li><li>Self Concept &amp; Image</li></ul>	<b>15</b>	<b>1</b>

<b>3</b>	<b>Evaluating the body</b> <ul style="list-style-type: none"> <li>● Figure analysis and standard figure</li> <li>● Different body types</li> <li>● Recognizing problem areas</li> </ul> <b>Recognizing Correct Fit</b> <ul style="list-style-type: none"> <li>● Basic fitting standards</li> </ul> <b>Learning to fit a garment-</b> <ul style="list-style-type: none"> <li>● Armhole and sleeve correction</li> <li>● Bust correction</li> <li>● Hip correction</li> <li>● Neckline correction</li> </ul>	<b>15</b>	<b>3</b>
<b>4</b>	<b>Suitability of clothing for-</b> <ul style="list-style-type: none"> <li>● Season/Climate</li> <li>● Different body types</li> <li>● Occasion</li> <li>● Age</li> <li>● Occupation</li> </ul> <b>Selecting appropriate readymade garments in terms of-</b> <ul style="list-style-type: none"> <li>● Fabric</li> <li>● Workmanship</li> <li>● Price</li> </ul>	<b>15</b>	<b>4</b>
<b>Total No. of Hours &amp; Credit</b>		<b>60</b>	<b>4</b>

#### REFERENCES

- Natalie Bray, Dress Fitting, 2nd Edition, Blackwell Science
- Dress Design –Draping & Flat pattern, Hill House M.S & Mansfield E.A London
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- Sodhia, Advanced Drafting and Draping, Paperback, 2012

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<b>Hours/week</b>	<b>Total Credit</b>	<b>Exam hours</b>	<b>Internal Marks</b>	<b>External Marks</b>	<b>Total Marks</b>

<b>04</b>	<b>04</b>	<b>-</b>	<b>100</b>	<b>-</b>	<b>100</b>
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